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# 2013 INVESTOR FACT BOOK

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MHFI

## Board of Directors

### Harold McGraw III <sup>(E)</sup>

Chairman, President and  
Chief Executive Officer  
McGraw Hill Financial

### Pedro Aspe <sup>(F)</sup>

Co-Chairman  
Evercore Partners, Inc.

### Sir Winfried Bischoff <sup>(C, E, F)</sup>

Chairman  
Lloyds Banking Group plc

### William D. Green <sup>(C, N)</sup>

Retired Executive Chairman  
Accenture

### Charles E. Haldeman, Jr. <sup>(A, C)</sup>

Former Chief Executive Officer  
Freddie Mac

### Linda Koch Lorimer <sup>(C, N)</sup>

Vice President,  
Global & Strategic Initiatives  
Yale University

### Robert P. McGraw <sup>(F)</sup>

Chairman and Chief Executive Officer  
Averdale Holdings, LLC

### Hilda Ochoa-Brillembourg <sup>(A, F)</sup>

Founder, President and  
Chief Executive Officer  
Strategic Investment Group

### Douglas L. Peterson

President, Standard & Poor's  
Ratings Services  
McGraw Hill Financial

### Sir Michael Rake <sup>(A, E, F)</sup>

Chairman  
BT Group plc

### Edward B. Rust, Jr. <sup>(A, C, E, N)</sup>

Chairman, President and CEO  
State Farm Insurance Companies

### Kurt L. Schmoke <sup>(F, N)</sup>

Vice President and General Counsel  
Howard University

### Sidney Taurel <sup>(C, E, N)</sup>

Chairman Emeritus  
Eli Lilly and Company

### Richard E. Thornburgh <sup>(A, F)</sup>

Vice Chairman  
Corsair Capital LLC

## Principal Executives

### Harold McGraw III

Chairman, President and  
Chief Executive Officer

### Corporate

#### John L. Berisford

Executive Vice President  
Human Resources

#### Jack F. Callahan, Jr.

Executive Vice President and  
Chief Financial Officer

#### D. Edward Smyth

Executive Vice President,  
Corporate Affairs and  
Executive Assistant to the  
Chairman and Chief Executive Officer

#### Charles L. Teschner, Jr.

Executive Vice President  
Global Strategy

#### Kenneth M. Vittor

Executive Vice President and  
General Counsel

## Operations

### Louis V. Eccleston

President, S&P Capital IQ;  
Chairman, S&P Dow Jones Indices

### Glenn S. Goldberg

President  
Commodities & Commercial Markets

### Douglas L. Peterson

President  
Standard & Poor's Ratings Services

McGraw Hill Financial's Board of Directors elected Douglas L. Peterson President and Chief Executive Officer of the Company, effective November 1, 2013

Harold McGraw III will remain Chairman of the Board

(A) Audit Committee

(C) Compensation & Leadership  
Development Committee

(E) Executive Committee

(F) Financial Policy Committee

(N) Nominating & Corporate  
Governance Committee



CEO Harold McGraw III and employees marked the launch of McGraw Hill Financial and the Company's new stock ticker symbol, MHFI, by ringing The Closing Bell® at the New York Stock Exchange on May 14, 2013

On the podium (left to right): Saurabh Mehta, Ted Smyth, Chip Merritt, Lawrence Leibowitz (NYSE Euronext), Christian Ezequiel Giordano, Jack Callahan, Scott Bennett, Charles Teschner, Damon Woo, Harold McGraw III, Lou Eccleston, Alan Grissom, Ken Vittor, Elizabeth Catalano, John Berisford

# McGraw Hill Financial

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**Comparison of Adjusted Information to U.S. GAAP Information:** The non-GAAP financial measures contained in the *2013 Investor Fact Book* are derived from the Company's continuing operations. This information is provided in order to allow investors to make meaningful comparisons of the Company's operating performance between periods and to view the Company's business from the same perspective as Company management. These non-GAAP measures may be different than similar measures used by other companies. Reconciliations for the differences between non-GAAP measures and comparable financial measures calculated in accordance with U.S. GAAP are provided on page 67. The non-GAAP measures included herein exclude certain items and should be read in conjunction with audited financial statements, including related notes and other financial information contained in the Company's most recent filings with the U.S. Securities and Exchange Commission.

# Overview

## McGraw Hill Financial—Providing Essential Intelligence

As a financial intelligence company, McGraw Hill Financial's focused portfolio, global scale, and iconic brands give the Company opportunities to expand its leadership positions in existing markets and to enter new ones.

The need for unique insights and independent benchmarks is increasing as financial markets become more complex and interconnected.

McGraw Hill Financial's independent credit ratings, indices, analytics, benchmarks, price assessments, and research are increasingly embedded in customers' business processes and workflows, making its data, analytics, and research essential, relevant, and durable across financial, commodity, and commercial markets.

This *2013 Investor Fact Book* provides an insightful and in-depth look at a successful company that continuously reinvents itself to create new products and services as the needs of the world and customers change.

[www.mhfi.com](http://www.mhfi.com)

*McGraw Hill Financial is a leader in credit ratings, benchmarks, and analytics for the global capital and commodity markets*

### 2012 Financial Highlights

Revenue grew 13% to \$4.5 billion

Net income from continuing operations increased 11% to \$676 million (increased 24% to \$783 million on an adjusted basis)

Diluted EPS from continuing operations grew 19% to \$2.37 (increased 32% to \$2.75 on an adjusted basis)

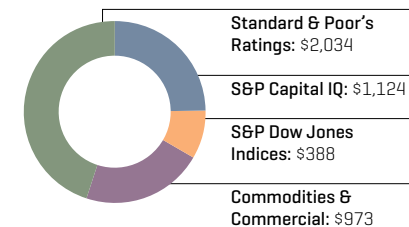
Regular quarterly cash dividend increased for the 40th consecutive year

All financial measures noted as "adjusted" are non-GAAP. See the complete Financial Review, as well as a reconciliation of non-GAAP measures to U.S. GAAP measures on pages 46 to 67

### 2012 Results by Line of Business

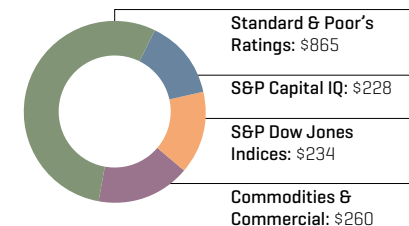
Operating Revenue: \$4.5 billion<sup>[1]</sup>

(dollars in millions)



Adjusted Total Operating Profit: \$1.4 billion<sup>[2]</sup>

(dollars in millions)



[1] Operating revenue includes intersegment revenue elimination of \$69 million  
[2] Adjusted total operating profit includes unallocated expense of \$202 million

The ability to evolve and adapt has helped McGraw Hill thrive for 125 years. In early 2013, the Company culminated its Growth and Value Plan with the sale of McGraw-Hill Education, resulting in the creation of McGraw Hill Financial in May 2013.

## Essential Intelligence

McGraw Hill Financial: A new name, new vision

### VISION

To be the leading provider of ratings, benchmarks, and analytics in the global capital and commodity markets

### PURPOSE

Promote sustainable growth by bringing transparency and independent insights to the global capital and commodity markets

### CORE VALUES: Fairness, Integrity & Transparency

Committed to the highest standards of fairness, impartiality, integrity, transparency, and honesty in all of its dealings with customers, partners, and colleagues

McGraw Hill Financial is home to some of the most iconic brands in finance and business including:



## McGraw Hill Financial—Enduring and Essential

### Important Brands & Attractive Markets

Leading market positions

Iconic brands

Operate in growing markets

Global presence

### Financial Leverage

Minimal capital requirements

Substantial cash flow

Strong balance sheet

Focus on maximizing shareholder value

### Deep Customer Relationships

Integral to customers' commerce

Extensive subscription business

### Core Capabilities

Creating and monetizing benchmarks

Emerging technology and financial innovation

### Portfolio of Assets

Essential to markets

Enduring and lasting businesses

Synergies across the Company

NYSE: **MHFI**

McGraw Hill Financial's common stock began trading under its new stock symbol 'MHFI' on May 14, 2013. The Company's common stock has traded on the New York Stock Exchange since 1929 and since the 1950s under the ticker 'MHP.'

The CUSIP remains unchanged and is 580645109.

# Standard & Poor's Ratings Services

Credit Ratings, Research & Analytics

## Providing Valued Research and Opinions for Market Participants

Standard & Poor's ratings are tools to evaluate credit risk, expressing opinions about the relative likelihood that debt issued by companies and governments will be repaid on time and in full. Standard & Poor's ratings reflect in-depth analysis of the issuers and their debt obligations.

Ratings foster the development and smooth functioning of capital markets, which help people to start and grow businesses, cities and states to build highways and hospitals, and manufacturers to build factories and create jobs.

Standard & Poor's regularly updates and refines its processes to align with new developments in the marketplace. It's taken to heart the lessons learned during the financial crisis, improving the methodologies behind its ratings, systems, and governance.

[www.standardandpoors.com](http://www.standardandpoors.com)

*Standard & Poor's rates more than \$45 trillion in debt globally*

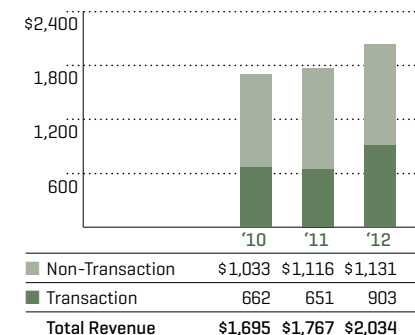
### How Standard & Poor's Ratings Services Generates Revenue

Ratings related to new issuance of corporate and government debt instruments and structured finance debt instruments, bank loan ratings, and corporate credit estimates [transaction revenue]

Surveillance of a credit rating, annual fees for customer relationship-based pricing programs, and fees for entity credit ratings [non-transaction revenue]

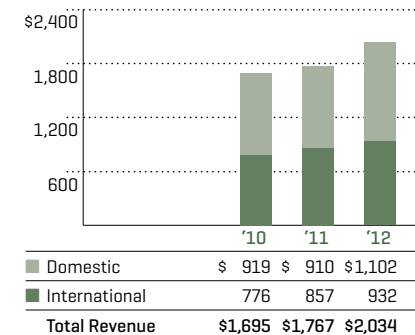
### Revenue: Transaction/Non-Transaction

[dollars in millions]



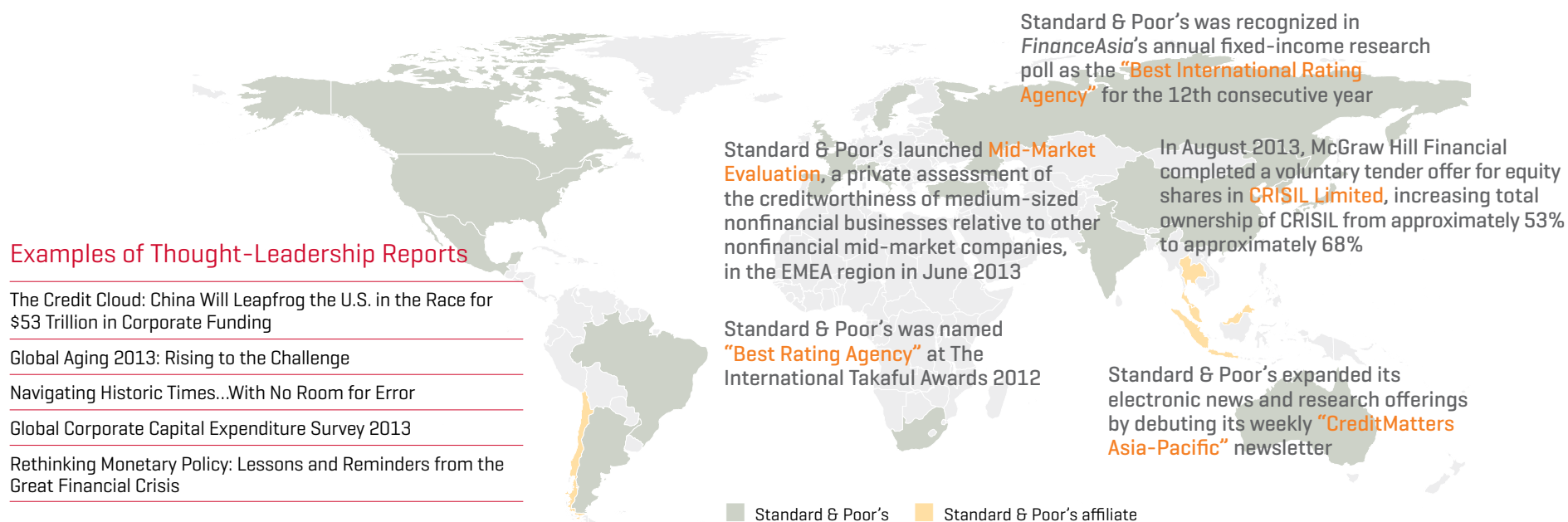
### Revenue: Domestic/International

[dollars in millions]



Standard & Poor's Ratings Services is a leading provider of credit ratings, research, and analytics. As part of the world's financial infrastructure, Standard & Poor's plays a vital role in bringing transparency and comparability to the financial markets, helping investors and others measure and mitigate credit risk. Standard & Poor's spans 23 countries with more than 1,400 analysts who offer a combination of global perspective and local insight.

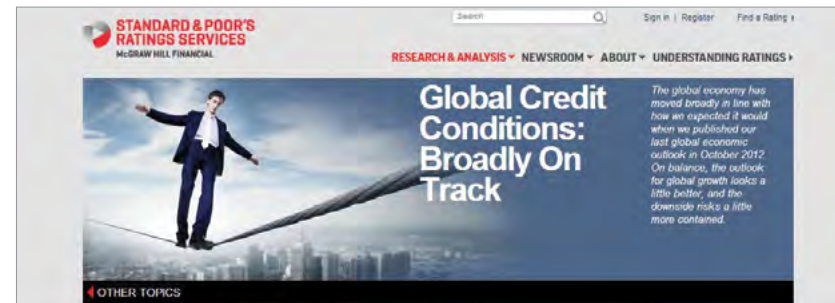
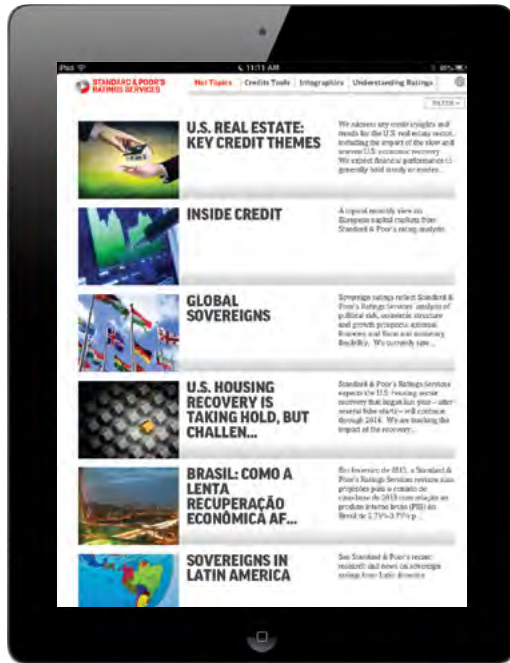
## Standard & Poor's Global Footprint



*Globally, Standard & Poor's rated more than \$3.5 trillion in new debt and published more than 169,000 new and 125,000 revised ratings in 2012*

# Mobile Access to Standard & Poor's Global Perspective on Credit Market Developments

The new Standard & Poor's Ratings Services portal, launched in April 2013, offers the public an easy way to keep up with Standard & Poor's thought leadership on credit topics such as global aging, sovereigns, and global credit conditions. The free public site delivers original videos and audio podcasts, selected articles and analyses, news and research summaries, and Standard & Poor's live event listings, together with links to ratings lookup and ratings criteria. It can be accessed from the web, mobile devices, and tablets.



[www.spratings.com](http://www.spratings.com)



# Standard & Poor's Ratings Services' Track Record: Meeting the Test of Time

## What is a Standard & Poor's credit rating?

Credit ratings are opinions about credit risk. Standard & Poor's ratings express an opinion about the ability and willingness of an issuer to meet its financial obligations in full and on time. Credit ratings can also speak to the credit quality of an individual debt issue and the relative likelihood that the issue may default.

## How Standard & Poor's ratings perform:

The tables (to the right) show the default rates experienced for each rating category over 30 years.

**For example:** The 5-year cumulative default rate for corporate bonds rated AAA has been **0.36%**, or fewer than four defaults for every 1,000 ratings

The 5-year cumulative default rate for AAA-rated structured finance issues has been **3.24%**

### Global Corporate Average Cumulative Default Rates [1981-2012] [%] <sup>(a)</sup>

| Rating            | Time horizon (years) |       |       |       |       |       |       |       |       |       |       |       |       |       |       |
|-------------------|----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
|                   | 1                    | 2     | 3     | 4     | 5     | 6     | 7     | 8     | 9     | 10    | 11    | 12    | 13    | 14    | 15    |
| AAA               | 0.00                 | 0.03  | 0.14  | 0.25  | 0.36  | 0.48  | 0.54  | 0.63  | 0.69  | 0.76  | 0.79  | 0.83  | 0.86  | 0.94  | 1.02  |
| AA                | 0.02                 | 0.07  | 0.14  | 0.25  | 0.37  | 0.49  | 0.60  | 0.70  | 0.78  | 0.88  | 0.96  | 1.05  | 1.13  | 1.21  | 1.30  |
| A                 | 0.07                 | 0.17  | 0.29  | 0.45  | 0.62  | 0.81  | 1.03  | 1.23  | 1.43  | 1.65  | 1.84  | 2.02  | 2.19  | 2.35  | 2.55  |
| BBB               | 0.22                 | 0.63  | 1.08  | 1.62  | 2.18  | 2.72  | 3.19  | 3.66  | 4.12  | 4.59  | 5.08  | 5.49  | 5.89  | 6.31  | 6.73  |
| BB                | 0.86                 | 2.60  | 4.63  | 6.59  | 8.37  | 10.06 | 11.52 | 12.82 | 14.03 | 15.09 | 15.95 | 16.70 | 17.34 | 17.88 | 18.52 |
| B                 | 4.28                 | 9.58  | 14.07 | 17.56 | 20.18 | 22.30 | 24.03 | 25.42 | 26.64 | 27.84 | 28.84 | 29.65 | 30.40 | 31.10 | 31.82 |
| CCC/C             | 26.85                | 35.94 | 41.17 | 44.19 | 46.64 | 47.71 | 48.67 | 49.44 | 50.39 | 51.13 | 51.80 | 52.58 | 53.45 | 54.26 | 54.26 |
| Investment-grade  | 0.11                 | 0.31  | 0.54  | 0.82  | 1.12  | 1.41  | 1.68  | 1.94  | 2.19  | 2.45  | 2.70  | 2.91  | 3.11  | 3.32  | 3.54  |
| Speculative-grade | 4.11                 | 8.05  | 11.46 | 14.22 | 16.44 | 18.30 | 19.85 | 21.16 | 22.36 | 23.46 | 24.38 | 25.15 | 25.85 | 26.48 | 27.12 |
| All rated         | 1.55                 | 3.06  | 4.40  | 5.53  | 6.48  | 7.29  | 7.98  | 8.58  | 9.12  | 9.63  | 10.08 | 10.45 | 10.80 | 11.12 | 11.45 |

Source: Standard & Poor's "Default, Transition, and Recovery: 2012 Annual Global Corporate Default Study and Rating Transitions," March 18, 2013

### Global Structured Finance Cumulative Default Rates Conditional On Survival [1978-2012] [%] <sup>(b)</sup>

| Rating            | Time horizon (years) |       |       |       |       |       |       |       |       |       |
|-------------------|----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
|                   | 1                    | 2     | 3     | 4     | 5     | 6     | 7     | 8     | 9     | 10    |
| AAA               | 0.11                 | 0.50  | 1.19  | 2.23  | 3.24  | 3.87  | 4.19  | 4.30  | 4.39  | 4.47  |
| AA                | 0.30                 | 2.59  | 6.34  | 9.80  | 12.56 | 14.29 | 15.15 | 15.45 | 15.62 | 15.75 |
| A                 | 0.57                 | 4.13  | 8.96  | 13.10 | 16.48 | 18.93 | 20.42 | 21.12 | 21.42 | 21.69 |
| BBB               | 1.35                 | 7.25  | 14.33 | 20.69 | 26.02 | 30.12 | 32.86 | 34.57 | 35.57 | 36.22 |
| BB                | 3.04                 | 12.43 | 21.21 | 29.66 | 36.07 | 41.20 | 44.86 | 47.35 | 49.17 | 50.37 |
| B                 | 7.40                 | 21.46 | 33.15 | 44.52 | 52.80 | 57.89 | 61.80 | 64.52 | 66.52 | 67.53 |
| CCC/C             | 36.14                | 56.98 | 72.65 | 82.40 | 86.69 | 88.19 | 89.24 | 90.19 | 90.77 | 90.96 |
| Investment-grade  | 0.52                 | 3.20  | 6.85  | 10.22 | 13.02 | 14.99 | 16.14 | 16.69 | 16.99 | 17.19 |
| Speculative-grade | 19.36                | 34.55 | 45.96 | 54.16 | 59.54 | 63.21 | 65.92 | 67.83 | 69.22 | 70.02 |
| All rated         | 5.51                 | 11.26 | 16.56 | 20.76 | 23.93 | 26.15 | 27.55 | 28.34 | 28.82 | 29.10 |

Source: Standard & Poor's "Default Study: Global Structured Finance Default Study, 1978-2012: A Defining Moment For Credit Performance Stability," March 30, 2013

[a] Average cumulative default rates are derived by calculating "conditional on survival" marginal default rates from experiences of each static pool and time horizon

[b] AAA ratings from the same transaction are treated as a single rating in the calculation of this table

## Global Debt Markets

Standard & Poor's Ratings Services estimates that nearly \$8.3 trillion in global corporate debt is scheduled to mature between April 2013 and year-end 2017 [see table at right]. About \$1.3 trillion of this amount is due in the last nine months of 2013. Approximately \$1.9 trillion is due in 2014, and debt maturities are expected to be \$1.7 trillion annually in 2015, 2016, and 2017.

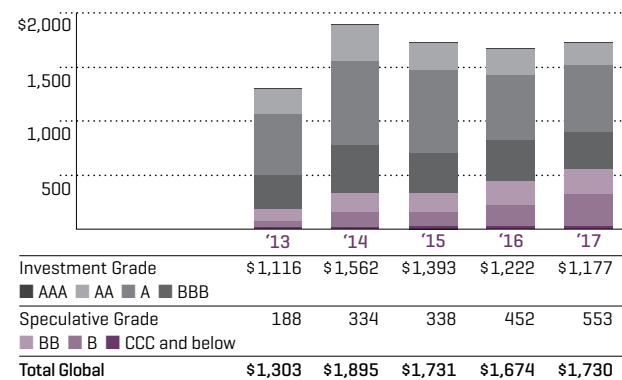
Entities domiciled in Europe account for slightly less than half of the \$8.3 trillion total. U.S.-based entities account for about 37%, entities based in the other developed countries [Australia, Canada, Japan, and New Zealand] account for about 11%, and entities based in the emerging markets account for 5%.

*Approximately \$8.3 trillion in rated global corporate debt is coming due between 2013\* and 2017*

\*Maturing between April 1, 2013 and December 31, 2013

### Global Corporate Debt Maturities by Rating (2013\*-2017)

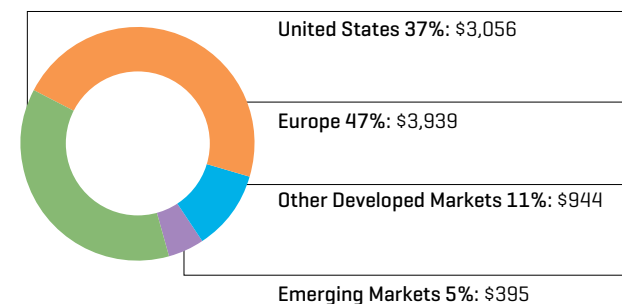
(dollars in billions)



### Global Corporate Debt Maturing by Region (2013\*-2017)

(dollars in billions)

Total: \$8.3 trillion



#### Notes for pages 8 and 9:

Data as of March 31, 2013. The data include bonds, loans, and revolving credit facilities. The estimates are likely biased on the high side because Standard & Poor's Ratings Services' tallies do not always take into account amortization schedules and loan paydowns. In addition, the revolving credit facilities are usually tallied at full value whether or not they are fully drawn. The foreign currencies are converted to U.S. dollars at the exchange rate on close of business on March 31, 2013.

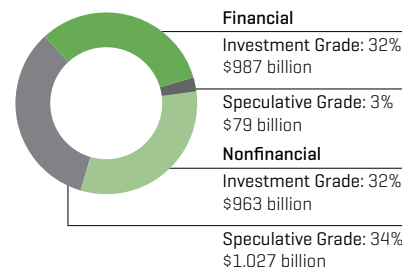
Details may not sum to total due to rounding

Source: Standard & Poor's Global Fixed Income Research

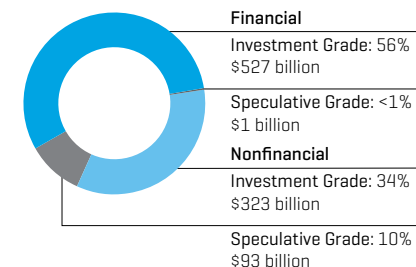
**Global Schedule for Maturing Corporate Debt (2013\*-2017)**

| (dollars in billions)                | 2013*        | 2014         | 2015         | 2016         | 2017         | Total          |
|--------------------------------------|--------------|--------------|--------------|--------------|--------------|----------------|
| <b>United States</b>                 |              |              |              |              |              |                |
| <b>Financial</b>                     |              |              |              |              |              |                |
| Investment grade                     | \$145        | \$233        | \$224        | \$186        | \$198        | \$ 987         |
| Speculative grade                    | \$ 9         | \$ 9         | \$ 14        | \$ 12        | \$ 36        | \$ 79          |
| <b>Nonfinancial</b>                  |              |              |              |              |              |                |
| Investment grade                     | \$135        | \$188        | \$196        | \$227        | \$217        | \$ 963         |
| Speculative grade                    | \$ 65        | \$178        | \$178        | \$275        | \$331        | \$1,027        |
| <b>Total United States</b>           | <b>\$353</b> | <b>\$608</b> | <b>\$612</b> | <b>\$699</b> | <b>\$782</b> | <b>\$3,056</b> |
| <b>Europe</b>                        |              |              |              |              |              |                |
| <b>Financial</b>                     |              |              |              |              |              |                |
| Investment grade                     | \$475        | \$593        | \$488        | \$390        | \$367        | \$2,312        |
| Speculative grade                    | \$ 71        | \$ 71        | \$ 69        | \$ 44        | \$ 31        | \$ 286         |
| <b>Nonfinancial</b>                  |              |              |              |              |              |                |
| Investment grade                     | \$168        | \$277        | \$225        | \$212        | \$187        | \$1,070        |
| Speculative grade                    | \$ 23        | \$ 41        | \$ 38        | \$ 78        | \$ 91        | \$ 271         |
| <b>Total Europe</b>                  | <b>\$737</b> | <b>\$982</b> | <b>\$820</b> | <b>\$725</b> | <b>\$676</b> | <b>\$3,939</b> |
| <b>Other Developed Markets</b>       |              |              |              |              |              |                |
| <b>Financial</b>                     |              |              |              |              |              |                |
| Investment grade                     | \$ 96        | \$141        | \$123        | \$ 90        | \$ 78        | \$ 527         |
| Speculative grade                    | \$ -         | \$ -         | \$ -         | \$ -         | \$ -         | \$ 1           |
| <b>Nonfinancial</b>                  |              |              |              |              |              |                |
| Investment grade                     | \$ 58        | \$ 83        | \$ 70        | \$ 55        | \$ 57        | \$ 323         |
| Speculative grade                    | \$ 9         | \$ 15        | \$ 14        | \$ 25        | \$ 30        | \$ 93          |
| <b>Total Other Developed Markets</b> | <b>\$163</b> | <b>\$238</b> | <b>\$206</b> | <b>\$170</b> | <b>\$166</b> | <b>\$ 944</b>  |
| <b>Emerging Markets</b>              |              |              |              |              |              |                |
| <b>Financial</b>                     |              |              |              |              |              |                |
| Investment grade                     | \$ 9         | \$ 14        | \$ 29        | \$ 22        | \$ 29        | \$ 104         |
| Speculative grade                    | \$ 3         | \$ 3         | \$ 3         | \$ 5         | \$ 6         | \$ 20          |
| <b>Nonfinancial</b>                  |              |              |              |              |              |                |
| Investment grade                     | \$ 30        | \$ 33        | \$ 38        | \$ 40        | \$ 44        | \$ 184         |
| Speculative grade                    | \$ 8         | \$ 17        | \$ 23        | \$ 13        | \$ 28        | \$ 87          |
| <b>Total Emerging Markets</b>        | <b>\$ 50</b> | <b>\$ 67</b> | <b>\$ 93</b> | <b>\$ 79</b> | <b>\$106</b> | <b>\$ 395</b>  |

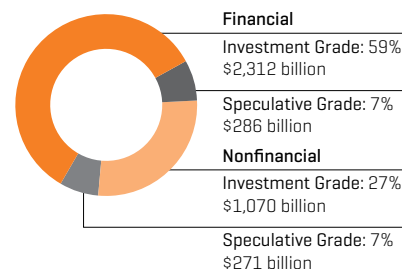
**United States: \$3,056 billion**



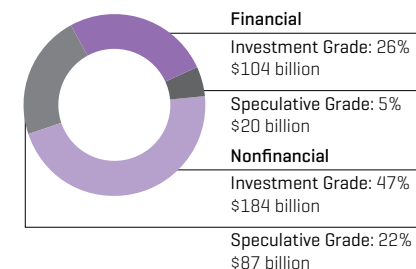
**Other Developed Markets: \$944 billion**



**Europe: \$3,939 billion**



**Emerging Markets: \$395 billion**



Note: Details may not sum to total due to rounding

*Approximately \$6.5 trillion (78%) of the \$8.3 trillion in maturing debt through 2017\* is investment grade and \$1.9 trillion is speculative grade*

\*Maturing between April 1, 2013 and December 31, 2017

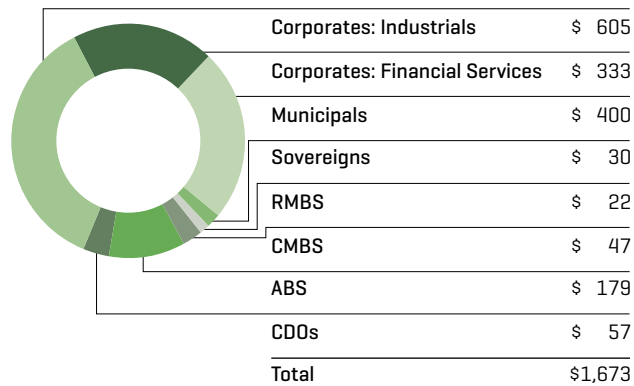
## U.S. Debt Market

In 2012, Standard & Poor's rated approximately 90% of the \$1.7 trillion of addressable debt issued in the U.S. market compared to 88% of the addressable market in 2011. Rated debt issuance by dollar volume in the U.S. rose approximately 34% from 2011 to 2012, while the number of issues increased by approximately 22%.

The rated debt market is a component of the total debt market and includes only the debt securities issued with a rating. The rated U.S. debt market chart (shown below) is primarily comprised of six new-issue categories: (1) Corporates (Industrials and Financial Services); (2) Municipals; (3) Sovereigns; (4) Mortgage-Backed Securities (Residential Mortgage-Backed Securities and Commercial Mortgage-Backed Securities); (5) Asset-Backed Securities; and (6) Collateralized Debt Obligations.

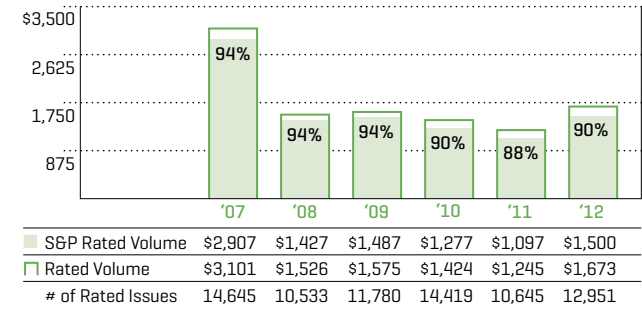
(annual figures; dollar volume in billions; data by domicile of issuer/assets)

### Rated U.S. Debt Market: 2012 Dollar Volume by New Issue Category



### Rated U.S. Debt Market <sup>[a, b, c, d, e]</sup>

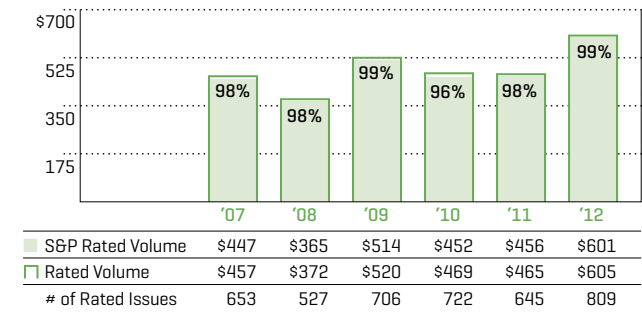
S&P penetration rate as a % of rated dollar volume



Sources: Thomson Reuters, Harrison Scott Publications, Standard & Poor's

### Corporates: Industrials <sup>[c]</sup>

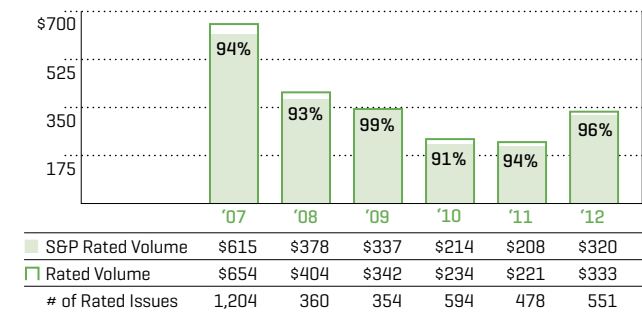
S&P penetration rate as a % of rated dollar volume



Sources: Thomson Reuters, Standard & Poor's

### Corporates: Financial Services <sup>[c]</sup>

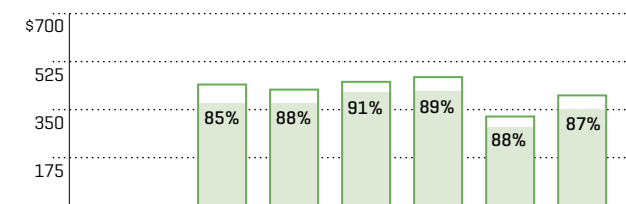
S&P penetration rate as a % of rated dollar volume



Sources: Thomson Reuters, Standard & Poor's

### Municipals <sup>(a)</sup>

S&P penetration rate as a % of rated dollar volume

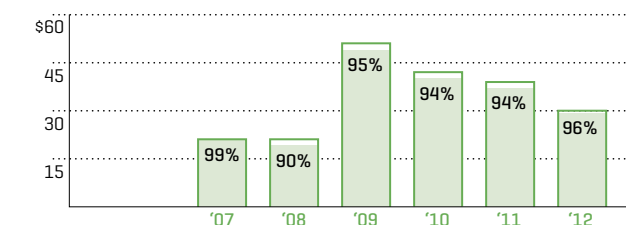


|                   |        |       |        |        |       |        |
|-------------------|--------|-------|--------|--------|-------|--------|
| S&P Rated Volume  | \$373  | \$371 | \$410  | \$416  | \$284 | \$347  |
| Rated Volume      | \$441  | \$422 | \$451  | \$468  | \$324 | \$400  |
| # of Rated Issues | 10,102 | 9,060 | 10,216 | 12,388 | 9,017 | 10,862 |

Sources: Thomson Reuters, Standard & Poor's

### Sovereigns

S&P penetration rate as a % of rated dollar volume

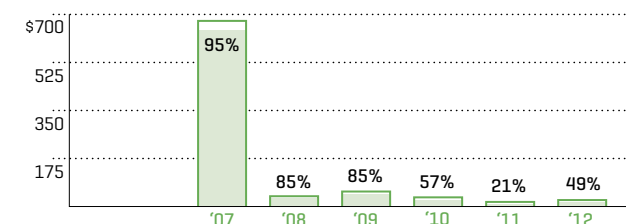


|                   |      |      |      |      |      |      |
|-------------------|------|------|------|------|------|------|
| S&P Rated Volume  | \$21 | \$19 | \$49 | \$40 | \$37 | \$29 |
| Rated Volume      | \$21 | \$21 | \$51 | \$42 | \$39 | \$30 |
| # of Rated Issues | 112  | 134  | 134  | 174  | 109  | 105  |

Sources: Thomson Reuters, Standard & Poor's

### Residential Mortgage-Backed Securities (RMBS) <sup>(b, d)</sup>

S&P penetration rate as a % of rated dollar volume

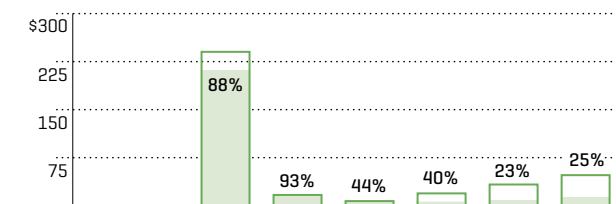


|                   |       |      |      |      |      |      |
|-------------------|-------|------|------|------|------|------|
| S&P Rated Volume  | \$641 | \$27 | \$45 | \$19 | \$ 3 | \$11 |
| Rated Volume      | \$676 | \$32 | \$53 | \$33 | \$15 | \$22 |
| # of Rated Issues | 1,134 | 101  | 135  | 130  | 48   | 73   |

Sources: Harrison Scott Publications, Standard & Poor's

### Commercial Mortgage-Backed Securities (CMBS) <sup>(b)</sup>

S&P penetration rate as a % of rated dollar volume

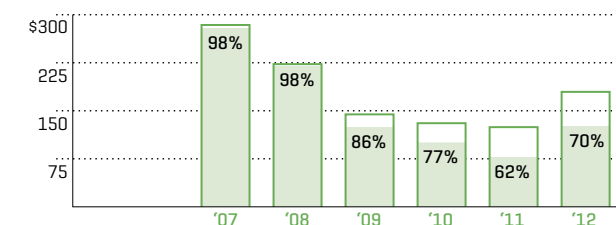


|                   |       |      |     |      |      |      |
|-------------------|-------|------|-----|------|------|------|
| S&P Rated Volume  | \$210 | \$15 | \$3 | \$ 7 | \$ 7 | \$11 |
| Rated Volume      | \$240 | \$16 | \$7 | \$18 | \$32 | \$47 |
| # of Rated Issues | 120   | 13   | 25  | 41   | 37   | 66   |

Sources: Harrison Scott Publications, Standard & Poor's

### Asset-Backed Securities (ABS) <sup>(b, e)</sup>

S&P penetration rate as a % of rated dollar volume

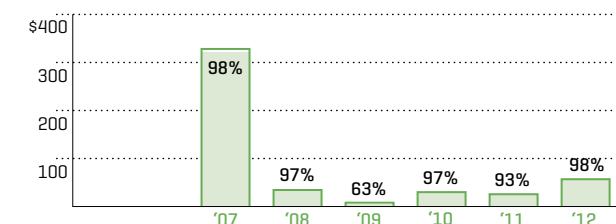


|                   |       |       |       |       |       |       |
|-------------------|-------|-------|-------|-------|-------|-------|
| S&P Rated Volume  | \$279 | \$220 | \$124 | \$100 | \$ 77 | \$125 |
| Rated Volume      | \$284 | \$225 | \$144 | \$130 | \$124 | \$179 |
| # of Rated Issues | 393   | 239   | 186   | 243   | 232   | 312   |

Sources: Harrison Scott Publications, Standard & Poor's

### Collateralized Debt Obligations (CDOs) <sup>(b)</sup>

S&P penetration rate as a % of rated dollar volume



|                   |       |      |     |      |      |      |
|-------------------|-------|------|-----|------|------|------|
| S&P Rated Volume  | \$321 | \$33 | \$4 | \$29 | \$25 | \$56 |
| Rated Volume      | \$328 | \$34 | \$6 | \$30 | \$26 | \$57 |
| # of Rated Issues | 927   | 99   | 24  | 127  | 79   | 173  |

Sources: Harrison Scott Publications, Standard & Poor's

Data as of April 15, 2013

Percentages have been calculated based on unrounded figures

**Notes for debt issuance:**

- (a) Excludes municipal student loans and private placements
- (b) Excludes confidential transactions
- (c) Includes Rule 144a (private placements), MTN takedowns, convertibles, and preferred stocks. Excludes private placements (except Rule 144a issues), retail notes, and commercial paper
- (d) Excludes agency deals. Includes home equity loans
- (e) Excludes asset-backed commercial paper and letters of credit

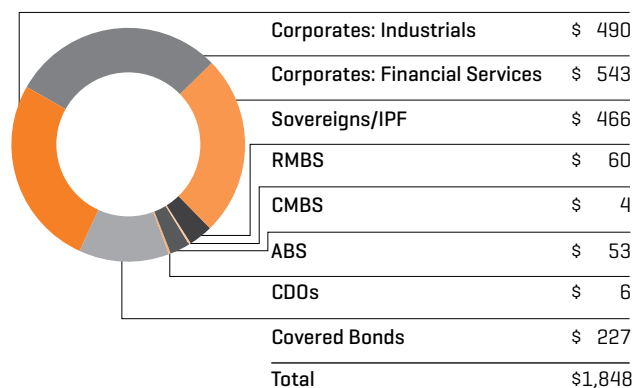
## European Region Debt Market

In 2012, Standard & Poor's rated approximately 83% of the \$1.8 trillion of addressable debt issued in the European market, which includes the Middle East and Africa, compared to 78% in 2011. Rated debt issuance by dollar volume in the region declined approximately 2% from 2011 to 2012, while the number of issues grew by 7%.

The rated debt market is a component of the total debt market and includes only the debt securities issued with a rating. The rated European debt market chart (shown below) is comprised of six new-issue categories: (1) Corporates (Industrials and Financial Services); (2) Sovereigns; (3) Mortgage-Backed Securities (Residential Mortgage-Backed Securities and Commercial Mortgage-Backed Securities); (4) Asset-Backed Securities; (5) Collateralized Debt Obligations; and (6) Covered Bonds.

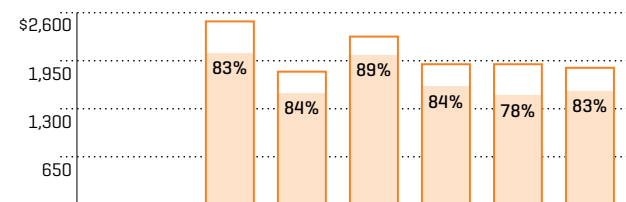
(annual figures; dollar volume in billions; data by domicile of issuer/assets)

### Rated European Debt Market: 2012 Dollar Volume by New Issue Category<sup>(a, b, c, d, e)</sup>



### Rated European Debt Market<sup>(a, b, c, d, e)</sup>

S&P penetration rate as a % of rated dollar volume

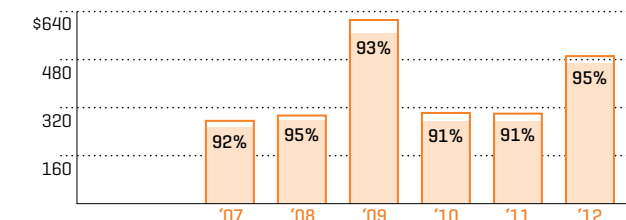


|                   |         |         |         |         |         |         |
|-------------------|---------|---------|---------|---------|---------|---------|
| S&P Rated Volume  | \$2,046 | \$1,514 | \$2,020 | \$1,595 | \$1,473 | \$1,527 |
| Rated Volume      | \$2,474 | \$1,800 | \$2,269 | \$1,896 | \$1,890 | \$1,848 |
| # of Rated Issues | 5,103   | 3,215   | 3,121   | 3,969   | 3,821   | \$4,074 |

Sources: Thomson Reuters, Harrison Scott Publications, Standard & Poor's

### European Corporates: Industrials<sup>(b, e)</sup>

S&P penetration rate as a % of rated dollar volume

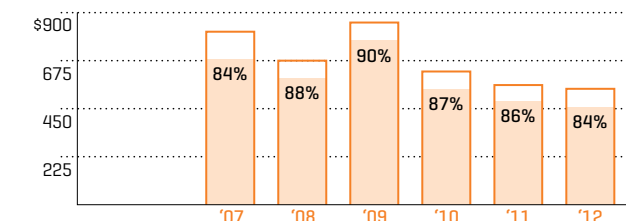


|                   |       |       |       |       |       |       |
|-------------------|-------|-------|-------|-------|-------|-------|
| S&P Rated Volume  | \$254 | \$279 | \$567 | \$274 | \$273 | \$465 |
| Rated Volume      | \$275 | \$292 | \$610 | \$301 | \$299 | \$490 |
| # of Rated Issues | 429   | 447   | 691   | 454   | 474   | 719   |

Sources: Thomson Reuters, Standard & Poor's

### European Corporates: Financial Services<sup>(b, e)</sup>

S&P penetration rate as a % of rated dollar volume

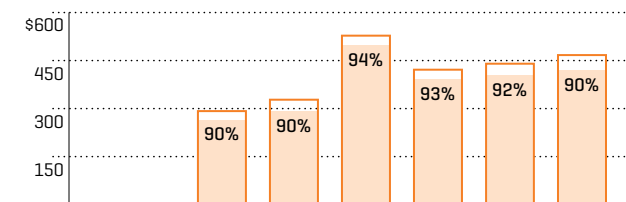


|                   |       |       |       |       |       |       |
|-------------------|-------|-------|-------|-------|-------|-------|
| S&P Rated Volume  | \$679 | \$592 | \$766 | \$541 | \$482 | \$457 |
| Rated Volume      | \$808 | \$675 | \$849 | \$622 | \$557 | \$543 |
| # of Rated Issues | 2,557 | 1,545 | 1,295 | 1,766 | 1,447 | 1,531 |

Sources: Thomson Reuters, Standard & Poor's

### Sovereigns/International Public Finance (IPF)

S&P penetration rate as a % of rated dollar volume

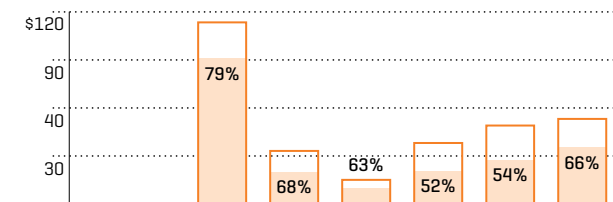


|                    |       |       |       |       |       |       |
|--------------------|-------|-------|-------|-------|-------|-------|
| ■ S&P Rated Volume | \$264 | \$292 | \$495 | \$392 | \$403 | \$421 |
| □ Rated Volume     | \$291 | \$326 | \$526 | \$421 | \$438 | \$466 |
| # of Rated Issues  | 603   | 517   | 743   | 962   | 812   | 1,112 |

Sources: Thomson Reuters, Standard & Poor's

### European Asset-Backed Securities (ABS) <sup>(a, c, e)</sup>

S&P penetration rate as a % of rated dollar volume

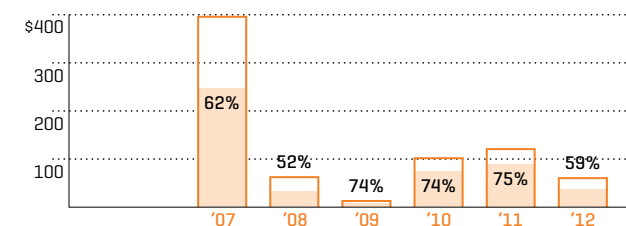


|                    |       |      |      |      |      |      |
|--------------------|-------|------|------|------|------|------|
| ■ S&P Rated Volume | \$ 90 | \$22 | \$10 | \$20 | \$27 | \$35 |
| □ Rated Volume     | \$113 | \$33 | \$15 | \$38 | \$49 | \$53 |
| # of Rated Issues  | 165   | 106  | 42   | 92   | 93   | 95   |

Sources: Harrison Scott Publications, Standard & Poor's

### European Residential Mortgage-Backed Securities (RMBS) <sup>(a, d, e)</sup>

S&P penetration rate as a % of rated dollar volume

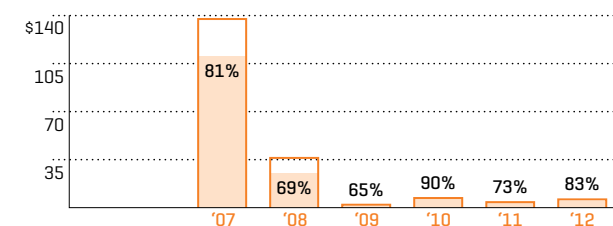


|                    |       |      |      |       |       |      |
|--------------------|-------|------|------|-------|-------|------|
| ■ S&P Rated Volume | \$246 | \$32 | \$8  | \$74  | \$89  | \$35 |
| □ Rated Volume     | \$399 | \$62 | \$11 | \$101 | \$119 | \$60 |
| # of Rated Issues  | 210   | 64   | 7    | 48    | 46    | 53   |

Sources: Harrison Scott Publications, Standard & Poor's

### European Collateralized Debt Obligations (CDOs) <sup>(a, e)</sup>

S&P penetration rate as a % of rated dollar volume

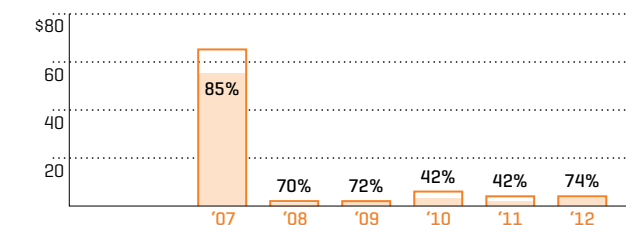


|                    |       |      |     |     |     |     |
|--------------------|-------|------|-----|-----|-----|-----|
| ■ S&P Rated Volume | \$110 | \$25 | \$1 | \$6 | \$3 | \$5 |
| □ Rated Volume     | \$137 | \$36 | \$2 | \$7 | \$4 | \$6 |
| # of Rated Issues  | 596   | 106  | 9   | 35  | 17  | 25  |

Sources: Harrison Scott Publications, Standard & Poor's

### European Commercial Mortgage-Backed Securities (CMBS) <sup>(a, e)</sup>

S&P penetration rate as a % of rated dollar volume

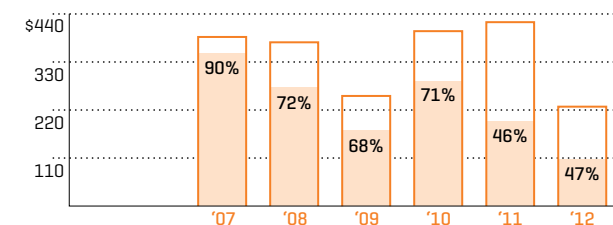


|                    |      |     |     |     |     |     |
|--------------------|------|-----|-----|-----|-----|-----|
| ■ S&P Rated Volume | \$55 | \$1 | \$2 | \$3 | \$2 | \$3 |
| □ Rated Volume     | \$65 | \$2 | \$6 | \$4 | \$4 | \$4 |
| # of Rated Issues  | 59   | 7   | 6   | 10  | 3   | 6   |

Sources: Harrison Scott Publications, Standard & Poor's

### European Covered Bonds (CB) <sup>(a, e)</sup>

S&P penetration rate as a % of rated dollar volume



|                    |       |       |       |       |       |       |
|--------------------|-------|-------|-------|-------|-------|-------|
| ■ S&P Rated Volume | \$348 | \$270 | \$172 | \$284 | \$194 | \$107 |
| □ Rated Volume     | \$386 | \$374 | \$252 | \$400 | \$420 | \$227 |
| # of Rated Issues  | 484   | 423   | 328   | 602   | 929   | 533   |

Sources: Harrison Scott Publications, Standard & Poor's

Data as of April 15, 2013

Percentages have been calculated based on unrounded figures

**Notes for debt issuance:**

- (a) Excludes confidential and repo transactions
- (b) Also includes Rule 144a (private placements), MTN takedowns, convertibles, and preferred stocks. Excludes private placements (except Rule 144a issues), retail notes, and commercial paper
- (c) Excludes asset-backed commercial paper and letters of credit
- (d) Includes home equity loans
- (e) European data includes Middle East and Africa regions

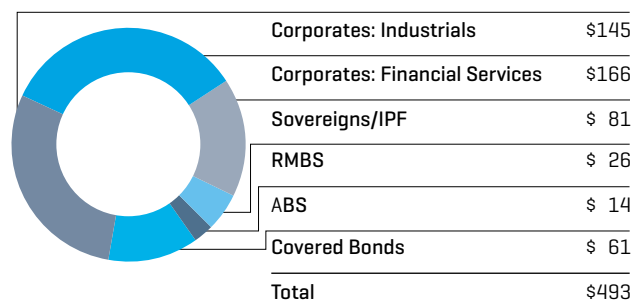
## Asia-Pacific Region Debt Market

In 2012, Standard & Poor's rated approximately 57% of the \$493 billion of addressable debt issued in the Asia-Pacific market, including Australia, Japan, and South Korea, compared to 58% in 2011. Rated debt issue volume for corporates in Asia was \$311 billion, which is a 43% increase from 2011. Standard & Poor's 2012 market penetration was 74% for corporates, compared to 66% in 2011. For structured finance, rated issuance was up 10% from 2011, and Standard & Poor's rated approximately 26% of that volume, down from 69% in 2011.

The rated debt market is a component of the total debt market and includes only the debt securities issued with a rating. The rated Asia-Pacific debt market chart (shown below) is comprised of five new-issue categories: (1) Corporates (Industrials and Financial Services); (2) Sovereigns/International Public Finance (IPF); (3) Residential Mortgage-Backed Securities; (4) Asset-Backed Securities; and (5) Covered Bonds.

(annual figures; dollar volume in billions; data by domicile of issuer/assets)

### Rated Asia-Pacific Debt Market: 2012 Dollar Volume by New Issue Category <sup>[a, b, c, d]</sup>



Data as of April 15, 2013

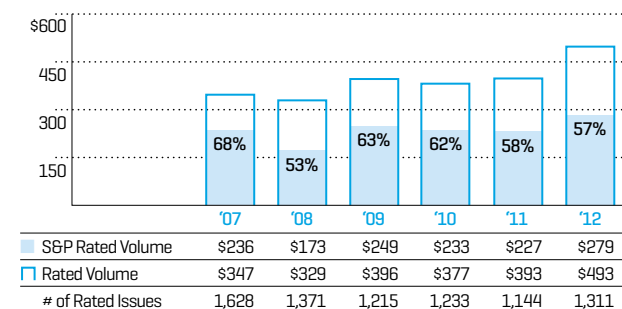
Percentages have been calculated based on unrounded figures

#### Notes for debt issuance:

- (a) Excludes confidential and repo transactions
- (b) Also includes Rule 144a (private placements), MTN takedowns, convertibles, and preferred stocks. Excludes sovereign issuers, private placements (except Rule 144a issues), retail notes, commercial paper, and all agency issues
- (c) Excludes asset-backed commercial paper and letters of credit
- (d) Includes home equity loans

### Rated Asia-Pacific Debt Market <sup>[a, b, c, d]</sup>

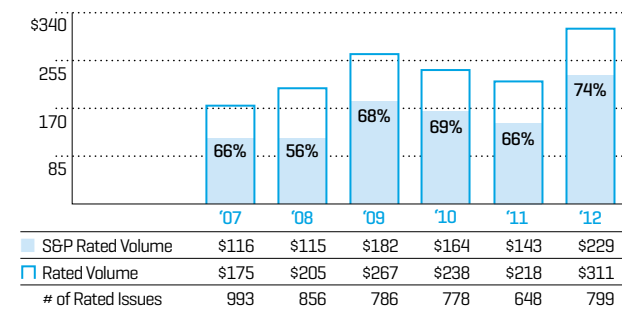
S&P penetration rate as a % of rated dollar volume



Sources: Thomson Reuters, Harrison Scott Publication, Standard & Poor's

### Asian Corporates (Industrials and Financial Services) <sup>[b]</sup>

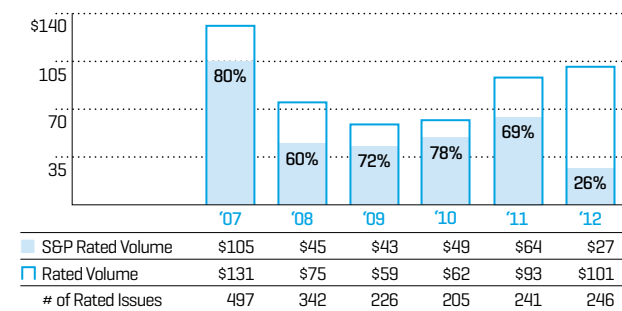
S&P penetration rate as a % of rated dollar volume



Sources: Thomson Reuters, Standard & Poor's

### Asian Structured Finance <sup>[a, c, d]</sup>

S&P penetration rate as a % of rated dollar volume



Sources: Harrison Scott Publications, Standard & Poor's



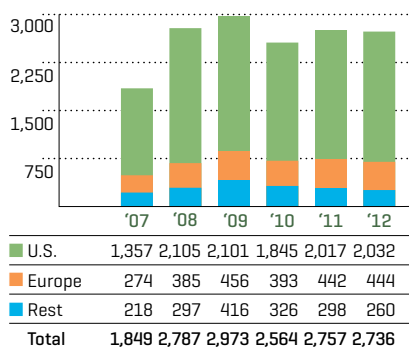
Standard & Poor's Ratings Services continues to diversify its business geographically and beyond new bond ratings. Product expansion has reduced Standard & Poor's reliance on bond issuance or interest-rate sensitive businesses. Geographic expansion has increased revenue from outside the United States [local and cross-border debt markets]. Below are examples of ratings and assessments offered by Standard & Poor's.

## Ratings & Assessments

**Bank Loan Ratings:** An evaluation of a syndicated loan based on the likelihood of ultimate repayment of the loan and on the recovery value in the event of default.

### Global Bank Loan Ratings

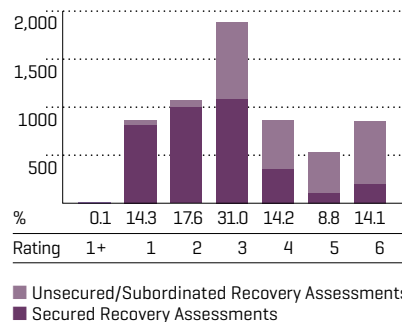
Number of Ratings Outstanding at Year-End



**Recovery Assessments:** Standard & Poor's Ratings Services is a leading provider of credit and recovery ratings for leveraged loans. Standard & Poor's assigns recovery ratings to all speculative-grade loans and bonds that it rates in nearly 30 countries, along with traditional credit ratings. As of May 2013, Standard & Poor's has recovery ratings on the debt obligations of more than 1,700 entities and produces detailed recovery reports on most of the debt obligations. These reports are available to syndicators and investors.

### Recovery Assessments

Distribution of All Recovery Assessments as a % of total ratings



| Standard & Poor's Recovery Assessments and Descriptions | Recovery Expectations* |
|---|------------------------|
| 1+ Highest expectation of full recovery                 | 100%**                 |
| 1 Very high recovery                                    | 90-100%                |
| 2 Substantial recovery                                  | 70-90%                 |
| 3 Meaningful recovery                                   | 50-70%                 |
| 4 Average recovery                                      | 30-50%                 |
| 5 Modest recovery                                       | 10-30%                 |
| 6 Negligible recovery                                   | 0-10%                  |

\* Recovery of principal plus accrued, but unpaid, interest at the time of default

\*\* Very high confidence of full recovery resulting from significant overcollateralization or strong structural features

Source: Standard & Poor's [Data as of May 1, 2013]

# S&P Capital IQ

Multi-Asset-Class and Real-Time Data, Research & Analytics

## A Scalable Business with Unique, Integrated Offerings for Global Financial Markets

S&P Capital IQ is a leading provider of multi-asset-class data, research, and analytics to investment managers, financial institutions, corporations, investment bankers, private equity firms, and wealth managers around the world. S&P Capital IQ provides a broad suite of capabilities designed to help track performance, generate better investment returns (alpha), identify new trading and investment ideas, perform risk analysis, and develop mitigation strategies.

S&P Capital IQ's primary offerings target the off-trading-floor market. S&P Capital IQ provides the financial intelligence that today's investors need through leading desktop solutions such as Capital IQ and MarketScope Advisor; enterprise solutions such as S&P Securities Evaluations, CUSIP, and Compustat; Ratings "IP" available through RatingsXpress® and RatingsDirect®; and research offerings, including Leveraged Commentary & Data, Global Market Intelligence, and multi-asset-class research.

[www.spcapitaliq.com](http://www.spcapitaliq.com)

*S&P Capital IQ's primary offerings target the off-trading-floor market*

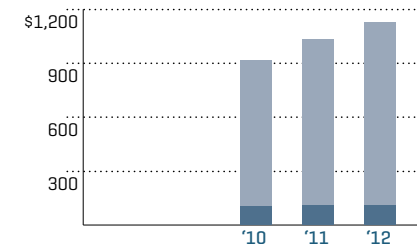
### How S&P Capital IQ Generates Revenue

Capital IQ and other desktop solutions, credit-ratings related information products, investment research products, and other data subscriptions [subscription revenue]

Advisory, pricing, and analytical services [non-subscription revenue]

### Revenue: Subscription/Non-Subscription

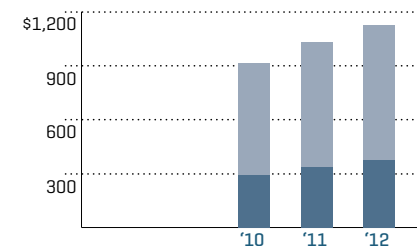
[dollars in millions]



|                      |              |                |                |
|----------------------|--------------|----------------|----------------|
| Subscription         | \$812        | \$ 922         | \$1,014        |
| Non-Subscription     | 104          | 109            | 110            |
| <b>Total Revenue</b> | <b>\$916</b> | <b>\$1,031</b> | <b>\$1,124</b> |

### Revenue: Domestic/International

[dollars in millions]



|                      |              |                |                |
|----------------------|--------------|----------------|----------------|
| Domestic             | \$622        | \$ 693         | \$ 749         |
| International        | 294          | 338            | 375            |
| <b>Total Revenue</b> | <b>\$916</b> | <b>\$1,031</b> | <b>\$1,124</b> |

By integrating and evolving previously separate but strong and successful business lines into one scaled operation, the S&P Capital IQ business can offer global financial professionals high-value content across all asset classes. That means looking at the business in a new way: not as a collection of single products, but as a portfolio of capabilities—combinations that offer new and innovative solutions to the marketplace and produce organic growth.

## Vertical Capabilities Combine to Form New Horizontal Capabilities

New Horizontal Capabilities

### Market, Credit, and Portfolio Risk Analytics Across All Asset Classes

New Vertical Capabilities

#### Desktop Solutions

Web-delivered analytical tools for individual users

- ▶ CAPITAL IQ
- ▶ PORTFOLIO MANAGEMENT & RISK ANALYTICS
- ▶ CREDIT ANALYTICS
- ▶ S&P CAPITAL IQ WEALTH MANAGEMENT SOLUTIONS
- ▶ COLLABORATION & RESEARCH TOOLS

#### Enterprise Solutions

Integrated bulk data feeds that can be customized

- ▶ CREDIT RATINGS
- ▶ PUBLIC AND PRIVATE FUNDAMENTALS
- ▶ EARNINGS ESTIMATES AND COMPANY GUIDANCE
- ▶ MULTI-ASSET-CLASS VALUATIONS
- ▶ MARKET DATA
- ▶ CROSS-REFERENCE CAPABILITIES
- ▶ GLOBAL TERMS & CONDITIONS
- ▶ EQUITY AND CREDIT RESEARCH

#### Ratings "IP"

Commercial arm that sells Standard & Poor's Ratings' intellectual property (IP)

- ▶ RATINGSDIRECT®
- ▶ RATINGSXPRESS®

#### Proprietary Research

Comprehensive source of market research for financial professionals

- ▶ GLOBAL MARKETS INTELLIGENCE
- ▶ MULTI-ASSET-CLASS RESEARCH AND COVERAGE:
  - STOCKS
  - MUTUAL FUNDS
  - EXCHANGE-TRADED FUNDS
  - BONDS
  - OPTIONS
- ▶ LEVERAGED COMMENTARY & DATA

Platform and Toolkits

Technology and Data Infrastructure

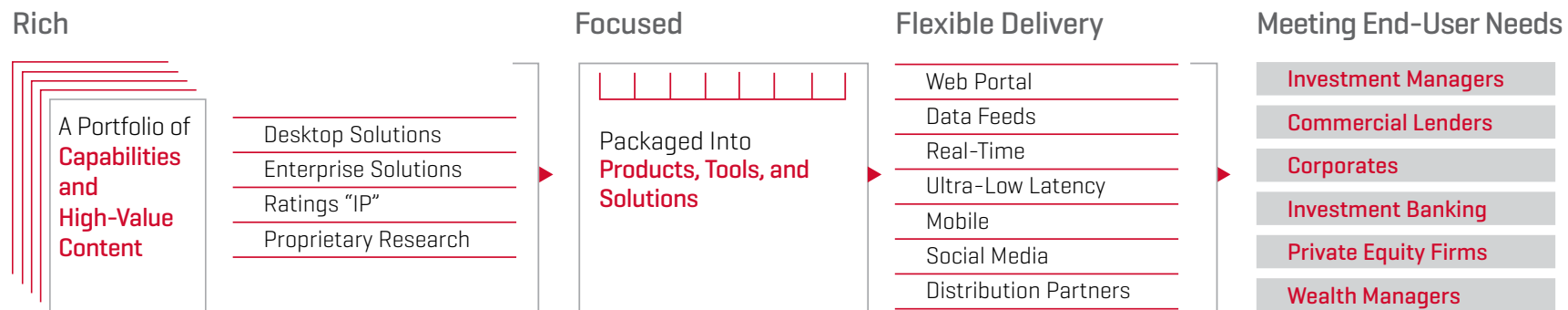
Creating Competitive Advantage through Technological Innovation

One integrated data and technology infrastructure that supports delivery through multiple channels and technologies to meet specific end-user needs within target market segments

# Integrated Platform Supports Flexible Delivery of High-Value Content Across Asset Classes, Configured for Specific Needs

By fully leveraging its portfolio of capabilities, S&P Capital IQ is creating new and smarter integrated products, tools, and solutions to address customers' changing needs.

S&P Capital IQ offers global financial professionals high-value content across asset classes and flexible delivery options configured for specific needs. These solutions can either be delivered to individual desktop users as a Web-based research platform or as a data feed for an enterprise-wide solution that can be further customized.



## Key Investments in Data and New Technologies Offer Enhanced Capabilities and Analytics

Building off S&P Capital IQ's 2012 acquisition of two key providers of real-time solutions and portfolio risk analytics, S&P Capital IQ is creating innovative products and capabilities to bolster its position as a leading provider of intelligence to financial professionals.

## Recent Investments Add Capabilities

**QuantHouse:** Leveraging the cutting-edge infrastructure from QuantHouse, S&P Capital IQ launched a real-time consolidated financial data feed in early 2013 that provides normalized, global content from more than 120 exchanges

**R<sup>2</sup> Financial:** Through the acquisition of R<sup>2</sup> Financial, S&P Capital IQ is bringing together leading risk and portfolio analytics along with its extensive market and reference data to offer clients risk solutions that are integrated into the Capital IQ desktop

*S&P Capital IQ is developing smarter tools for investors so they can make better financial decisions*

## Enterprise Solutions:

### Real-Time Exchange Content and Tools

S&P Capital IQ launched a real-time data feed that provides normalized, global content from more than 120 exchanges. This new capability addresses industry demand for differentiated, low-latency data at different speeds while also reducing clients' total cost of ownership and providing a low-maintenance environment.

S&P Capital IQ's real-time solution currently supports two core co-location facilities in New York and London, with plans to add Hong Kong in late 2013, consolidating data from its 21 points of presence around the globe. This state-of-the-art, distributed network architecture allows clients to easily consume global real-time market data from a single API (application programming interface) delivered either as a hosted or deployed solution.

Key features of the real-time data delivery solution include:

A standard "thin" API that provides clients with global tick-level trade data normalized using S&P Capital IQ's FeedOS

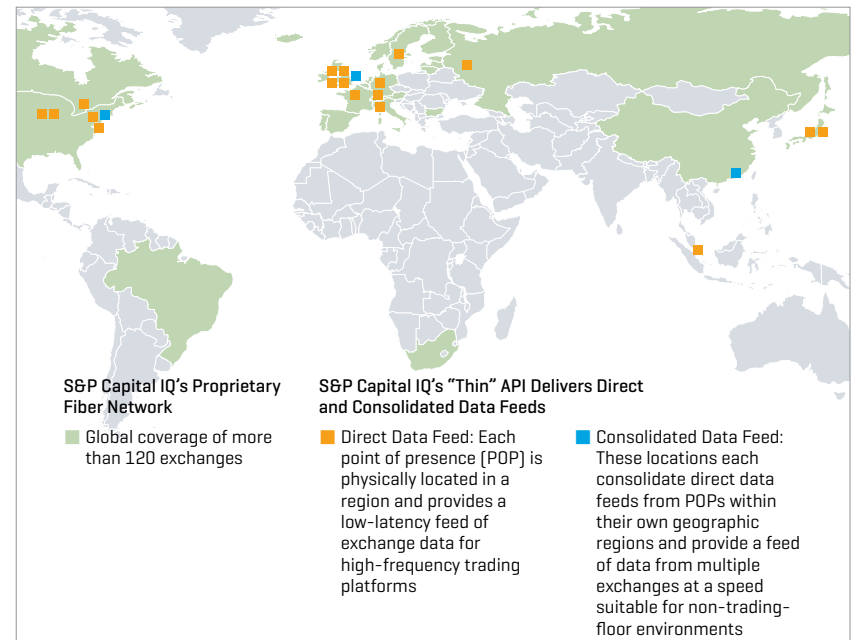
The ability to leverage and pull data from any region utilizing S&P Capital IQ's proprietary fiber network

Middleware components and multicast technology for scalability, reliability, and 24x7 access

A standard identification class

Lower latency

Latest technology for data decoding



QuantHouse enables connections to global exchanges using a single normalized API that is physically located in each region

## Desktop Solutions:

### Portfolio Management & Risk Analytics

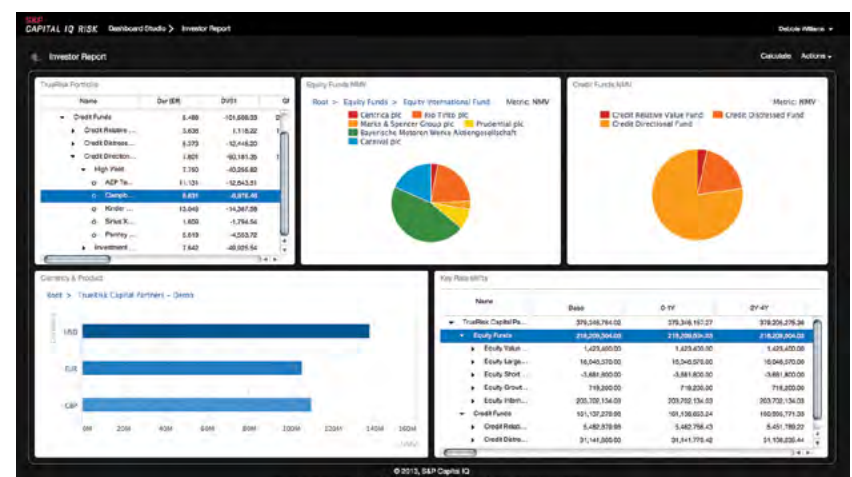
S&P Capital IQ recently launched its Portfolio Risk solution, an advanced risk and scenario analytics tool that provides traders and portfolio and risk managers with the ability to make decisions about the pricing, hedging, and capital management of multi-asset-class portfolios and quickly react to changes in the market. The Portfolio Risk solution is a fully integrated data and analytics platform, eliminating the need to invest in separate data to run risk systems.

Key features of the portfolio risk solution include:

Broad coverage of a diverse range of asset classes from currency, fixed income, and equities to exotic derivatives

Best-in-class instrument pricing, portfolio analytics, scenario analysis, and stress-testing capabilities

Collaboration with colleagues through shareable dashboards



Interactive portfolio dashboards allow users to aggregate data or drill down to the most detailed level of fundamental financials and research

## Desktop Solutions

### Web-Delivered Analytical Tools for Individual Users

#### ► CAPITAL IQ

#### Data Sets

##### Public & Private Company Financials

Fundamental dataset includes 90,000+ active and inactive companies globally as well as more than 3,000,000 privately held businesses, with more than 600,000 of those with detailed financials in Europe and the U.S.

##### Estimates

S&P Capital IQ's earnings estimates and company guidance for more than 18,000 active companies in 106 countries, as well as historical coverage for 40,000 active and inactive firms. S&P Capital IQ also offers premium real-time research from a global network of more than 1,100 brokers and independent research providers, and aftermarket research reports from more than 1,300 brokers and independent research providers in 200 countries.

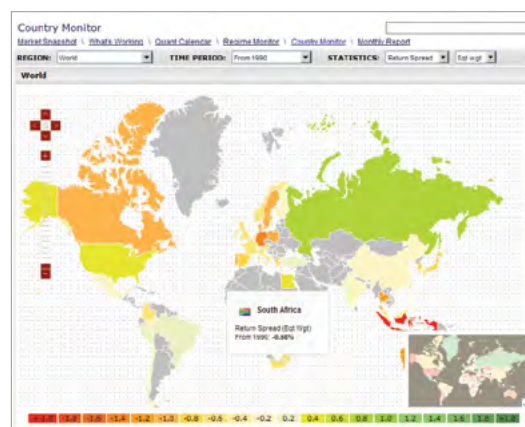
##### Transactions

Comprehensive profiles for M&A deals, equity and new debt issues, private placements, buybacks, and spin-offs.

#### Analytic Tools and Workflow Solutions

##### Alpha Factor Library

Built from the industry's first Global Point-In-Time database, the Alpha Factor Library is an advanced Web-based market analysis and research tool. It is updated daily to provide statistical profiles, definitions, and ongoing performance for thousands of quantitative stock selection signals.



Alpha Factor Library's unique country monitor screen enables investors to quickly track, compare, and uncover more than 500 global investment strategies and alpha signals

S&P Capital IQ brings together integrated data sets, research, and analytic insights in an integrated desktop solution to serve multiple investor segments across the financial community. S&P Capital IQ delivers comprehensive fundamental and quantitative research, analysis, and workflow solutions.

##### Portfolio Management & Risk Analytics

S&P Capital IQ's Portfolio Risk solution offers next-generation risk and scenario analytics tools to traders and portfolio and risk managers so they can make decisions about the pricing, hedging, and capital management of multi-asset-class portfolios in real time (see fuller description on page 19).

##### Global and Local-Language News

News analysis, filtering, and alerts on significant news and corporate event data, aggregated and tagged from more than 20,000 news sources, as well as regulatory filings, transcripts, investor presentations, and company websites.

##### Excel Plug-In and Modeling Capability

S&P Capital IQ's intuitive Excel Plug-In enables clients to simplify the process of building and updating financial models. Clients can quickly populate and update spreadsheets with financial, market, and company data with an easy-to-use Formula Builder. A dedicated modeling team provides extensive model conversion and data integration services, giving clients a significant competitive advantage.

##### Proprietary Data Integration

S&P Capital IQ's Proprietary Data Warehousing service allows clients to create and store their own proprietary data within Capital IQ for seamless integration.

*S&P Capital IQ enables financial professionals to gain market insight, generate better ideas, and simplify their workflow*

S&P Capital IQ delivers actionable information to support clients' enterprise risk management, economic and regulatory capital management activities, and risk pricing in one Web-based solution. The offerings include RatingsDirect, Credit Health Panel, and Credit Analytics.

Desktop Solutions  
► CREDIT ANALYTICS

RatingsDirect

Available as a service via the Capital IQ desktop, RatingsDirect provides real-time access to Standard & Poor's ratings, global issuer, and sector-level credit research, analyst-adjusted financials, market data used in the derivation of credit indicators, and benchmarks. The unique content and broad datasets help financial professionals assess risk exposures and stay informed about global investment opportunities across all sectors: corporates, financial institutions, insurance, structured finance, U.S. public finance, and sovereigns. Coverage includes about 9,400 entities, 12,500 structured finance deals, 166,000 securities, and 670,000 U.S. public finance maturities (see fuller description on page 27).



Credit Health Panel

Enables the analysis of the relative credit quality of customers, suppliers, peers, and other groups of rated and unrated companies with a comparison of 24 financial metrics per company—plus an overall company score.



Credit Analytics

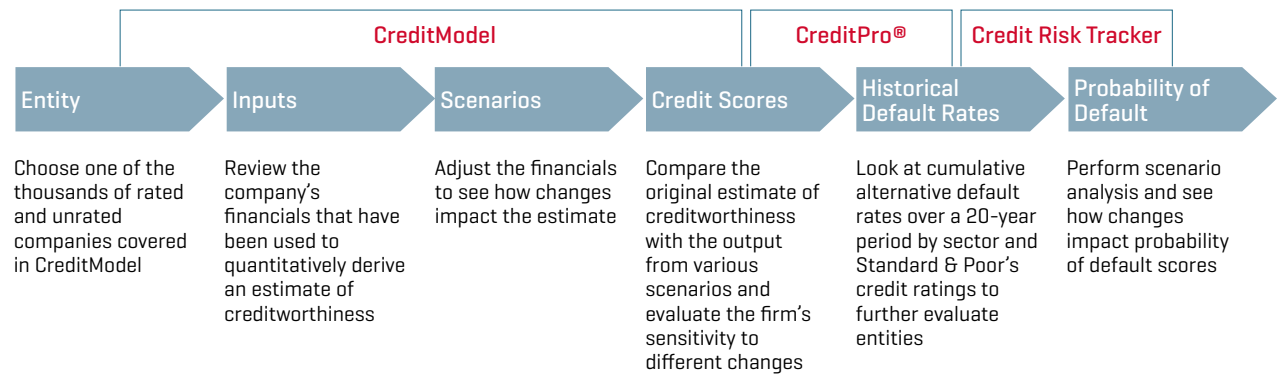
Credit Analytics enables clients to look at credit risk from different angles to improve their perspectives and avoid surprises. The integration of default and recovery tools with scoring models produces even more dynamic risk measures.

**CreditModel:** Provides an easy, efficient, and cost-effective method to help evaluate an organization's creditworthiness by creating quantitatively derived estimates of creditworthiness ("credit scores") for thousands of public and private firms

**CreditPro:** Offers an extensive database that provides a strong statistical foundation to assess ratings migration and default and recovery rates across geographies, regions, industries, and sectors

**Credit Risk Tracker:** A tool that produces forward-looking, one-year probability of default estimates based on a time series of macroeconomic, financial, and industry-specific variables for privately held small- and medium-sized enterprises (SME)

Credit Analytics: How It Works

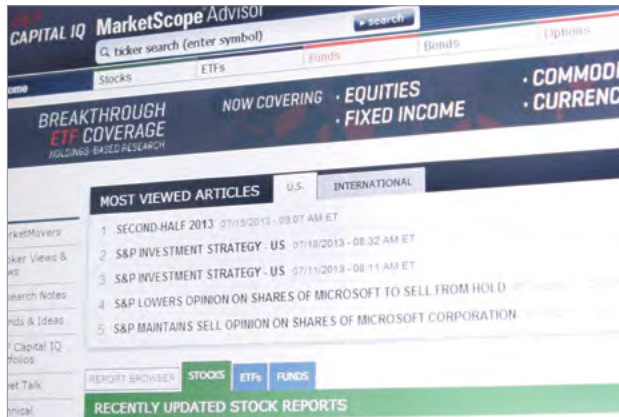


► S&P CAPITAL IQ FOR WEALTH MANAGEMENT SOLUTIONS

## Retail Financial Advisors

### MarketScope Advisor

MarketScope Advisor provides retail financial advisors with market intelligence and up-to-the-minute news and commentary as well as access to S&P Capital IQ's investment research, proprietary data, and analytic portfolio tools to stay abreast of the market and deliver investment insights to their clients. MarketScope Advisor Premier is now available, offering value-added fundamental research and data for a more comprehensive view of a security.



[www.marketscope.com](http://www.marketscope.com)

## Private Wealth Managers

### S&P Capital IQ for Wealth Management

S&P Capital IQ for Wealth Management provides private wealth managers with the most comprehensive investment research, leading-edge market monitoring tools, and institutional-level content to help them grow and nurture their business.



[www.capitaliq.com](http://www.capitaliq.com)



► **COLLABORATION & RESEARCH TOOLS**

**PresCenter**

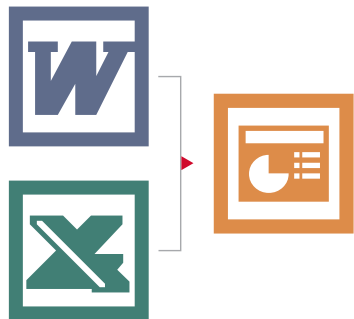
S&P Capital IQ's PresCenter helps save time by streamlining and standardizing the modeling and collateral creation workflow for clients, including investment banks, corporations, and private equity firms. S&P Capital IQ's PresCenter enhances native Microsoft® Office® with powerfully specialized tools that dramatically increase the efficiency of producing models, presentations, and documents in accordance with company guidelines.

Key Advantages:

**Linking:** Ensures accurate, consistent data throughout Excel®, PowerPoint®, and Word®

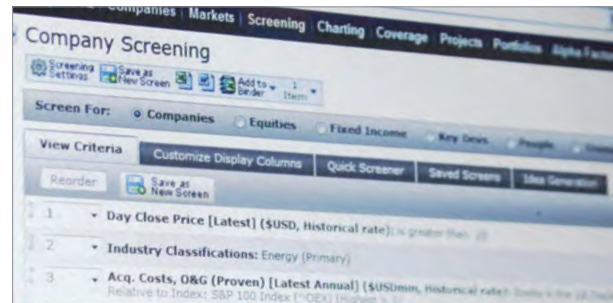
**Quick Keys:** Extends Excel® modeling capabilities through a powerful suite of productivity commands and the capability to automate custom macros

Office, Excel, Word, and PowerPoint are registered trademarks of Microsoft Corporation



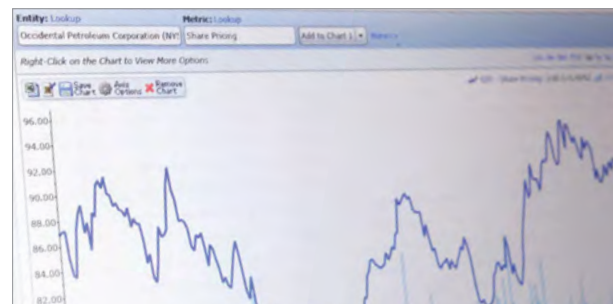
Investment bankers, securities analysts, corporate strategists, or anyone who relies on research workflow tools can quickly customize data and create a client presentation by linking data from different applications with a presentation template

S&P Capital IQ's desktop solutions has created new collaboration and research tools to streamline and enhance the workflow of financial professionals. The offering leverages the latest technology to create improved functionality and innovation. The current offerings include PresCenter, to create and quickly update presentations and documents, as well as tools for screening investment ideas, charting data based on pre-built templates, and viewing comparables based on specific criteria.



**Screening**

Generates more investment ideas by screening relevant companies, people, transactions, events, or securities using a combination of financials and qualitative event-driven criteria such as share buybacks, management changes, corporate guidance changes, and insider trading.



**Charting**

Extensive selection of more than 110 pre-built model templates, reports, and charts.



**Comparables**

Provides access to a list of competitors based on SEC filings, "Quick Comps" that generate and outline 10 comparable companies derived from a back-end algorithm, and customized screens created from specified criteria, including industry, geography, key words, and financial metrics.

## Enterprise Solutions

### Multi-Asset-Class Reference and Market Data

#### Insight for Enterprises

S&P Capital IQ offers a broad array of multi-asset-class reference and market data to assist clients' heightened analytical, risk management, regulatory, and operations requirements. S&P Capital IQ expands its client's view of global markets by providing up-to-date information on entities, sectors, and securities that help support risk-driven analyses. S&P Capital IQ's data solutions assist clients in the front, middle, and back office with pre-trade activities (idea generation) and post-trade activities, including risk and compliance, security master files, and performance monitoring and measurement.

Integrated Global Proprietary and Third-Party Data Assets

Flexible Delivery Options for Customer-Driven Content Selection

For Seamless Delivery to the Client / End User

Credit Ratings

Public and Private Fundamentals

Earnings Estimates and Company Guidance

Multi-Asset-Class Valuations

Market Data

Cross-Reference Capabilities

Global Terms & Conditions

Equity and Credit Research

**Real-time, on demand, intra-day, and end-of-day delivery via multiple channels including:**

Enterprise Data Management and Feed Solutions

Web Service/Software Development Kit [SDK]

Excel Plug-In

Real-Time APIs

**Also available through the Capital IQ desktop**

**Front Office:** Asset Managers, Portfolio Managers, Money Managers

**Mid Office:** Risk Managers, Quants, Compliance

**Back Office:** Custodians, Chief Technology Officers, Clearing

*For the third year in a row, S&P Capital IQ Compustat was voted "Best Analytics Provider" by Inside Market Data magazine*

Enterprise Solutions

► CREDIT RATINGS

One of the largest global credit ratings databases available to support risk-driven analysis across instruments, entities, and sectors.

RatingsXpress

Available as a service via S&P Capital IQ, RatingsXpress provides clients with intra-day and real-time access to Standard & Poor's Ratings' credit ratings, research, and reference data (see fuller description on page 27)

More than 9,000 global issuers

600 sovereign and global public finance entities

18,000 structured finance transactions

Nearly 1 million maturities

History dating back to 1922 enables extensive benchmarking and risk modeling

Enterprise Solutions

► PUBLIC AND PRIVATE FUNDAMENTALS

Fundamental, quantitative, and market data enabling investment professionals, credit analysts, academics, and other professionals to conduct rigorous bottom-up company research, conduct robust backtesting models, assess risk, and make informed investment decisions.

Global Fundamental Coverage

Annual data from 1950 and interim from 1962

More than 90,000 active and inactive public and private companies with public debt

5,000+ unique financial data items, including 2,500+ industry-specific metrics

Financials on more than 600,000 private companies

Rigorous Quantitative Analysis

Weekly point-in-time data from 1986 and intra-day from 2009

35,000+ active and inactive U.S., Canadian, and American Depositary Receipt (ADR) companies

1,000+ annual, semi-annual, quarterly, and year-to-date data items

Data for Enhanced Comparability

More than 3.2 million private companies profiled

Global Industry Classification Standard (GICS®) and private-company classifications

Data adjusted for corporate actions

Fully linked to market, ratings, estimates, and all other S&P Capital IQ qualitative data sets

Corporate Actions Data

Comprehensive corporate actions database including cash, stock, spinoff and rights distributions, offerings, redemptions, status changes, shareholder activities, and tax-related events

More than 1 million globally listed securities

Enterprise Solutions

► EARNINGS ESTIMATES AND COMPANY GUIDANCE

To stay ahead of company earnings, financial professionals need the full selection of consensus and detailed level estimates, as well as analytical tools for this dataset to make the most informed and correct investment decisions.

Total Global Estimates Coverage

18,000+ active companies

650+ active contributors

100+ countries covered

40+ data points, including periodic and non-periodic items, in addition to certain industry-specific measures

5,700+ index estimates aggregates

20+ commodity estimates

Calculated Data Fields

Consensus Mean and Median

Annual, semi-annual, and quarterly periods

Multiples, Surprise %, Surprise Difference, and Growth Rate Items

Normalized actuals (comparable to analysts majority)

Complete Transparency for Tracking

“Click through” auditability from consensus estimate down to an individual broker research report

Company vs. Trading item distinction for ADRs and Global Depositary Receipts (GDRs)

More than 400 standardized consensus and detail-level footnotes

Financial data points for EPS (Normalized, GAAP, excluding Goodwill), Net Income, and Earnings Before Taxes

Parent vs. Consolidated estimates

Ability to choose correct accounting standard

## Broad and Deep Global Coverage (continued)

### Enterprise Solutions

#### ► MULTI-ASSET-CLASS VALUATIONS

Independent and transparent valuations across asset classes for global fixed income securities.

**Market Approach Valuation:** Daily independent evaluated prices on more than 3 million global fixed income instruments support trading, decision making, reporting, fund accounting, and Net Asset Value (NAV) processes and enable portfolio monitoring as well as help fulfill regulatory requirements

**Model Approach Valuation:** An alternative but complementary viewpoint to the traditional market approach, useful for marking portfolios and—in the absence of actual trade data or market-evaluated prices—providing context for the credit drivers underlying the valuation

**OTC Trade and Third-Party Prices:** More than 1.8 million actual trade and indicative prices sourced from third-party providers on a daily basis

### Enterprise Solutions

#### ► MARKET DATA

Normalized and value-added market data from more than 200 global exchanges.

**Streaming and intra-day market data** combined with S&P Capital IQ's comprehensive data services, including proprietary deep company fundamentals and valuation tools

**Delivery capabilities,** supported by ultra-low-latency technologies that meet the broad needs of clients

### Enterprise Solutions

#### ► CROSS-REFERENCE CAPABILITIES

Linking capability for securities, issuers, and entities to create a clear picture of concentration, market exposure, and risk.

**Ownership Linkages:** Reveal the global ownership relationships between instruments and issuers—matching security identifiers with the ownership hierarchy for more than 13 million unique instruments linked to more than 695,000 issuers and 416,000 legal entities

**Financial Obligations:** Obligations reveal potential concentration and risks by showing the ultimate financial obligors/guarantors of North American fixed income securities

**Global Identifiers:** Includes CUSIPs, the universally recognized identifiers for financial instruments, and GICS (Global Industry Classification Standard) to help increase productivity in the back office by enabling users to cross-reference multiple identifier types for globally-traded securities across all asset classes. The database cross-references more than 2.5 million instruments, 10 million identifiers, and key ISO standard currency and domicile codes

### Enterprise Solutions

#### ► GLOBAL TERMS & CONDITIONS

Real-time data for timely securities processing, reporting, and analysis.

**Structured Finance:** Terms & Conditions on more than 1.4 million structured finance securities, including ABS, CDO, CMBS, CMO, and MBS securities\*

**Fixed Income:** Real-time fixed income terms and conditions and coverage on more than 2 million global corporates, governments, agencies, and U.S. municipals

\* Coverage is sourced externally from Intex Solutions, Inc.

### Enterprise Solutions

#### ► EQUITY AND CREDIT RESEARCH

A comprehensive source of differentiated multi-asset-class global research, analysis, strategies, and services for institutional investors and all levels of wealth management institutions as well as financial advisors.

# Ratings Intellectual Property

Commercial Arm for Standard & Poor’s Ratings’ “IP”

S&P Capital IQ is the exclusive distributor of Standard & Poor’s Ratings Services’ credit ratings, research, data, and analytics. Through its subscription-based flagship offerings, RatingsDirect and RatingsXpress, customers have direct access to Standard & Poor’s Ratings Services’ content, which includes coverage of entities within corporates, financial institutions, insurance, governments, and structured finance sectors.

**Enterprise Solutions**

► **RATINGSDIRECT®**

RatingsDirect® offers real-time access to Standard & Poor’s Ratings’ broad and in-depth credit information and analysis based on its proprietary and independent ratings methodology, forward-looking opinions, and insightful analytics.

RatingsDirect’s features include:

News and alerts to monitor credit risk

Research, outlooks, and ratings criteria factors to enhance credit risk analysis

Tools to support surveillance, peer comparisons, and the development of credit memos

Thought leadership and insightful analysis at company, sector, sub-sector, market, industry, and macro level

Deep dives at the entity, instrument, deal, and security level

Standard & Poor’s Ratings’ solutions also provide the data and tools that S&P Capital IQ’s own analysts use in the ratings and monitoring process, including credit-adjusted financials, market-derived signals, and fixed income benchmarks.

S&P Capital IQ also partners with many of the largest third-party information providers and other market intermediaries who license its Ratings “IP” for redistribution.

Standard & Poor’s Ratings’ global fixed income research and market-derived signals

Graphs, charts, and tools to assess the latest credit developments, including credit default swap (CDS) spreads

Options to personalize views, integrate third-party feeds, and share information with colleagues

**Enterprise Solutions**

► **RATINGSXPRESS®**

RatingsXpress® provides clients with intra-day and real-time access to Standard & Poor’s Ratings’ credit ratings, research, and reference data. With RatingsXpress, users have a customizable, real-time digital feed with ratings coverage of entities and securities in corporates, financial institutions, insurance, governments (sovereigns, U.S. public finance, international public finance), and structured finance sectors.

RatingsXpress’ features include:

Seamless integration with existing data and applications

Coverage of more than 43,000 active entities and hundreds of thousands of securities

Decades of history to support benchmarking and risk-modeling exercises

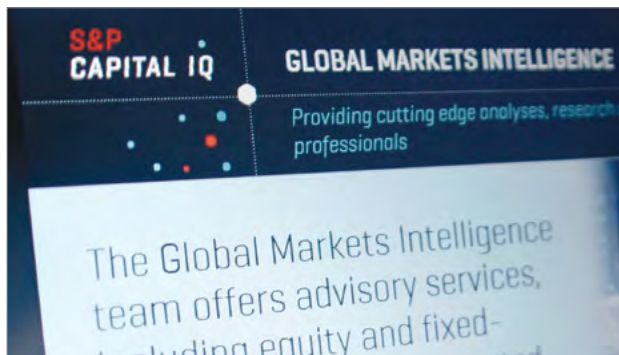
Optional credit research modules with in-depth commentaries and special studies

*Standard & Poor’s Ratings Services’ firewall separates all commercial activities from its ratings process*

# Proprietary Research

## Comprehensive Source of Market Research

S&P Capital IQ offers financial professionals multi-asset-class research and analysis, non-discretionary investment advisory services, market commentary, and independent investment analysis.



<http://spcapitaliq-gmi.com>

### Enterprise Solutions

#### ▶ GLOBAL MARKETS INTELLIGENCE

S&P Capital IQ's Global Market Intelligence<sup>(1)</sup> (GMI) offers non-discretionary advisory services, including equity and fixed-income strategies supported by proprietary cross-asset-class research.

#### Investment Advisory Services for Asset Managers

GMI's advisory business, Standard & Poor's Investment Advisory Services LLC, provides risk-based, non-discretionary equity and fixed income portfolio strategies, asset allocation, and fund review services to asset managers. GMI builds methodologies with risk-mitigation components as core to generate superior risk-adjusted returns.

GMI offers more than 30 model portfolios, including:

**S&P 4 Strategy**, an equity model portfolio that has outperformed the S&P 500<sup>®</sup> Total Return by 8.6% over five years on an annualized basis (as of June 28, 2013)

**Global Balance Credit**, a portfolio that utilizes a proprietary strategy to measure how corporate bonds compensate holders for market and credit risks

**Model Allocation Portfolios** that use asset allocation and fund recommendations which can be customized to a client's available funds and designated asset classes



#### Research & Market Reports for Investors

GMI creates cross-asset-class perspectives and innovative ways to leverage credit and risk intelligence through market reports and media presence.

Examples of market reports include:

**Consensus Earnings Report:** Report provides detailed and consensus global estimates data with more than 40 data measures, including EPS, revenue, net income, EBITDA, and EBT

**Lookout Report:** A bi-weekly compendium from S&P Capital IQ and S&P Dow Jones Indices that offers a detailed cross-market and cross-asset view of investment conditions, risks, and opportunities

**Market Intellect Report:** GMI helps investors better understand cross-market and cross-asset-class valuations and relationships in complex structured products

**In the News:** GMI team members regularly share insights on business news channels and are cited in print media

*S&P Capital IQ's Global Markets Intelligence currently advises on more than \$22 billion\* in total assets*

\*Data as of 3/28/2013

[1] Standard & Poor's Investment Advisory Services LLC is a completely non-discretionary business. GMI does not administrate or custody customer securities, invest, nor engage in securities transactions in any form. GMI is analytically and editorially independent from any other analytical group at McGraw Hill Financial.

Enterprise Solutions

► **MULTI-ASSET-CLASS RESEARCH AND COVERAGE**

**Objective, Proven Methodologies Across All Major Asset Classes**

S&P Capital IQ’s multi-asset-class research and analysis are provided by analysts who bring the highest standards of integrity, objectivity, and rigor to their work. The research and analysis include qualitative and quantitative models that cover:

**Stocks:** More than 1,500 stocks covered qualitatively and 6,500 stocks covered quantitatively across the world

**Exchange-Traded Funds (ETFs):** Proprietary holdings-based analysis of more than 1,000 U.S.-traded ETFs, including equities, fixed income, currencies, and commodities

**Mutual Funds:** Holdings-based analysis and rankings of more than 22,000 U.S. mutual funds across equity, fixed income, and allocation strategies

**Bonds:** Security-level research on more than 13,000 U.S.-rated corporate bonds, incorporating pricing, ratings, commentary, and analytics. This offering will expand to include U.S. municipal bonds in late 2013

**Industry Surveys:** In-depth industry research with coverage in 50 domestic sectors and 11 global sectors

Enterprise Solutions

► **LEVERAGED COMMENTARY & DATA**

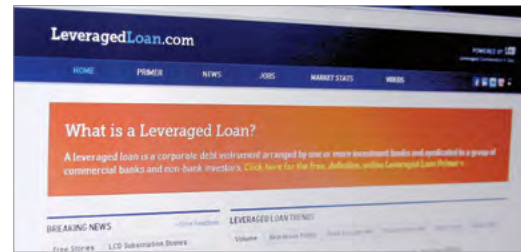
**Unique Insight into the Leveraged Loan Market**

S&P Capital IQ’s Leveraged Commentary & Data (LCD) delivers unique insight into the leveraged loan market through a combination of data, analysis, commentary, and real-time news. LCD’s proprietary database is the only industry-wide repository of U.S. and European leveraged loan information. Its team of experienced analysts and reporters use its proprietary database, along with conversations with buy-side and sell-side professionals, to present unique market perspectives on current events.

How financial firms use LCD:

Investment banks use LCD to win mandates and to price and structure loans to clear the market

Buy-side firms use LCD to compare and gauge new-issue deals, identify trading opportunities, and benchmark default and return performance



Leveraged Commentary & Data coverage includes:

Real-time news

Daily and weekly commentary that puts the news into perspective

Weekly U.S. leveraged loan market research and data coverage

Monthly European leveraged loan market coverage

Multiple industry websites, including:

[www.lcdcomps.com](http://www.lcdcomps.com)

[www.LeveragedLoan.com](http://www.LeveragedLoan.com)

[www.HighYieldBond.com](http://www.HighYieldBond.com)

*S&P Capital IQ’s equity analysts were recognized in The Wall Street Journal’s 2013 “Best on the Street” Analysts Survey—the eighth time the team has finished in the top ten*

# S&P Dow Jones Indices

Global Resource for Index-Based Concepts, Data & Research

## Innovative Benchmarks Across Industries, Asset Classes, and Geographies

As one of the largest global providers of financial market indices with a long-standing tradition of providing investable and benchmark indices, S&P Dow Jones Indices' mission is to:

- Provide benchmarks that gauge the markets and help institutions and individuals make well-informed decisions
- Create transparent indices that serve as the engine behind a broad array of index-based solutions to help investors meet the challenge of achieving their financial goals
- Collaborate with major exchanges and financial professionals who trust S&P Dow Jones Indices to create innovative local, regional, and global index solutions that provide the basis for a range of investment vehicles, including ETFs, ETNs, options, listed derivatives, and structured products
- Give investors the tools they need to measure and monitor the world's markets across a platform of more than 1,000,000 indices

[www.spdji.com](http://www.spdji.com)

*More than \$6 trillion\* was benchmarked to S&P Dow Jones Indices' family of indices*

\*S&P Dow Jones Indices' estimate as of 12/31/2012

### How S&P Dow Jones Indices Generates Revenue

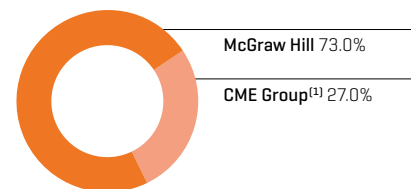
**Investment vehicles** such as ETFs and mutual funds, which are based on indices from S&P Dow Jones Indices and generate revenue through fees based on assets in underlying funds

**Listed derivatives**, which generate royalties based on trading volumes of derivatives contracts listed on the Chicago Mercantile Exchange, Chicago Board Options Exchange, Australian Securities Exchange, Montreal Exchange [subsidiary of TMX], BSE, BM&FBOVESPA, and Osaka Securities Exchange [subsidiary of JPX]

**Index-related licensing fees**, which are either fixed or variable annual and per-issue fees for over-the-counter (OTC) derivatives and retail-structured products

**Data subscriptions**, which support index fund management, portfolio analytics, and research

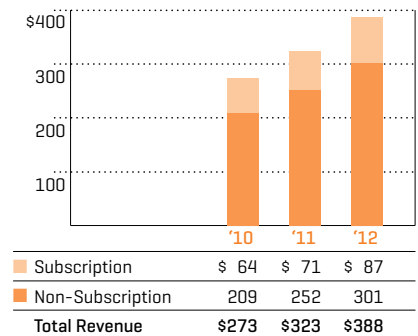
### Ownership of S&P Dow Jones Indices Joint Venture



(1) Ownership through its affiliates. In April 2013, CME Group acquired Dow Jones Company's 2.6% share in the joint venture

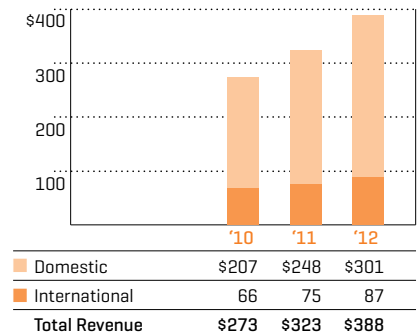
### Revenue: Subscription/Non-Subscription

(dollars in millions)



### Revenue: Domestic/International

(dollars in millions)





S&P Dow Jones Indices is targeting growth through international and asset-class expansion, new product development, enhanced market data offerings, and cross-selling opportunities.

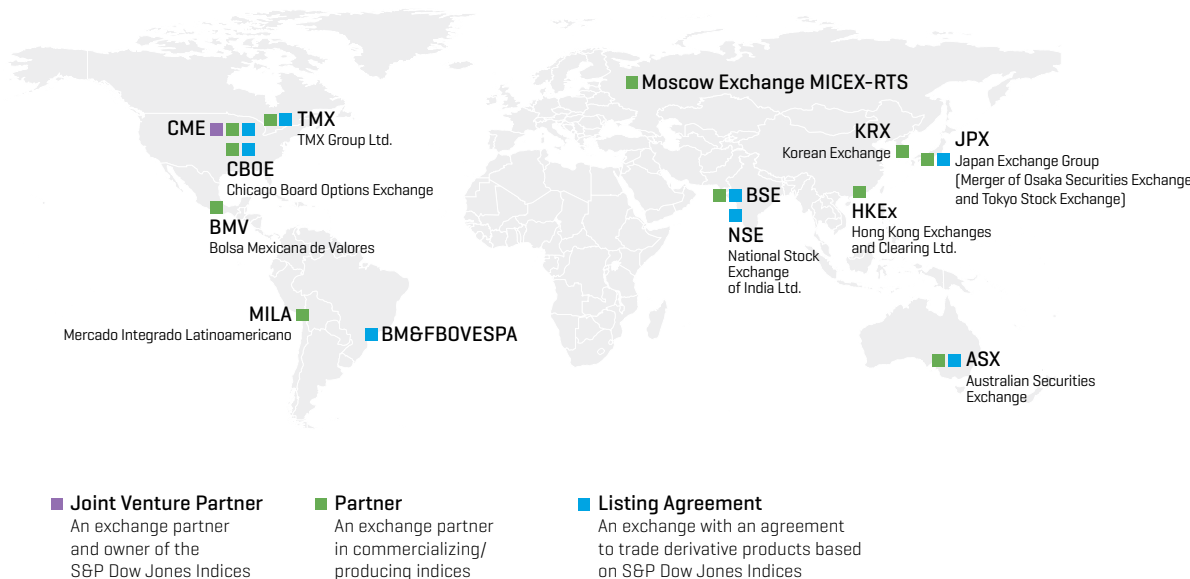
## Leveraging Strategic Partnerships

### Enhanced Platform for Growth and Innovation

The S&P Dow Jones Indices joint venture was formed in June 2012. It completed the integration of the two businesses in early 2013 and is furthering growth by establishing three types of relationships—joint venture partner, partner exchange, and listing agreement—with various exchanges in order to provide global distribution

and linkage to fast-growing emerging markets. The joint venture helps advance international growth by building on relationships already established by the CME Group with some of the largest derivative exchanges throughout the world.

### Exchange Relationships Around the World



### Indices:

#### New Exchange Alliance in India with BSE

In early 2013, S&P Dow Jones Indices announced a strategic partnership with BSE (formerly known as Bombay Stock Exchange) to calculate, disseminate, and license the widely followed suite of BSE indices.

BSE currently maintains 30 stock market indices measuring the Indian market, including the S&P BSE Index

The partnership adds India as a fourth major operational hub, along with Beijing, London, and New York, to support clients globally

### Derivatives:

#### New Profit-Sharing Model with CME Group

S&P Dow Jones Indices and the CME Group, a leader in the derivatives marketplace, have a profit-sharing model tied to the financial performance of CME's overall trading and clearing business for equity-based futures, swaps, and options on futures.

The CME Group has a long-term, ownership-linked, exclusive license to list futures and options based on certain S&P Dow Jones Indices

### Options:

#### Extended License Agreement with CBOE

S&P Dow Jones Indices amended its license agreement with the Chicago Board Options Exchange (CBOE).

Agreement extends exclusive rights to certain index options contracts through 2032

## Investable & Benchmark Indices

S&P Dow Jones Indices, the world's leading index provider, maintains a wide variety of investable and benchmark indices to meet an array of investor needs. Its family of indices includes the S&P 500; the Dow Jones Industrial Average; the S&P/Case-Shiller<sup>®</sup> [1] Home Price Indices, the leading measure of U.S. home prices; the S&P Global BMI, an index tracking 10,000 stocks from 26 developed and 20 emerging markets; the S&P GSCI<sup>®</sup> and the DJ-UBS Commodity Index, two of the industry's leading commodities measures; and the S&P National AMT-Free Municipal Bond Index, the premier investable index for U.S. municipal bonds.

[1] Case-Shiller<sup>®</sup> and Case-Shiller Indexes<sup>®</sup> are registered trademarks of CoreLogic

## S&P Dow Jones Indices Span Asset Classes, Investment Strategies, and Geographic Markets

| Equity   | Fixed Income   | Commodities   | Real Estate  | Specialty   | Strategy   | Volatility  | Theme-Based  | Custom  |
|--|--|---|--|---|--|---|--|---|
| Families of indices for global and local markets, covering approximately 11,000 securities in more than 80 countries with over 20 years of uninterrupted history | Broad market benchmarks measuring exposure to liquid fixed income asset classes as well as less observable segments of the credit market | The S&P GSCI and DJ-UBS Commodity Index are widely recognized as leading commodity measures | Leading measure of U.S. residential real estate prices and the investable universe of publicly traded property companies | Measures that track changes in specialty indicators including healthcare costs, default rates in consumer credit, and the performance of multi-asset-class portfolios | S&P Dow Jones Strategy Indices apply a quantitative framework or a theme to an asset class or combination of classes | Leading measures of implied volatility, as well as indices that contain frameworks that attempt to address risk exposure from volatility via weighting or constituent | Equity-based exposure to alternative asset classes and popular investment themes | More than 50,000 custom indices calculated and maintained by S&P Dow Jones Indices for derivative and structured product providers, ETF providers, exchanges, asset managers, and pension plans, including: |
| U.S.   | Global   | <b>S&amp;P GSCI</b>   | <b>S&amp;P/Case-Shiller</b>  | Healthcare Economic Cost  | Factor-Based Strategies [Low Volatility, High Beta, Intrinsic Value]   | Risk Control  | <b>Infrastructure</b>  | BNP Paribas   |
| Global   | Regional   | DJ-UBS Commodity Index  | Property & REIT [Equity]   | Consumer Credit Default   | Dividend Income  | VIX   | <b>Natural Resources</b>   | BNY Mellon  |
| Developed  | Money Market   | S&P WCI   |  | Target Date   | Asset Allocation   |   | <b>Consumers</b>   | Credit Suisse   |
| Emerging   | U.S. Treasury  | Strategic Futures   |  | Target Risk   | Quantitative Strategies  |   | <b>Clean/Alternative Energy</b>  | First Trust   |
| Frontier   | U.S. Municipal   | Equity Based  |  |   |  |   |  | Goldman Sachs   |
| Environmental, Social & Governance   | Corporate  | Risk Control  |  |   |  |   |  | Lyxor   |
| Property & REIT  | Credit Default Swap  |   |  |   |  |   |  | S&I   |
| Shariah  | Senior Loan  |   |  |   |  |   |  |   |
|  | Preferred & Convertible  |   |  |   |  |   |  |   |

*The S&P 500<sup>®</sup> is the world's most followed stock market index with \$1.7 trillion\* directly indexed to it*

\* Data as of 12/31/2012

## Innovative Indices

S&P Dow Jones Indices has a long history of creating innovative indices that measure constantly evolving financial markets around the globe.

### Dividend Indices

S&P Dow Jones Indices has a comprehensive family of dividend indices with leading indices in all regions (U.S. domestic, developed, emerging, and global) and major countries.

S&P Dow Jones Indices' dividend indices have the longest live track record among peer indices and span the widely followed and earliest dividend indices — from the Dow Jones U.S. Select Index and S&P High Yield Dividend Aristocrats to innovative strategies like the S&P Low Volatility High Dividend Index

Another income alternative is the S&P U.S. Preferred Stock Index, which is tracked by the largest ETF in this space

With the popularity of floating rate instruments, the S&P/LSTA U.S. Leveraged Loan Index is tracked by the most successful ETF in this space

### Volatility Indices

Volatility has been at the forefront of investing since the financial crisis of 2007–2008. S&P Dow Jones Indices' family of low volatility indices targets the low volatility anomaly by providing exposure to low volatility stocks within a geography as well as to strategies that attempt to control risk exposure in an index.

The **S&P 500<sup>®</sup> Low Volatility Index** measures the performance of the 100 least volatile stocks in the S&P 500

The **S&P GIVI<sup>™</sup>** (S&P Global Intrinsic Value Index) provides investors with an alternatively weighted, low-volatility exposure to global equity markets

**CBOE Volatility Index (VIX)** is a key measure of market expectations of near-term S&P 500<sup>®</sup> volatility. It is the basis for the leading options and futures contracts available to hedge market volatility

## Award-Winning Indices

S&P Dow Jones Indices has been recognized with multiple industry awards in 2012 and 2013, including:

“Best Islamic Index Provider”  
—*Islamic Business and Finance*

“Indexing Product of the Year” for the  
S&P 500 Low Volatility Index  
—William F. Sharpe

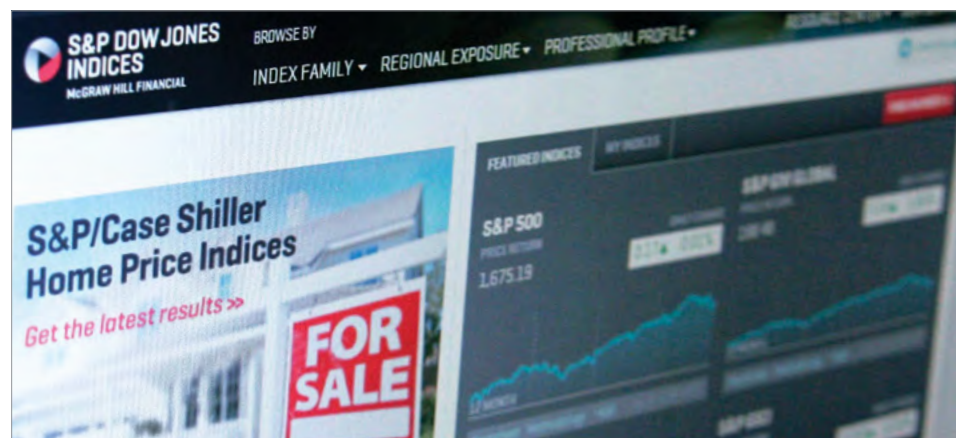
“Lifetime Achievement Award” to  
Dr. David Blitzler, Managing Director  
and Chairman of the S&P Dow Jones  
Index Committee  
—William F. Sharpe

“Index Innovator of the Year, Europe”  
—*Structured Products Magazine*

“Best Index Provider”  
—*The Asset Magazine's Triple A  
Investment Awards*

“Best Index Provider”  
—StructuredRetailProducts.com  
Americas Awards Poll

“Best Index Provider”  
—MENA Fund Manager Fund  
Services Awards



*S&P Dow Jones Indices has a long history of creating innovative indices*

# Index Solutions

Basis for a Range of Investment Vehicles

## Record-Level ETFs Linked to S&P Dow Jones Indices

S&P Dow Jones Indices serves as the basis for ETFs, futures, options, and other investable products around the world. S&P Dow Jones Indices was at the forefront of ETF development when the very first ETF—the S&P 500 SPDR (Standard & Poor’s Depository Receipts)—launched in 1993. Exchange-traded funds (ETFs)—which represent share ownership of an index fund but trade like shares of stocks—have become some of the most actively traded securities on stock markets around the world.

### S&P Dow Jones Indices

Calculates more than 1,000,000 indices

Publishes benchmarks that provide the basis for 625 ETFs globally

#### Growth in ETF Assets Based on S&P Indices

| (assets under management, dollars in billions) | 2001        | 2012         |
|--|-------------|--------------|
| ETFs based on S&P 500                          | \$34        | \$184        |
| ETFs based on other S&P Indices                | 15          | 217          |
| <b>Total ETFs based on all S&amp;P Indices</b> | <b>\$49</b> | <b>\$402</b> |

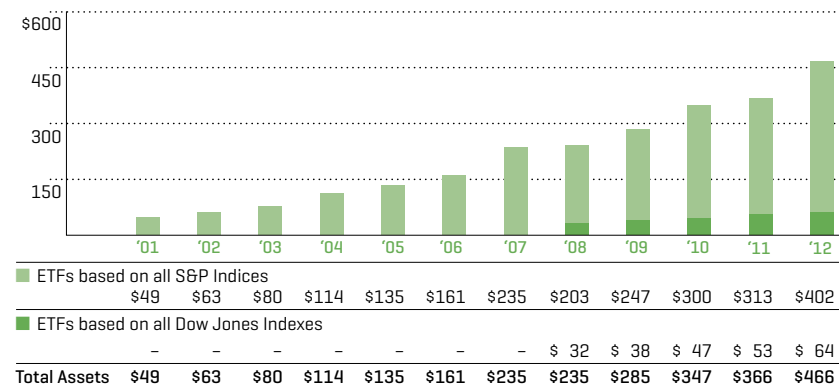
*The SPDR S&P 500 (Symbol: SPY) celebrates its 20th anniversary as the world’s largest and most traded ETF with more than \$130 billion\* in assets*

\* Data as of 6/28/2013

## Exchange-Traded Funds

### S&P Dow Jones Index-Based Global ETF Assets<sup>(1)</sup>

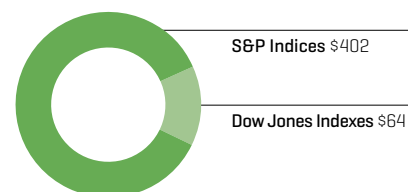
(dollars in billions)



### ETFs Based on S&P Dow Jones Indices

(as of December 31, 2012)

Assets Under Management: \$466 billion  
(in billions)



| Number of ETFs                         | 12/31/11   | 12/31/12   |
|--|------------|------------|
| S&P Indices                            | 378        | 456        |
| Dow Jones Indexes                      | 164        | 169        |
| <b>Total S&amp;P Dow Jones Indices</b> | <b>542</b> | <b>625</b> |

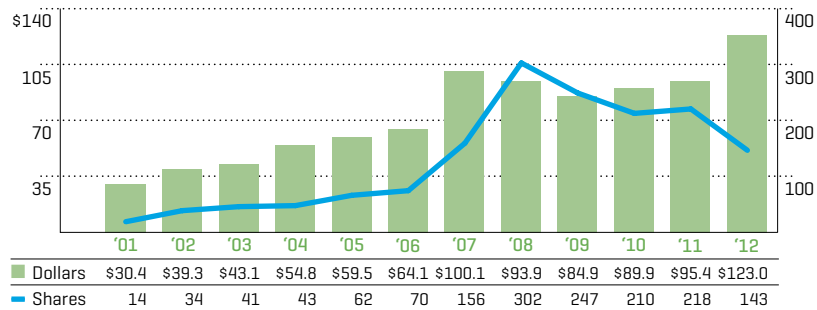
#### Notes for pages 34 and 35:

- (1) Sources for S&P Indices: Standard & Poor’s (2001-2005); Bloomberg (2006-2012)  
Sources for Dow Jones Indexes: Standard & Poor’s (2001-2005); Bloomberg (2006-2012)  
Historical figures from S&P Indices and Dow Jones Indexes for 2008-2011 have been combined for illustration purposes only. The joint venture was launched in June 2012
- (2) Sources: American Stock Exchange (2001-2008); Bloomberg (2009-2012)
- (3) Sources: American Stock Exchange (2001-2008); Bloomberg (2009-2012)  
Select Sector SPDRs started trading in December 1998

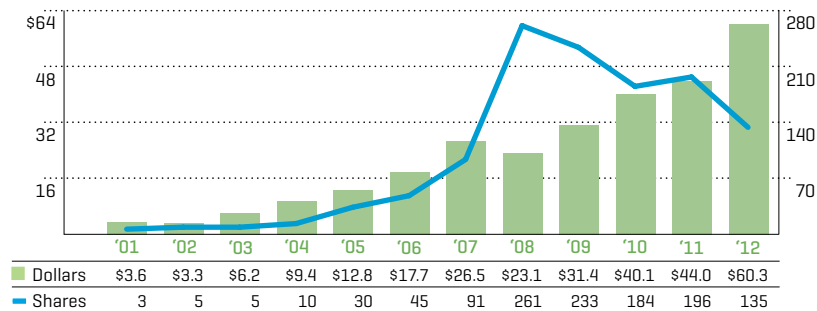
- (4) Source: Bloomberg
- (5) Source: Chicago Mercantile Exchange  
E-mini 500 contracts started trading in September 1997
- (6) Source: Chicago Board Options Exchange
- (7) Source: Chicago Board Options Exchange  
VIX option contracts started trading in February 2006  
Contract volume may be based on preliminary reported volume, rather than cleared volume

## SPDR ETFs

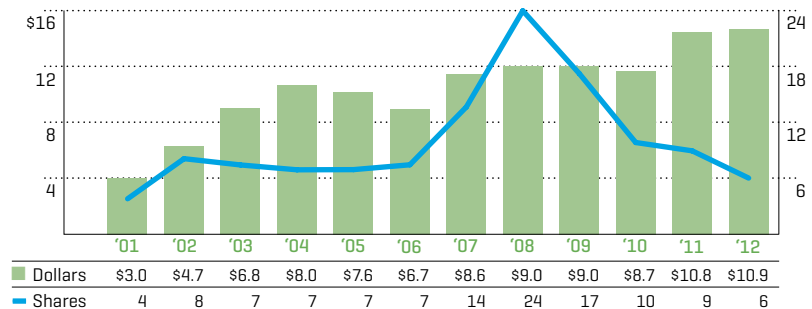
**SPDR (Trust Value/Average Daily Trading Volume)<sup>(2)</sup>**  
(dollars in billions) (shares in millions)



**Select Sector SPDRs (Trust Value/Average Daily Trading Volume)<sup>(3)</sup>**  
(dollars in billions) (shares in millions)

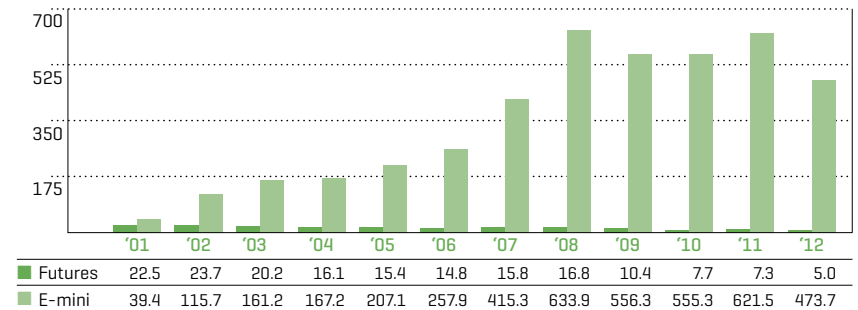


**SPDR Dow Jones Industrial Average ETF (Trust Value/Average Daily Trading Volume)<sup>(4)</sup>**  
(dollars in billions) (shares in millions)

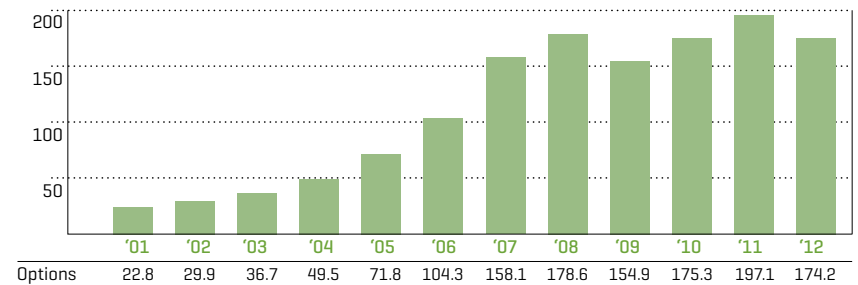


## Listed Derivatives

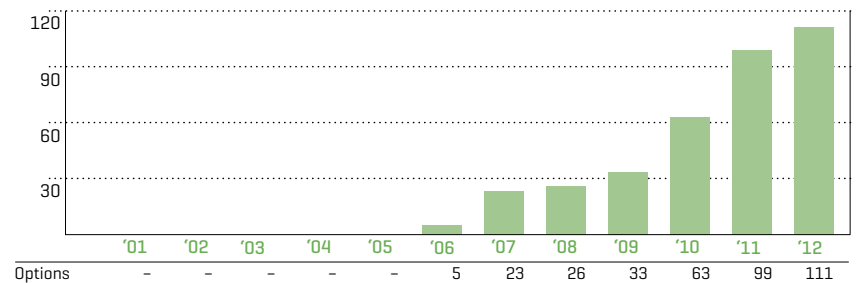
**S&P 500 Futures and "E-mini 500" Contracts Traded on the CME<sup>(5)</sup>**  
(contracts in millions)



**S&P 500 Option Contracts Traded on the CBOE<sup>(6)</sup>**  
(contracts in millions)



**VIX Options Contracts Traded on the CBOE<sup>(7)</sup>**  
(contracts in millions)



# Commodities & Commercial Markets

Data, Analytics & Vertical News

## High-Value Information that Addresses Key Sectors of the Global Economy

Commodities & Commercial Markets' brands—Platts, J.D. Power, and McGraw Hill Construction—are leading sources of high-value information, data, analytical services, and benchmarks and address customers' needs in the energy and construction markets and the automotive industry. With its emphasis on providing timely, comprehensive, reliable business information, Commodities & Commercial Markets is strengthening its core products and services, extending capabilities to existing customers, and meeting new customer needs through new, innovative solutions.

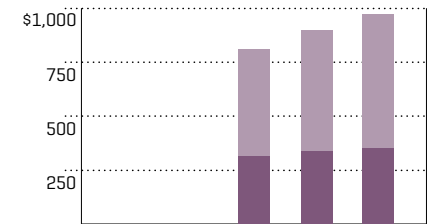
### How Commodities & Commercial Markets Generates Revenue

Real-time commodity news, market data and price assessments, along with other print and digital information products, primarily serving the energy and construction markets and the automotive industry [subscription revenue]

Syndicated and proprietary research studies, advertising, consulting engagements, and events [non-subscription revenue]

### Revenue: Subscription/Non-Subscription

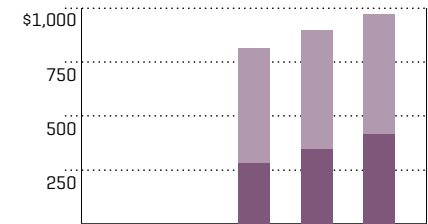
(dollars in millions)



|                      |              |              |              |
|----------------------|--------------|--------------|--------------|
| Subscription         | \$498        | \$562        | \$622        |
| Non-Subscription     | 313          | 334          | 351          |
| <b>Total Revenue</b> | <b>\$811</b> | <b>\$896</b> | <b>\$973</b> |

### Revenue: Domestic/International

(dollars in millions)



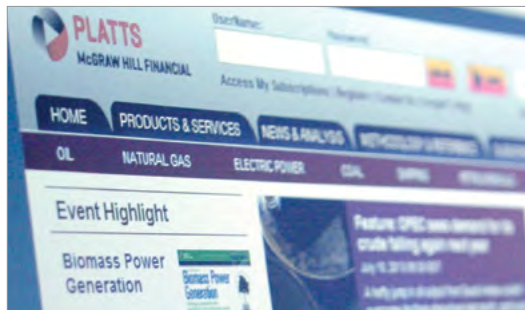
|                      |              |              |              |
|----------------------|--------------|--------------|--------------|
| Domestic             | \$531        | \$551        | \$563        |
| International        | 280          | 345          | 410          |
| <b>Total Revenue</b> | <b>\$811</b> | <b>\$896</b> | <b>\$973</b> |

Note: The Broadcasting Group was sold in 2011 and was reclassified as a discontinued operation. It is excluded from results for 2008–2011. On July 24, 2013, McGraw Hill Financial announced a definitive agreement to sell Aviation Week. Amounts include Aviation Week

Commodities & Commercial Markets' data, analytics, and related research are embedded in the decision making process for customers and companies in key sectors of the global economy. It is expanding its business model to include additional benchmarks and workflow tools that allow its customers to further improve and grow their businesses.

## Platts

Platts provides essential price data, analytics, and industry insight that enable commodities markets to perform with greater transparency and efficiency



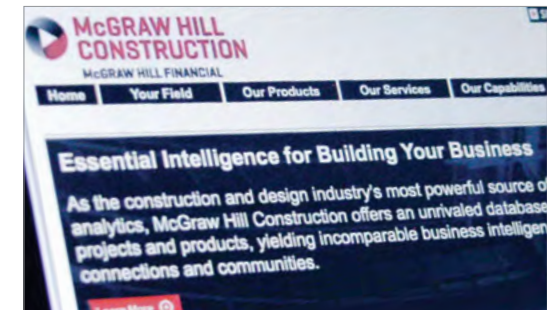
## J.D. Power

J.D. Power provides essential consumer intelligence to help businesses measure, understand, and improve the key performance metrics that drive growth and profitability



## McGraw Hill Construction

McGraw Hill Construction provides essential data, news, insights, and intelligence to better inform construction professionals' decisions and strengthen their market position



*Platts, J.D. Power, and McGraw Hill Construction provide essential data and benchmark information to the energy and construction markets and the automotive industry*

# Platts

Commodity Pricing, Analytics & Industry Insight

## Enabling Commodity Markets to Perform with Greater Transparency and Efficiency

Platts is a leading independent provider of energy, petrochemicals, metals, and agriculture information and a source of benchmark price assessments for those commodity markets. With more than a century of business experience, Platts provides newsletters and reports, real-time news and price information, and end-of-day market data to more than 10,000 private- and public-sector customers across more than 170 countries.

With its beginnings in petroleum, Platts has gradually expanded its coverage to include petrochemicals, metals, shipping, and other energy-related commodities. Platts' 2012 acquisition of Kingsman, a global brand for sugar market data and analytics, deepened Platts' capabilities in biofuels and provided a foothold for additional growth opportunities in the global agricultural markets.

[www.platts.com](http://www.platts.com)

### How Platts Generates Revenue

**Subscriptions** for proprietary market information, newsletters, real-time services, and analytics

**Licensing fees** for use of Platts' physical prices in derivative contracts traded on exchanges

**Conferences and events** across all commodity markets served by Platts

### Exchange Partners

Platts' data have been licensed to exchanges and other entities for trading and clearing purposes, including:

IntercontinentalExchange

CME Group

Singapore Exchange

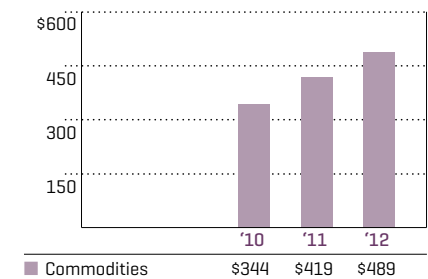
Tokyo Commodity Exchange

Moscow Exchange MICEX-RTS

NASDAQ OMX

### Revenue: Commodities (Platts)

(dollars in millions)



Approximately 90% of Platts' revenue is based on subscription products that have a renewal rate of nearly 95%

Platts is McGraw Hill Financial's most global business with 60% of its revenue coming from outside the U.S.

*Volatility drives incremental demand for Platts' data and analytics*



## Platts: Trusted Coverage Across Commodity Markets

### Platts' Products & Services

Platts leverages technology to offer flexible delivery of data and analytics through online platforms, direct data feeds, and through partnerships with real-time vendors.

**Real-Time News & Market Alerts:** News, market commentary, and price assessments offer up-to-the-minute market insight

**Price Assessments & Indices:** Platts' market data packages include thousands of daily prices, forward curves, and third-party data

**Newsletters & Reports:** An extensive list of more than 50 newsletter titles covers the energy, petrochemicals, metals, and agriculture markets

**Maps & Geospatial:** Proprietary global energy infrastructure maps help customers visualize and evaluate capital investment opportunities

**Conferences & Events:** 70+ conferences held around the globe help industry executives connect and discuss market trends and industry issues

#### Delivery Platforms

Platts Market Center

Platts on the Net

Platts XML Direct

#### Distribution Partners

Thomson Reuters

Global View

Morningstar

SunGard

Bloomberg

and others

### Platts Serves Every Link in the Supply and Demand Chain

#### Commodity Markets: Platts' Expanding Coverage

##### Large and complex markets

Crude Oil / Refined Products

Natural Gas

Electricity / Power

Coal

Shipping

Petrochemicals

##### Emerging spot markets

Agriculture (sugar / ethanol / biofuel)

Liquefied Natural Gas

Metals

#### Customers: Who Uses Platts

Customers who have high exposure to commodities prices or need to procure and/or sell physical commodities

Trading Companies

Industrial Users

Transporters

Financial Institutions

Brokers

Exchanges

Governments

Producers (energy, miners, food processors, refiners, farmers)

Processors (utilities, mills, refineries)

Distributors (transportation companies, industrial suppliers, steel fabricators, food wholesalers)

#### Functions: Workflows Platts Supports

##### Trading workflow functions

Procurement

Supply

Trading

Risk Management

Settlement / Accounting

##### Business decisions

Strategic Planning

Business Development

Exploration & Production Operations

Regulatory / Policy

Legal

Mergers & Acquisitions

Consulting

*The strength of Platts' market information enables customers to identify opportunities to profit from market movements and better manage risk*

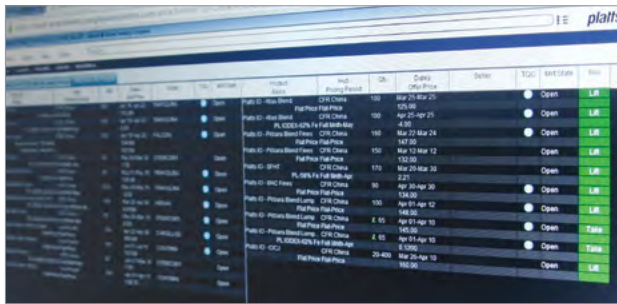
# Platts

## Platts' Price Assessments: Transparent and Independent

Two key elements to building confidence in the price assessment process are quality market data and appropriate methodologies to analyze that data to yield a representative market value.

**Platts Market-On-Close (MOC)** is the process Platts' editors use to assess prices for crude oil, petroleum products, and related swaps. The MOC is a highly transparent process in which bids, offers, and transactions are submitted by participants to Platts' editors and published in real-time throughout the day until the market close. Following the close, Platts' editors examine the data gathered through the day, conduct their analysis, and develop price assessments that reflect an end-of-day value

**Platts eWindow** is an online communication tool that allows MOC participants to instantly communicate bids, offers, and other deal information to Platts' editors and others in the market. It shows market activity in real time, providing a clear view of buying and selling



| Product                | Qty | Price  | Status |
|------------------------|-----|--------|--------|
| PL 0000-0000 Crude Oil | 100 | 100.00 | Open   |
| PL 0000-0000 Crude Oil | 100 | 100.00 | Open   |
| PL 0000-0000 Crude Oil | 100 | 100.00 | Open   |
| PL 0000-0000 Crude Oil | 100 | 100.00 | Open   |
| PL 0000-0000 Crude Oil | 100 | 100.00 | Open   |
| PL 0000-0000 Crude Oil | 100 | 100.00 | Open   |
| PL 0000-0000 Crude Oil | 100 | 100.00 | Open   |
| PL 0000-0000 Crude Oil | 100 | 100.00 | Open   |
| PL 0000-0000 Crude Oil | 100 | 100.00 | Open   |
| PL 0000-0000 Crude Oil | 100 | 100.00 | Open   |

## How Markets Use Platts' Price Assessments

According to industry estimates, Platts' price assessments are the basis for billions of dollars of transactions annually in the physical and futures markets:

**Buyers, sellers, and traders** use them as a basis for pricing spot transactions and term contracts

**Risk managers** use them to settle contracts and to place a market value on the product[s] they hold

**Analysts** use them to identify trends and patterns in supply and demand

**Governments** reference them to formulate royalty payments and retail prices

**Exchanges and investors** use them to price derivatives contracts

Platts launched its Market-On-Close assessment process for iron ore through eWindow in early 2013

## Examples of Platts' Price Assessments

**Steel:** Platts publishes more than 850 price points for steel and related raw materials that serve the information needs of miners, steel producers, and end-users worldwide

**North Sea Crude Oil:** Platts' Brent price assessment is estimated to be used as a benchmark to price more than 60% of the world's total crude oil

**Middle Eastern Crude Oil:** Platts' Dubai price assessment is a leading benchmark for Middle Eastern crude sold in Asia

**U.S. Shale Oil:** Platts launched Light Houston Sweet (LHS) in July 2013, the latest in a series of assessments in response to shale exploration and development in the U.S.

## Derivatives Contracts

CME Group and IntercontinentalExchange (ICE) list more than 700 Platts-based oil, gas, coal, metals, and freight contracts which have been traded more than 190 million times in the last 12 months (data as of June 2013)

*For many commodities, Platts' price assessments are considered "benchmarks" for establishing prices in contracts and monitoring risk*

## Adding Deeper Analytics and Proprietary Data for Established and Emerging Commodity Markets

### Bentek Energy:

#### Natural Gas Markets

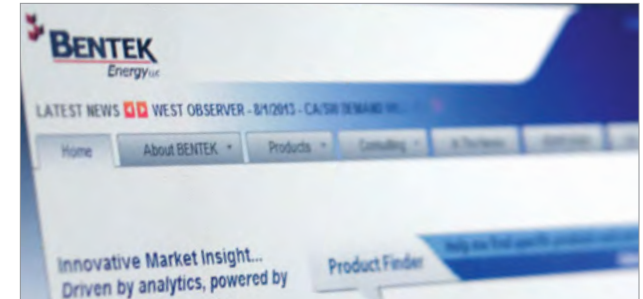
Bentek Energy offers a comprehensive portfolio of fundamental data and proprietary analytical products to the natural gas, liquefied natural gas (LNG), oil, and natural gas liquid (NGL) sectors. Bentek's proprietary data collection and aggregation technology is supported by robust teams of energy analysts and IT professionals.

Bentek provides:

A range of analytical reports and data sets on a daily, weekly, and monthly basis for the trading, producing, midstream, end-user, planning, and investing sectors

**Energy Trend Analyzer:** Provides access to Bentek's databases, which makes it possible to analyze energy data in a variety of ways. Energy Trend Analyzer enables market analysts and traders to monitor key market developments and identify market changes, risks, or opportunities

**The Market Call series:** Reports provide analysis and forecasts for the fundamental factors of supply, demand, and prices—for the near and long term—for natural gas, crude oil, and NGL



[www.bentekenergy.com](http://www.bentekenergy.com)

### Kingsman:

#### Sugar and Biofuels Market

Kingsman provides key prices and analysis to the sugar market, including daily prices, freight rates, weather updates, and trade flow estimates.

Kingsman's biofuels offering has been integrated with Platts' existing biofuels service to offer one single package.

Kingsman provides:

A range of daily, weekly, and monthly price reports

Proprietary and third-party prices for a number of key products across the sugar and biofuels supply chain

The latest and most relevant news stories chosen by Kingsman's analysts

**"Ask the Analyst" service:** Custom information is provided to subscribers for use in presentations or projects

| KINGSMAN ANALYSIS |           | Brazil - BM&F Hydrous \$/cu m |        | Brazil - Hydrous Parity vs. US\$ per bushel |           |       |           |
|-------------------|-----------|-------------------------------|--------|---|-----------|-------|-----------|
| Item              | Price     | Date                          | Value  | Wk change                                   | 23-Jun-13 | Value | Wk change |
| Brazil-FOB Santos | US\$/cu m |                               |        |   |           |       |           |
| Anhydrous ANP     | 680-690   | 03-Jun-13                     | 1045.0 | ▲ 11.0                                      | 1045.0    | 10%   | ▲ 11.0    |
| Hydrous           | 560-615*  | Jun-13                        | 1042.5 | ▲ 11.0                                      | 1042.5    | 10%   | ▲ 11.0    |
|                   | 660-715*  | Jul-13                        | 1042.5 | ▲ 6.5                                       | 1042.5    | 10%   | ▲ 6.5     |
|                   |           | Aug-13                        | 1042.5 | ▲ 14.5                                      |           |       |           |

[www.kingsman.com](http://www.kingsman.com)

*Platts' customers include 219 companies on the Fortune 500 list and 263 companies on the FT Global 500 list*

## Recognizing Excellence. Driving Results.

Companies around the world rely on J.D. Power's quality and customer satisfaction data and benchmarks to improve their business operations. J.D. Power's solutions allow clients to measure, understand, and improve on key performance metrics that drive growth and profitability.

Through an unrivaled 360-degree view of the customer, J.D. Power identifies the key drivers of the customer experience, measures their importance, and prioritizes recommendations that clients integrate into their future product planning processes.

In emerging markets such as China, Brazil, and India, J.D. Power is expanding its product and service offerings to support the growth of both global and indigenous clients. In fact, J.D. Power has emerged as McGraw Hill Financial's single-largest business operation in China.

J.D. Power has a solid brand reputation. Its research findings generate high visibility in the media. Clients around the world that rank highest in J.D. Power's independent, industry-wide syndicated studies often leverage the J.D. Power brand in their marketing and advertising programs. This widespread exposure benefits both J.D. Power and its clients by creating new business opportunities.

## J.D. Power's Industry Solutions

### Proprietary Studies

Customized, company-specific research:

Mystery shopping

Tracking programs

Social media insights and text analytics

### Syndicated Studies and Brand Licensing

Independent quality and satisfaction studies

Industry benchmarking

Digital experience evaluations

Brand licensing for award recipients

### Business Data and Analysis Tools

Subscriptions:

Data-driven solutions based on point-of-sale transactions from the Power Information Network® (PIN)

### Consulting and Training

Cross-industry, best-practices research

Retail performance improvement

Customer service and support certification programs

Contact center solutions

## Recent Awards to Companies Ranking Highest in Quality and Customer Satisfaction

### U.S. Awards

Traditional Airlines: Alaska Airlines

Credit Cards: American Express

Full Service Investor Satisfaction:

RBC Wealth Management

Luxury Customer Satisfaction

with Dealer Service: Lexus

Mobile Tablets: Apple

### International Awards

Japan Mobile Phone Service: au

China Auto Sales Satisfaction: Audi

India Original Equipment Tires: MRF

Canada Discount Brokerage: Disnat

China Retail Banking:

Shenzhen Development Bank

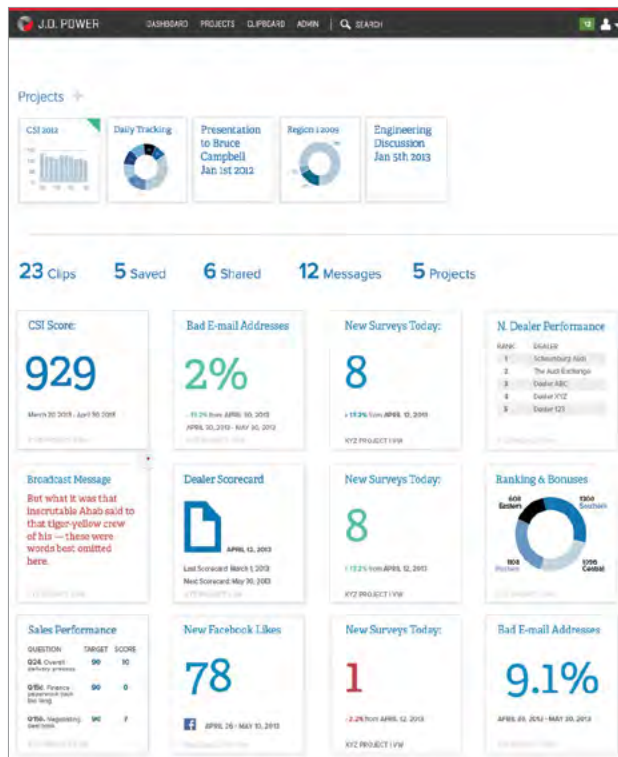


*J.D. Power has emerged as McGraw Hill Financial's single-largest business operation in China*

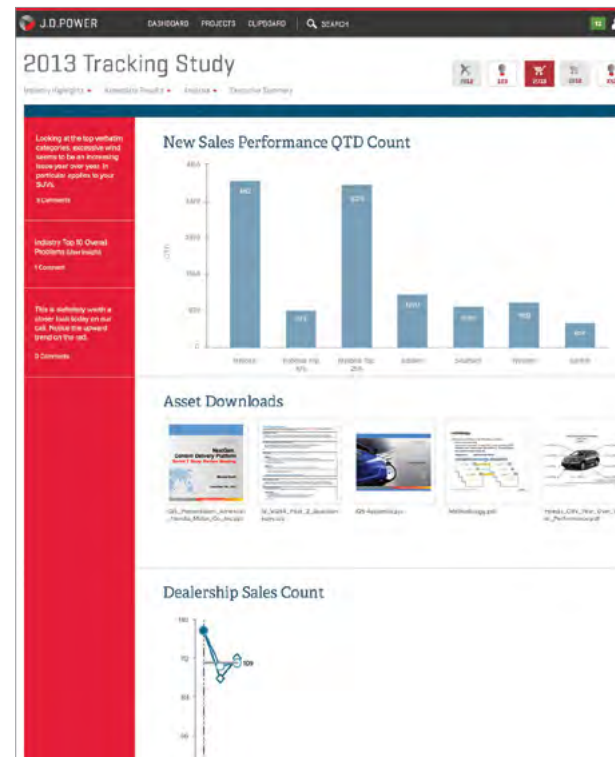
## J.D. Power's New Online Platform for Syndicated Benchmark and Proprietary Tracking Information

J.D. Power's new online client platform is a single source for syndicated benchmark and proprietary tracking information delivery. This analytic workbench provides customers with the ability to perform interactive data analysis in a portable and exportable solution.

Customized information delivery for different stakeholders in the client organization is now possible and facilitates collaboration around key insights and problem-solving efforts. Real-time information is provided with the ability to control information flow.



Analytic workbench facilitates collaboration and problem solving



The platform delivers a flow of interactive data and analytics

## How J.D. Power Generates Revenue

Subscriptions for data-driven solutions

Contracts for research studies, brand licensing, consulting, and training

## Industry Research Practice Areas

Automotive

Consumer Packaged Goods

Electronics

Energy

Financial Services

Government

Healthcare

Home Improvement

Insurance

Real Estate

Telecommunications

Travel and Leisure

[www.jdpower.com](http://www.jdpower.com)

*J.D. Power helps clients measure, understand, and improve the key performance metrics that drive growth and profitability*

# McGraw Hill Construction

Data, Analytics & Insight for the Design and Construction Industry

## Essential Intelligence to Build On

Serving more than one million customers across the global design and construction industry, McGraw Hill Construction provides essential data, news, insights, and intelligence to better inform construction professionals' decisions.

Its leading brands—Dodge, Sweets, *Architectural Record*, and *Engineering News-Record*—enable customers to size market opportunities, prioritize prospects, target and build relationships, and strengthen their market position.

[www.construction.com](http://www.construction.com)

## Global Construction Project Data Underpins the Dodge Analytics Suite

### Timely Project Data and Job Leads for Contractors

**Dodge BidPro™** is a Web-based dashboard that delivers timely project data directly to contractors enabling them to monitor and react to job leads from wherever they are working. The service extracts bidding projects from the proprietary Dodge database and delivers project information that can be screened locally, regionally or nationally, by project type and value, and by contractor's specialty trade.

Mobile app is available for Apple and Android customers.

### Forecast Data for Industry Executives

**Dodge MarketShare™** is a Web-based product that enables construction industry executives to forecast more accurately. Powered by the data in Dodge Reports, Dodge MarketShare offers a rich, historical database of project starts as well as forecast data based on relevant market insight and viewpoints from Dodge's team of economists and research analysts.

### Industry Customers

Owners

Architects

Engineers

Contractors

Subcontractors

Building Product Manufacturers and Distributors

Commercial Real Estate Firms

Financial Services Firms

### Industry Relationship Data for Driving Business Growth

**Dodge BuildShare®** is a Web-based diagnostic platform that identifies key relationships between industry firms and connects them to construction projects, delivering competitive market share analysis and enabling customers to build relationships for growth. Dodge BuildShare's digital dashboards analyze existing relationships among more than 250,000 active owners, contractors, and design and engineering firms.

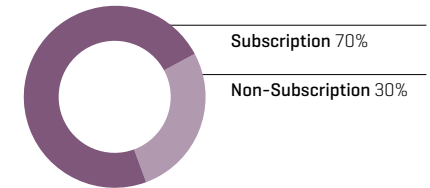
## How McGraw Hill Construction Generates Revenue

Global construction data and analytics solutions

U.S. market trends, research, and forecasts

Industry-leading vertical news, events, and benchmarks

### McGraw Hill Construction's Revenue Mix



Approximately 70% of McGraw Hill Construction's revenue is based on subscriptions to data and analytical products

*McGraw Hill Construction is the sole private source of construction project data for the U.S. Census Bureau's Value of Construction Put-in-Place, a key measure of construction spending used to calculate the U.S. Gross Domestic Product*

McGraw Hill Construction is generating growth opportunities and deepening customer relationships by investing in its business intelligence platform. Customers are integrating these premium subscription services into their daily workflow for timely access to essential news, research, data, and analytical tools.



### Global Data

Detailed coverage of local, national, and international construction projects with Dodge reporters in more than 80 major metro areas.

Dodge U.S: 500,000 projects with 5,500 daily updates and 65,000 digitized plans and specifications

Dodge International: More than 12,000 projects with a valuation of more than \$4 trillion

### Dodge Suite

|                      |                             |
|----------------------|-----------------------------|
| Dodge Global Network | Dodge International         |
| Dodge MarketShare™   | Dodge Construction Forecast |
| Dodge BuildShare®    | Dodge Research              |
| Dodge SpecShare®     | Dodge DocuPro™              |
| Dodge BidPro™        |                             |



### Research, Analytics & Benchmarks

Actionable market intelligence and insight from Construction's team of leading industry economists help customers better understand their markets, the economy, and key industry trends.

Proprietary, comprehensive research, analysis, and forecasts to assist in business decisions

Web-based analytics dashboards

### Dodge Momentum Index

A first-of-its-kind, 12-month leading indicator of construction spending based on first-issued planning reports for non-residential building. The Index is issued monthly.

Based on a 91% correlation between construction planning reports, as reported by Dodge, and the U.S. Commerce Department's Put-in-Place spending over the past 10 years



### Vertical News

Award-winning editorial plus a strong media portfolio—online, in print, and through events—enable the design and construction industry to stay informed, share, and connect.

|                                      |                 |
|--------------------------------------|-----------------|
| <i>Architectural Record</i>          | ENR Rankings    |
| <i>Engineering News-Record (ENR)</i> | Sweets® & SNAP  |
|                                      | Industry Events |

### Sweets

Sweets is the design and construction industry's source for building product information.

Registered users can view and download catalogs, specifications, BIM (Building Information Modeling) and CAD (Computer-Aided Design) models, and installation instructions for more than 7,000 products

More than 83,000 registered users

# Financial Review

## McGraw Hill Financial, Inc. [NYSE: MHFI]

In 2012, in anticipation of the formation of McGraw Hill Financial and the first full year of operation of the S&P Dow Jones Indices joint venture, the Company began reporting S&P Capital IQ and S&P Dow Jones Indices as distinct business segments. In addition, McGraw-Hill Education was reclassified as a discontinued operation in 2012 and its results have been excluded from continuing operations for the years 2008-2012.

The *2013 Investor Fact Book* provides historical, recasted results for MHFI's four operating segments on an annual basis for five years that serve as a baseline starting point for the Company's future performance.

MHFI's financial results are also presented on an adjusted, non-GAAP basis for 2010, 2011, and 2012 and on a quarterly basis for 2012. The non-GAAP financial measures are derived from MHFI's continuing operations. This information is provided in order to allow investors to make meaningful comparisons of the Company's operating performance between periods and to view the business from the same perspective as MHFI's management. These non-GAAP measures may be different than similar measures used by other companies. Reconciliations for the differences between non-GAAP measures and comparable financial measures calculated in accordance with U.S. GAAP are provided on page 67. In addition, a summary of items affecting comparability of results is provided on page 66.

### Adjusted Consolidated Profit and Loss

| (in millions, except per share data)                                     | 2010     | 2011     | 2012     |
|--|----------|----------|----------|
| <b>Total revenue</b> <sup>(1)</sup>                                      | \$ 3,639 | \$ 3,954 | \$ 4,450 |
| <b>Total adjusted expenses</b>   | 2,406    | 2,637    | 2,863    |
| <b>Total adjusted segment operating profit</b>                           | \$ 1,233 | \$ 1,317 | \$ 1,587 |
| Adjusted unallocated income/(expense)                                    | [188]    | [198]    | [202]    |
| <b>Total adjusted operating profit</b> <sup>(2)</sup>                    | \$ 1,045 | \$ 1,119 | \$ 1,385 |
| Adjusted interest (expense), net   | [83]     | [77]     | [81]     |
| <b>Adjusted income from continuing operations before taxes on income</b> | \$ 962   | \$ 1,042 | \$ 1,304 |
| Adjusted provision for taxes on income                                   | 351      | 389      | 469      |
| <i>Effective tax rate</i>  | 36.5%    | 37.3%    | 36.0%    |
| <b>Adjusted income from continuing operations</b>                        | \$ 611   | \$ 653   | \$ 835   |
| Less: Adjusted net income attributable to noncontrolling interests       | [17]     | [19]     | [52]     |
| <b>Adjusted net income attributable to McGraw Hill Financial</b>         | \$ 594   | \$ 634   | \$ 783   |
| <b>Diluted weighted average shares outstanding</b>                       | 312.2    | 303.6    | 284.6    |
| <b>Adjusted diluted earnings per share from continuing operations</b>    | \$ 1.90  | \$ 2.09  | \$ 2.75  |

[1] Total revenue includes intersegment revenue elimination

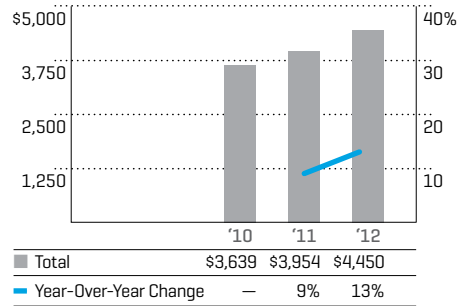
[2] Total adjusted operating profit includes unallocated expense



McGraw Hill Financial's results for 2008 to 2012 reflect the reclassification of McGraw-Hill Education as a discontinued operation in 2012. The results for the new McGraw Hill Financial serve as a baseline starting point for MHFI's future performance.

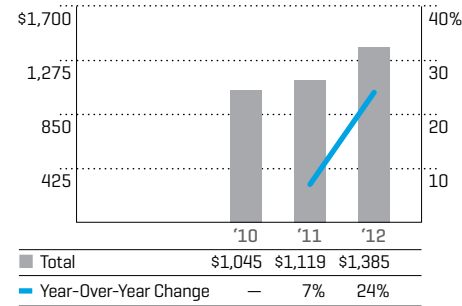
### Revenue

(dollars in millions)



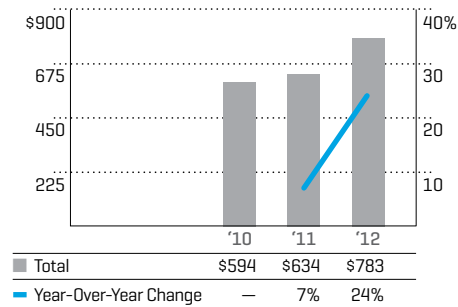
### Adjusted Total Operating Profit

(dollars in millions)



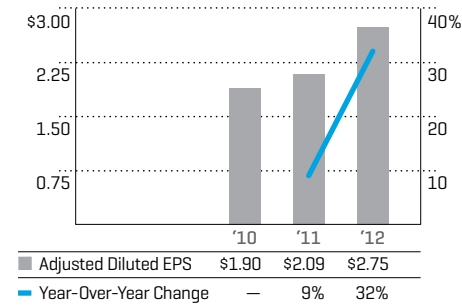
### Adjusted Net Income from Continuing Operations

(dollars in millions)



### Adjusted Diluted EPS

(in dollars)



# McGraw Hill Financial: Committed to Creating Shareholder Value

## Free Cash Flow

| Years ended December 31<br>[dollars in millions]            | 2002    | 2003    | 2004    | 2005    | 2006    | 2007    | 2008    | 2009    | MHFI* |       |       |
|---|---------|---------|---------|---------|---------|---------|---------|---------|-------|-------|-------|
|   |         |         |         |         |         |         |         |         | 2010  | 2011  | 2012  |
| <b>Cash provided by operating activities</b>                | \$1,143 | \$1,383 | \$1,064 | \$1,561 | \$1,511 | \$1,721 | \$1,178 | \$1,330 | \$704 | \$924 | \$747 |
| Investment in prepublication costs                          | (249)   | (218)   | (238)   | (258)   | (277)   | (299)   | (254)   | (177)   | -     | -     | -     |
| Capital expenditures  | (125)   | (143)   | (150)   | (137)   | (150)   | (246)   | (131)   | (92)    | (86)  | (92)  | (97)  |
| Dividends and other payments<br>to noncontrolling interests | -       | -       | -       | (1)     | (2)     | (4)     | (9)     | (9)     | (34)  | (23)  | (24)  |
| <b>Free cash flow</b>                                       | \$ 769  | \$1,022 | \$ 676  | \$1,165 | \$1,082 | \$1,172 | \$ 784  | \$1,052 | \$584 | \$809 | \$626 |

## Net [Cash] Debt to EBITDA

| Years ended December 31<br>[dollars in millions] | 2002    | 2003    | 2004    | 2005    | 2006    | 2007    | MHFI*   |         |         |         |         |
|--|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
|  |         |         |         |         |         |         | 2008    | 2009    | 2010    | 2011    | 2012    |
| Cash and equivalents &<br>short-term investments | \$ 58   | \$ 696  | \$ 681  | \$ 749  | \$ 354  | \$ 396  | \$ 405  | \$1,118 | \$1,439 | \$ 864  | \$ 761  |
| Total debt                                       | 578     | 26      | 5       | 3       | 3       | 1,197   | 1,268   | 1,198   | 1,198   | 1,198   | 1,256   |
| Net [cash] debt                                  | \$ 520  | \$(670) | \$(676) | \$(746) | \$(351) | \$ 801  | \$ 863  | \$ 80   | \$(241) | \$ 334  | \$ 495  |
| EBITDA   | \$1,044 | \$1,255 | \$1,302 | \$1,521 | \$1,588 | \$1,838 | \$1,142 | \$1,072 | \$1,134 | \$1,203 | \$1,352 |
| <b>Net [cash] debt to EBITDA</b>                 | 0.5x    | (0.5x)  | (0.5x)  | (0.5x)  | (0.2x)  | 0.5x    | 0.8x    | 0.1x    | (0.2x)  | 0.3x    | 0.4x    |

## Cash Returned to Shareholders

| [dollars in millions, except S&P 500 dividend] | 2002    | 2003    | 2004    | 2005    | 2006    | 2007    | 2008    | 2009    | 2010    | 2011    | 2012    | 10-year<br>CAGR |
|--|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|-----------------|
| MHFI regular dividend                          | \$ 197  | \$ 207  | \$ 228  | \$ 246  | \$ 260  | \$ 278  | \$ 281  | \$ 281  | \$ 292  | \$ 296  | \$ 287  | 3.8%            |
| MHFI special dividend                          | -       | -       | -       | -       | -       | -       | -       | -       | -       | -       | 697     | -               |
| MHFI share repurchases                         | 183     | 216     | 409     | 678     | 1,540   | 2,213   | 447     | -       | 256     | 1,500   | 295     | 4.9%            |
| <b>Total</b>                                   | \$ 380  | \$ 423  | \$ 637  | \$ 924  | \$1,800 | \$2,491 | \$ 728  | \$ 281  | \$ 548  | \$1,796 | \$1,279 | 12.9%           |
| MHFI dividend per share                        | \$0.510 | \$0.540 | \$0.600 | \$0.660 | \$0.726 | \$0.820 | \$0.880 | \$0.900 | \$0.940 | \$1.000 | \$1.020 | 7.2%            |
| <i>MHFI growth</i>                             | 4%      | 11%     | 51%     | 45%     | 95%     | 38%     | [71%]   | [61%]   | 95%     | N/M     | [29%]   |                 |
| S&P 500 dividend per share                     | \$ 16   | \$ 17   | \$ 19   | \$ 22   | \$ 25   | \$ 28   | \$ 28   | \$ 22   | \$ 23   | \$ 26   | \$ 29   | 6.1%            |
| <i>S&amp;P 500 growth</i>                      | 2%      | 8%      | 12%     | 14%     | 12%     | 11%     | 2%      | [21%]   | 1%      | 13%     | 13%     |                 |

\*MHFI: McGraw-Hill Education was reclassified as a discontinued operation in 2012. McGraw Hill Financial's results for 2008-2012 reflect this reclassification and serve as a baseline starting point for MHFI's future performance

### Notes:

Shares repurchased are reported on a settlement-date basis

2012 includes a special dividend of \$2.50 per share on the Company's common stock

On May 14, 2013, McGraw Hill Financial's common stock began trading under its new stock symbol 'MHFI'. The former symbol was 'MHP'

N/M indicates a non-meaningful or non-calculable variance

### 40th Consecutive Year of Dividend Increases

Since 1974, MHFI's annual dividend has grown at an average compound rate of 9.6%

In December 2012, the Company approved a special dividend in the amount of \$2.50 per share on the Company's common stock

The Company distributed nearly \$1 billion in dividends in 2012, including \$287 million in regular quarterly dividends and \$697 million for a special dividend

In January 2013, the Board of Directors approved a 9.8% increase in the regular quarterly cash dividend on the Company's common stock

### \$295 Million Shares Repurchased in 2012

Approximately 17 million shares remained in the 2011 repurchase program at the end of 2012

In 2012, the Company bought back \$295 million worth of shares

### \$500 Million Accelerated Share Repurchase Program in 2013

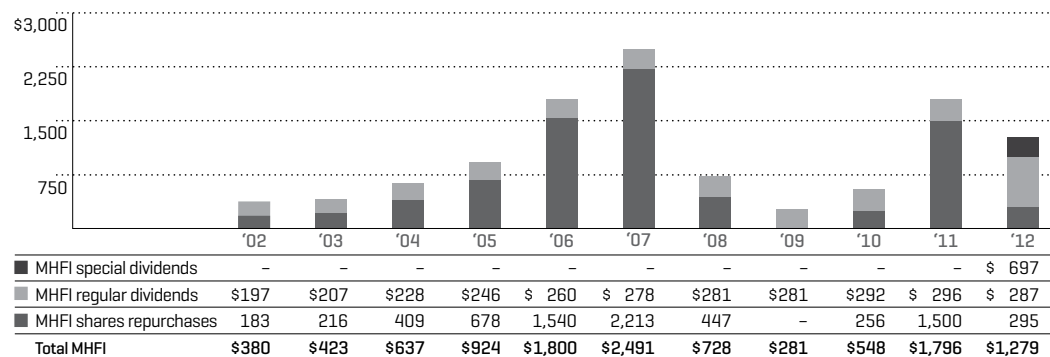
The Company initiated a \$500 million accelerated share repurchase transaction in March 2013. This transaction was completed on July 25, 2013 and the Company received 0.7 million shares, bringing the total shares repurchased under the accelerated share repurchase program to 9.3 million shares

The Company used a portion of the approximately \$1.9 billion in after-tax proceeds from the sale of McGraw-Hill Education to fund the accelerated share repurchase transaction

Adjusted for the full impact of the accelerated share repurchase transaction, approximately 7.6 million shares remain under the existing share repurchase authorization. The Company expects to continue share repurchases under this authorization

### Cash Returned to Shareholders

(dollars in millions)



*The Company has returned approximately \$13 billion in the form of dividend payments and share repurchases to shareholders since the beginning of 1996*

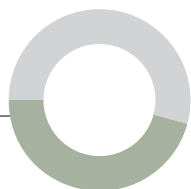
# Adjusted Operating Segments at a Glance\*

## Standard & Poor's Ratings Services

### 2012 Revenue

\$2.0 billion

46% of total revenue



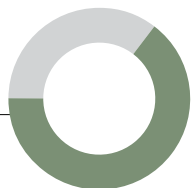
### Segment Revenue and Adjusted Operating Profit and Margin

| [dollars in millions]            | 2010     | 2011     | 2012     |
|----------------------------------|----------|----------|----------|
| Revenue                          | \$ 1,695 | \$ 1,767 | \$ 2,034 |
| Adjusted operating profit        | \$ 755   | \$ 728   | \$ 865   |
| Adjusted operating profit margin | 44.5%    | 41.2%    | 42.5%    |

### 2012 Adjusted Operating Profit

\$865 million

55% of total adjusted operating profit

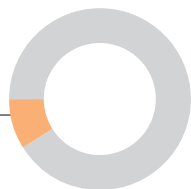


## S&P Dow Jones Indices

### 2012 Revenue

\$388 million

9% of total revenue



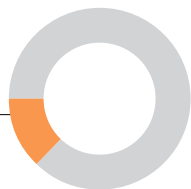
### Segment Revenue and Adjusted Operating Profit and Margin

| [dollars in millions]            | 2010  | 2011   | 2012  |
|----------------------------------|-------|--------|-------|
| Revenue                          | \$273 | \$ 323 | \$388 |
| Adjusted operating profit        | \$144 | \$ 189 | \$234 |
| Adjusted operating profit margin | 52.7% | 58.5%  | 60.4% |

### 2012 Adjusted Operating Profit

\$234 million

15% of total adjusted operating profit



## S&P Capital IQ

### 2012 Revenue

\$1.1 billion

25% of total revenue



### Segment Revenue and Adjusted Operating Profit and Margin

| [dollars in millions]            | 2010   | 2011     | 2012     |
|----------------------------------|--------|----------|----------|
| Revenue                          | \$ 916 | \$ 1,031 | \$ 1,124 |
| Adjusted operating profit        | \$ 171 | \$ 214   | \$ 228   |
| Adjusted operating profit margin | 18.7%  | 20.8%    | 20.3%    |

### 2012 Adjusted Operating Profit

\$228 million

14% of total adjusted operating profit



## Commodities & Commercial Markets

### 2012 Revenue

\$973 million

Commodities 11%  
Commercial Markets 11%  
22% of total revenue

### 2012 Adjusted Operating Profit

\$260 million

16% of total adjusted operating profit

### Segment Revenue and Adjusted Operating Profit and Margin<sup>(1)</sup>

| [dollars in millions]            | 2010   | 2011  | 2012   |
|----------------------------------|--------|-------|--------|
| Revenue                          | \$ 811 | \$896 | \$ 973 |
| Adjusted operating profit        | \$ 163 | \$186 | \$ 260 |
| Adjusted operating profit margin | 20.1%  | 20.7% | 26.8%  |

### Segment Revenue by Group<sup>(1)</sup>

| [dollars in millions] | 2010   | 2011   | 2012   |
|-----------------------|--------|--------|--------|
| Commodities           | \$ 344 | \$ 419 | \$ 489 |
| Commercial Markets    | \$ 467 | \$ 477 | \$ 484 |

\*MHFI: McGraw-Hill Education was reclassified as a discontinued operation in 2012. McGraw Hill Financial's results for 2008-2012 reflect this reclassification and serve as a baseline starting point for MHFI's future performance

Note: Revenue amounts do not include the intersegment revenue elimination of \$56 million in 2010, \$63 million in 2011, and \$69 million in 2012; percentages may sum to greater than 100%

(1) The Broadcasting Group was sold in 2011 and reclassified as a discontinued operation. It is excluded from results for 2008-2011. On July 24, 2013, McGraw Hill Financial announced a definitive agreement to sell Aviation Week. Results include Aviation Week

# Adjusted Quarterly Results\*

\*MHHI: McGraw-Hill Education was reclassified as a discontinued operation in 2012. McGraw Hill Financial's results for 2008-2012 reflect this reclassification and serve as a baseline starting point for MHHI's future performance

Note: Details may not sum to total due to rounding

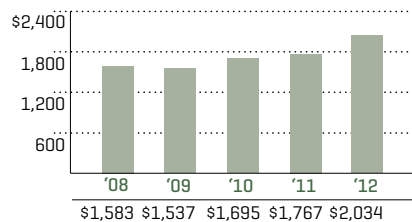
| <b>2012</b>  |                     |                     |                     |                     |                     |
|--|---------------------|---------------------|---------------------|---------------------|---------------------|
| (in thousands, except earnings per share)                          | 1Q 2012             | 2Q 2012             | 3Q 2012             | 4Q 2012             | FY 2012             |
| <b>Revenue</b>   |                     |                     |                     |                     |                     |
| Standard & Poor's Ratings Services                                 | \$ 466,153          | \$ 482,577          | \$ 501,993          | \$ 583,625          | \$ 2,034,348        |
| S&P Capital IQ   | 273,593             | 277,444             | 283,587             | 289,588             | 1,124,213           |
| S&P Dow Jones Indices  | 79,325              | 88,788              | 108,870             | 110,443             | 387,426             |
| Commodities & Commercial Markets                                   | 233,242             | 240,492             | 239,238             | 259,865             | 972,837             |
| Intersegment revenue elimination                                   | [16,967]            | [16,954]            | [17,447]            | [17,582]            | [68,950]            |
| <b>Total revenue</b>   | <b>\$ 1,035,346</b> | <b>\$ 1,072,347</b> | <b>\$ 1,116,242</b> | <b>\$ 1,225,938</b> | <b>\$ 4,449,874</b> |
| <b>Adjusted Segment Expenses</b>                                   |                     |                     |                     |                     |                     |
| Standard & Poor's Ratings Services                                 | \$ 279,676          | \$ 274,872          | \$ 285,046          | \$ 329,546          | \$ 1,169,140        |
| S&P Capital IQ   | 211,534             | 218,359             | 230,157             | 236,467             | 896,517             |
| S&P Dow Jones Indices  | 33,813              | 32,712              | 43,690              | 43,399              | 153,614             |
| Commodities & Commercial Markets                                   | 169,604             | 169,489             | 172,692             | 200,418             | 712,203             |
| Intersegment expense elimination                                   | [16,967]            | [16,954]            | [17,447]            | [17,582]            | [68,950]            |
| <b>Total adjusted segment expenses</b>                             | <b>\$ 677,660</b>   | <b>\$ 678,479</b>   | <b>\$ 714,138</b>   | <b>\$ 792,247</b>   | <b>\$ 2,862,524</b> |
| <b>Adjusted Operating Profit</b>                                   |                     |                     |                     |                     |                     |
| Standard & Poor's Ratings Services                                 | \$ 186,477          | \$ 207,704          | \$ 216,947          | \$ 254,079          | \$ 865,208          |
| S&P Capital IQ   | 62,059              | 59,085              | 53,430              | 53,122              | 227,696             |
| S&P Dow Jones Indices  | 45,512              | 56,076              | 65,180              | 67,044              | 233,812             |
| Commodities & Commercial Markets                                   | 63,638              | 71,003              | 66,546              | 59,447              | 260,634             |
| <b>Total adjusted segment operating profit</b>                     | <b>\$ 357,687</b>   | <b>\$ 393,868</b>   | <b>\$ 402,104</b>   | <b>\$ 433,692</b>   | <b>\$ 1,587,350</b> |
| Adjusted unallocated expense                                       | 45,874              | 47,216              | 47,070              | 62,384              | 202,544             |
| <b>Total adjusted operating profit</b>                             | <b>\$ 311,812</b>   | <b>\$ 346,652</b>   | <b>\$ 355,033</b>   | <b>\$ 371,307</b>   | <b>\$ 1,384,805</b> |
| Adjusted interest [expense], net                                   | [21,378]            | [20,551]            | [20,734]            | [18,114]            | [80,778]            |
| Adjusted income before taxes on income                             | \$ 290,435          | \$ 326,101          | \$ 334,299          | \$ 353,193          | \$ 1,304,028        |
| Adjusted provision for taxes on income                             | 108,933             | 122,277             | 111,743             | 126,106             | 469,060             |
| <b>Adjusted net income from continuing operations</b>              | <b>\$ 181,502</b>   | <b>\$ 203,824</b>   | <b>\$ 222,556</b>   | <b>\$ 227,087</b>   | <b>\$ 834,968</b>   |
| Less: Adjusted net income attributable to noncontrolling interests | [5,017]             | [3,527]             | [21,703]            | [22,049]            | [52,296]            |
| <b>Adjusted net income attributable to McGraw Hill Financial</b>   | <b>\$ 176,485</b>   | <b>\$ 200,296</b>   | <b>\$ 200,853</b>   | <b>\$ 205,038</b>   | <b>\$ 782,672</b>   |
| Diluted weighted average shares outstanding                        | 283,824             | 285,258             | 284,645             | 284,743             | 284,616             |
| <b>Adjusted diluted EPS from continuing operations</b>             | <b>\$ 0.62</b>      | <b>\$ 0.70</b>      | <b>\$ 0.71</b>      | <b>\$ 0.72</b>      | <b>\$ 2.75</b>      |

# Operating Segment Trends

## Standard & Poor's Ratings Services<sup>(1)</sup>

### Total Revenue

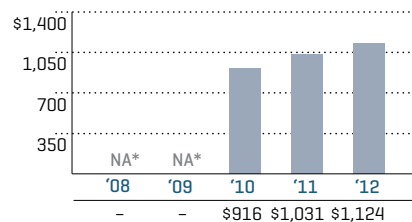
(dollars in millions)



## S&P Capital IQ<sup>(1)</sup>

### Total Revenue

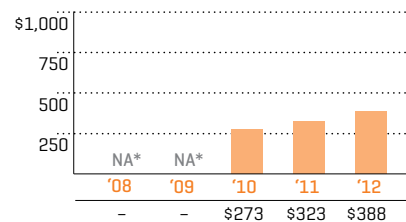
(dollars in millions)



## S&P Dow Jones Indices<sup>(1)</sup>

### Total Revenue

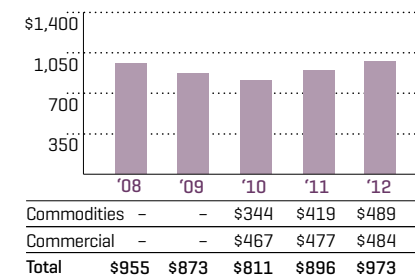
(dollars in millions)



## Commodities & Commercial Markets<sup>(2)</sup>

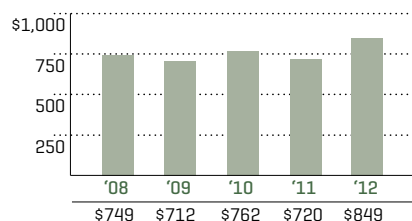
### Total Revenue

(dollars in millions)



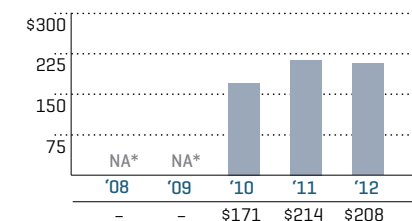
### Total Operating Profit

(dollars in millions)



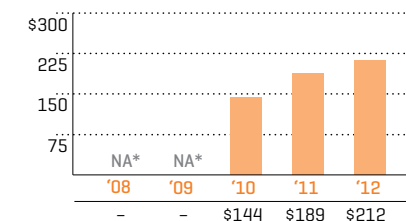
### Total Operating Profit

(dollars in millions)



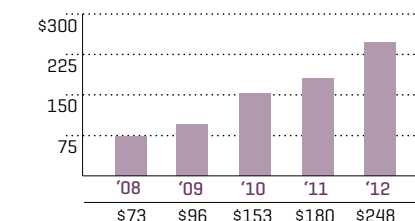
### Total Operating Profit

(dollars in millions)

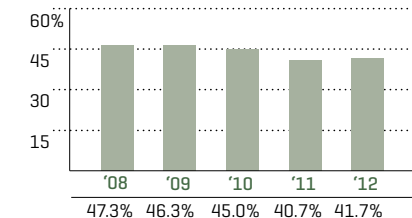


### Total Operating Profit

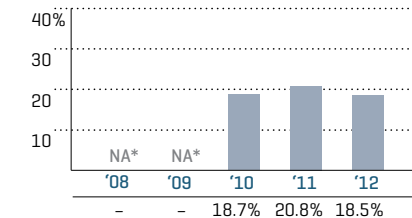
(dollars in millions)



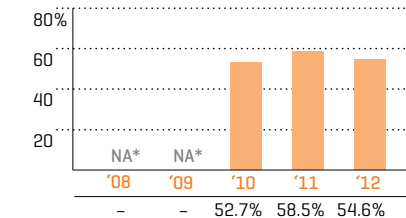
### Operating Profit Margin



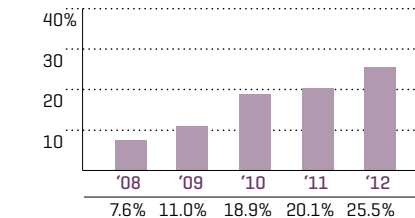
### Operating Profit Margin



### Operating Profit Margin



### Operating Profit Margin



**Note:**  
See pages 53, 54, and 55 for applicable footnotes

NA\* The S&P Dow Jones Indices joint venture was launched on June 29, 2012. The Company began reporting S&P Capital IQ and S&P Dow Jones Indices separately in 4Q 2012 and recast results for the years 2010, 2011, and 2012. See tables on pages 53, 54, and 55 for the 2008 and 2009 results

### Revenue by Segment

| (dollars in millions)  | 2008    | 2009    | 2010    | 2011    | 2012    |
|--|---------|---------|---------|---------|---------|
| <b>Standard &amp; Poor's Ratings Services <sup>(1)</sup></b> | \$1,583 | \$1,537 | \$1,695 | \$1,767 | \$2,034 |
| % increase/(decrease)  | [26%]   | [3%]    | 10%     | 4%      | 15%     |
| % of total   | 44%     | 44%     | 47%     | 45%     | 46%     |
| <b>S&amp;P Capital IQ <sup>(1)</sup></b>                     | \$ -    | \$ -    | \$ 916  | \$1,031 | \$1,124 |
| % increase/(decrease)  | -       | -       | -       | 13%     | 9%      |
| % of total   | -       | -       | 25%     | 26%     | 25%     |
| <b>S&amp;P Dow Jones Indices <sup>(1)</sup></b>              | \$ -    | \$ -    | \$ 273  | \$ 323  | \$ 388  |
| % increase/(decrease)  | -       | -       | -       | 18%     | 20%     |
| % of total   | -       | -       | 8%      | 8%      | 9%      |
| <b>S&amp;P Capital IQ / S&amp;P Indices <sup>(1)</sup></b>   | \$1,113 | \$1,122 | \$ -    | \$ -    | \$ -    |
| % increase/(decrease)  | 18%     | 1%      | -       | -       | -       |
| % of total   | 31%     | 32%     | -       | -       | -       |
| <b>Commodities</b>   | \$ -    | \$ -    | \$ 344  | \$ 419  | \$ 489  |
| % increase/(decrease)  | -       | -       | -       | 22%     | 17%     |
| % of total   | -       | -       | 9%      | 11%     | 11%     |
| <b>Commercial Markets</b>                                    | \$ -    | \$ -    | \$ 467  | \$ 477  | \$ 484  |
| % increase/(decrease)  | -       | -       | -       | 2%      | 1%      |
| % of total   | -       | -       | 13%     | 12%     | 11%     |
| <b>Commodities &amp; Commercial Markets <sup>(2)</sup></b>   | \$ 955  | \$ 873  | \$ 811  | \$ 896  | \$ 973  |
| % increase/(decrease)  | [6%]    | [9%]    | [7%]    | 10%     | 9%      |
| % of total   | 26%     | 25%     | 22%     | 23%     | 22%     |
| <b>Intersegment revenue elimination</b>                      | \$ [42] | \$ [49] | \$ [56] | \$ [63] | \$ [69] |
| <b>Total revenue <sup>(3)</sup></b>                          | \$3,609 | \$3,483 | \$3,639 | \$3,954 | \$4,450 |
| % increase/(decrease)  | [47%]   | [3%]    | 4%      | 9%      | 13%     |

\*MHFI: McGraw-Hill Education was reclassified as a discontinued operation in 2012. McGraw Hill Financial's results for 2008-2012 reflect this reclassification and serve as a baseline starting point for MHFI's future performance

[1] Revenue for Standard & Poor's Ratings Services and expenses for S&P Capital IQ / S&P Dow Jones Indices include an intersegment royalty charged to S&P Capital IQ / S&P Dow Jones Indices for the rights to use and distribute content and data developed by Standard & Poor's Ratings Services

[2] The Broadcasting Group was sold in 2011 and reclassified as a discontinued operation and excluded from results in 2008, 2009, 2010, and 2011

[3] McGraw-Hill Education was reclassified as a discontinued operation in 2012 and excluded from results in 2008, 2009, 2010, 2011, and 2012. The Company did not restate 2007 or prior years to reflect this reclassification

The S&P Dow Jones Indices joint venture was launched on June 29, 2012. The Company began reporting S&P Capital IQ and S&P Dow Jones Indices separately in 4Q 2012 and recast results for the years 2010, 2011, and 2012

## Operating Segment Trends (continued)

### Expenses by Segment

| (dollars in millions)                                       | 2008    | 2009    | 2010    | 2011    | 2012    |
|---|---------|---------|---------|---------|---------|
| <b>Standard &amp; Poor's Ratings Services<sup>(1)</sup></b> | \$ 834  | \$ 825  | \$ 933  | \$1,047 | \$1,185 |
| % increase/(decrease)                                       | [15%]   | [1%]    | 13%     | 12%     | 13%     |
| <b>S&amp;P Capital IQ<sup>(1)</sup></b>                     | \$ -    | \$ -    | \$ 745  | \$ 817  | \$ 916  |
| % increase/(decrease)                                       | -       | -       | -       | 10%     | 12%     |
| <b>S&amp;P Dow Jones Indices<sup>(1)</sup></b>              | \$ -    | \$ -    | \$ 129  | \$ 134  | \$ 176  |
| % increase/(decrease)                                       | -       | -       | -       | 4%      | 31%     |
| <b>S&amp;P Capital IQ / S&amp;P Indices<sup>(1)</sup></b>   | \$ 792  | \$ 820  | \$ -    | \$ -    | \$ -    |
| % increase/(decrease)                                       | 8%      | 4%      | -       | -       | -       |
| <b>Commodities &amp; Commercial Markets<sup>(2)</sup></b>   | \$ 882  | \$ 777  | \$ 658  | \$ 716  | \$ 725  |
| % increase/(decrease)                                       | [8%]    | [12%]   | [15%]   | 9%      | 1%      |
| <b>Intersegment revenue elimination</b>                     | \$ [42] | \$ [49] | \$ [56] | \$ [63] | \$ [69] |
| <b>Total expense<sup>(3)</sup></b>                          | \$2,466 | \$2,373 | \$2,409 | \$2,651 | \$2,933 |
| % increase/(decrease)                                       | [50%]   | [4%]    | 2%      | 10%     | 11%     |

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(1) Revenue for Standard & Poor's Ratings Services and expenses for S&P Capital IQ / S&P Dow Jones Indices include an intersegment royalty charged to S&P Capital IQ / S&P Dow Jones Indices for the rights to use and distribute content and data developed by Standard & Poor's Ratings Services

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The S&P Dow Jones Indices joint venture was launched on June 29, 2012. The Company began reporting S&P Capital IQ and S&P Dow Jones Indices separately in 4Q 2012 and recast results for the years 2010, 2011, and 2012



### Operating Profit by Segment

| (dollars in millions)                                       | 2008    | 2009    | 2010    | 2011    | 2012    |
|---|---------|---------|---------|---------|---------|
| <b>Standard &amp; Poor's Ratings Services<sup>(1)</sup></b> | \$ 749  | \$ 712  | \$ 762  | \$ 720  | \$ 849  |
| % increase/(decrease)                                       | [35%]   | [5%]    | 7%      | [6%]    | 18%     |
| % of total  | 66%     | 64%     | 62%     | 55%     | 56%     |
| <b>S&amp;P Capital IQ<sup>(1)</sup></b>                     | \$ -    | \$ -    | \$ 171  | \$ 214  | \$ 208  |
| % increase/(decrease)                                       | -       | -       | -       | 25%     | [3%]    |
| % of total  | -       | -       | 14%     | 16%     | 14%     |
| <b>S&amp;P Dow Jones Indices<sup>(1)</sup></b>              | \$ -    | \$ -    | \$ 144  | \$ 189  | \$ 212  |
| % increase/(decrease)                                       | -       | -       | -       | 31%     | 12%     |
| % of total  | -       | -       | 12%     | 15%     | 14%     |
| <b>S&amp;P Capital IQ / S&amp;P Indices<sup>(1)</sup></b>   | \$ 321  | \$ 302  | \$ -    | \$ -    | \$ -    |
| % increase/(decrease)                                       | 52%     | [6%]    | -       | -       | -       |
| % of total  | 28%     | 27%     | -       | -       | -       |
| <b>Commodities &amp; Commercial Markets<sup>(2)</sup></b>   | \$ 73   | \$ 96   | \$ 153  | \$ 180  | \$ 248  |
| % increase/(decrease)                                       | 14%     | 32%     | 59%     | 18%     | 38%     |
| % of total  | 6%      | 9%      | 12%     | 14%     | 16%     |
| <b>Total segment operating profit<sup>(3)</sup></b>         | \$1,143 | \$1,110 | \$1,230 | \$1,303 | \$1,517 |
| % increase/(decrease)                                       | [38%]   | [3%]    | 11%     | 6%      | 16%     |

### Operating Profit Margin by Segment

|  | 2008         | 2009         | 2010         | 2011         | 2012         |
|--|--------------|--------------|--------------|--------------|--------------|
| Standard & Poor's Ratings Services                 | 47.3%        | 46.3%        | 45.0%        | 40.7%        | 41.7%        |
| S&P Capital IQ                                     | -            | -            | 18.7%        | 20.8%        | 18.5%        |
| S&P Dow Jones Indices                              | -            | -            | 52.7%        | 58.5%        | 54.6%        |
| S&P Capital IQ / S&P Indices                       | 28.8%        | 26.9%        | -            | -            | -            |
| Commodities & Commercial Markets                   | 7.6%         | 11.0%        | 18.9%        | 20.1%        | 25.5%        |
| <b>Total operating profit margin<sup>(4)</sup></b> | <b>31.7%</b> | <b>31.9%</b> | <b>33.8%</b> | <b>33.0%</b> | <b>34.1%</b> |

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[1] Revenue for Standard & Poor's Ratings Services and expenses for S&P Capital IQ / S&P Dow Jones Indices include an intersegment royalty charged to S&P Capital IQ / S&P Dow Jones Indices for the rights to use and distribute content and data developed by Standard & Poor's Ratings Services

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[3] McGraw-Hill Education was reclassified as a discontinued operation in 2012 and excluded from results in 2008, 2009, 2010, 2011, and 2012. The Company did not restate 2007 or prior years to reflect this reclassification

[4] Adjusted for intersegment revenue elimination

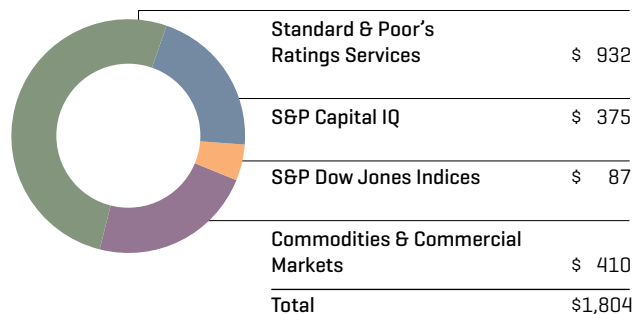
The S&P Dow Jones Indices joint venture was launched on June 29, 2012. The Company began reporting S&P Capital IQ and S&P Dow Jones Indices separately in 4Q 2012 and recast results for the years 2010, 2011, and 2012

## Foreign Source Revenue\*

In 2012, foreign sources accounted for 40% of MHFI's total revenue and represented a 7.5% 4-year compound annual growth rate compared to domestic revenue, which had a 2.9% 4-year CAGR.

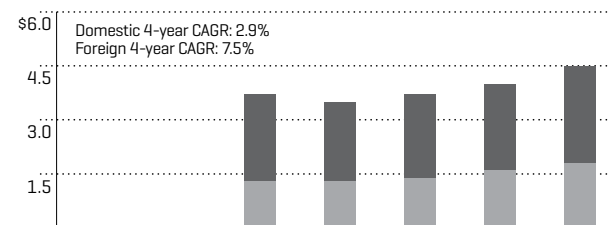
Standard & Poor's Ratings Services contributed slightly more than half of the foreign revenue.

2012 Foreign Source Revenue<sup>(2)</sup>  
(dollars in millions)



Domestic and Foreign Source Revenue Growth, 2008 – 2012<sup>(1,3)</sup>

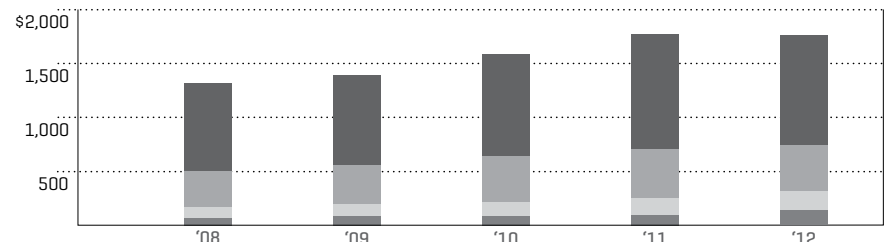
(dollars in billions)



|              |              |              |              |              |              |
|--------------|--------------|--------------|--------------|--------------|--------------|
| Domestic     | \$2.4        | \$2.2        | \$2.3        | \$2.4        | \$2.7        |
| Foreign      | 1.3          | 1.3          | 1.4          | 1.6          | 1.8          |
| <b>Total</b> | <b>\$3.7</b> | <b>\$3.5</b> | <b>\$3.6</b> | <b>\$4.0</b> | <b>\$4.5</b> |

Geographic Region and Percent of Total Foreign Source Revenue<sup>(1,3)</sup>

(dollars in millions)



|               |                |             |                |             |                |             |                |             |                |             |
|---------------|----------------|-------------|----------------|-------------|----------------|-------------|----------------|-------------|----------------|-------------|
| EMEA          | \$ 868         | 66%         | \$ 819         | 62%         | \$ 839         | 61%         | \$ 952         | 60%         | \$1,067        | 60%         |
| Asia          | 297            | 22%         | 329            | 25%         | 356            | 26%         | 423            | 27%         | 454            | 26%         |
| Canada        | 100            | 8%          | 109            | 8%          | 119            | 9%          | 132            | 8%          | 159            | 9%          |
| Latin America | 58             | 4%          | 57             | 4%          | 72             | 2%          | 74             | 5%          | 86             | 5%          |
| <b>Total</b>  | <b>\$1,323</b> | <b>100%</b> | <b>\$1,314</b> | <b>100%</b> | <b>\$1,386</b> | <b>100%</b> | <b>\$1,581</b> | <b>100%</b> | <b>\$1,766</b> | <b>100%</b> |

Note: Details may not sum to total due to rounding

\*MHFI: McGraw-Hill Education was reclassified as a discontinued operation in 2012. McGraw Hill Financial's results for 2008-2012 reflect this reclassification and serve as a baseline starting point for MHFI's future performance

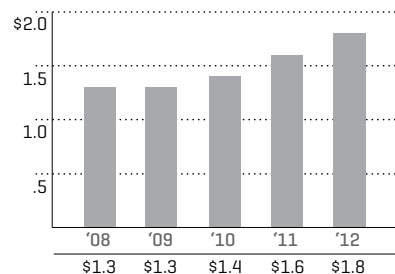
(1) Foreign source revenue includes international sales by U.S. operations

(2) Individual segment results do not include adjustment for intersegment revenue elimination

(3) Total company revenue includes intersegment revenue elimination

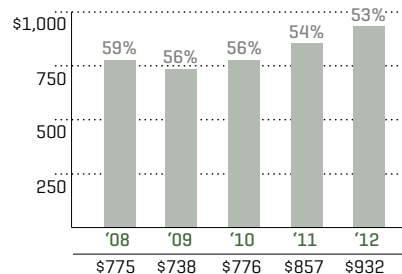
**Total Company Foreign Source Revenue** <sup>(1,3)</sup>

(dollars in billions)



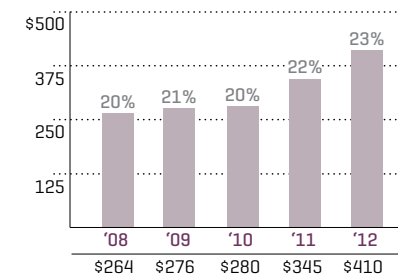
**Standard & Poor's Ratings Services** <sup>(1,2)</sup>

(dollars in millions) [percent of total foreign source revenue]



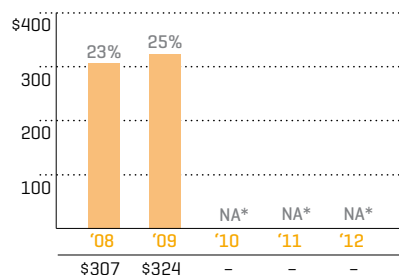
**Commodities & Commercial Markets** <sup>(1)</sup>

(dollars in millions) [percent of total foreign source revenue]



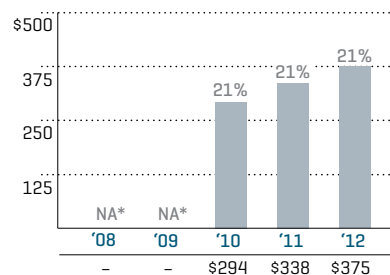
**S&P Capital IQ/S&P Indices** <sup>(1,2)</sup>

(dollars in millions) [percent of total foreign source revenue]



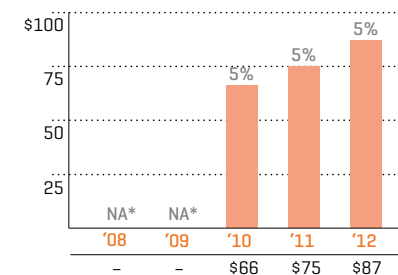
**S&P Capital IQ** <sup>(1,2)</sup>

(dollars in millions) [percent of total foreign source revenue]



**S&P Dow Jones Indices** <sup>(1)</sup>

(dollars in millions) [percent of total foreign source revenue]



Note: Details may not sum to total due to rounding

[1] Foreign source revenue includes international sales by U.S. operations

[2] Individual segment results do not include adjustment for intersegment revenue elimination

[3] Total company revenue includes intersegment revenue elimination

NA\* The S&P Dow Jones Indices joint venture was launched on June 29, 2012. The Company began reporting S&P Capital IQ and S&P Dow Jones Indices separately in 4Q 2012 and recast results for the years 2010, 2011, and 2012

*Foreign source revenue accounted for 40% of total revenue in 2012*

## Foreign Source Revenue (continued)

### Domestic and Foreign Source Revenue by Segment\*

| (dollars in millions)                              | 2008           | 2009           | 2010           | 2011           | 2012           | % of<br>2012<br>total | 4-year<br>CAGR |
|--|----------------|----------------|----------------|----------------|----------------|-----------------------|----------------|
| <b>Revenue</b>                                     |                |                |                |                |                |                       |                |
| Domestic   | \$2,393        | \$2,169        | \$2,253        | \$2,373        | \$2,684        | 60%                   | 2.9%           |
| Foreign <sup>(1)</sup>                             | 1,323          | 1,314          | 1,386          | 1,581          | 1,766          | 40%                   | 7.5%           |
| <b>Total</b>                                       | <b>\$3,609</b> | <b>\$3,483</b> | <b>\$3,639</b> | <b>\$3,954</b> | <b>\$4,450</b> | <b>100%</b>           | <b>5.4%</b>    |
| <b>Revenue by Segment</b>                          |                |                |                |                |                |                       |                |
| <b>Domestic <sup>(2)</sup></b>                     |                |                |                |                |                |                       |                |
| Standard & Poor's<br>Ratings Services              | \$ 808         | \$ 800         | \$ 919         | \$ 910         | \$1,102        | 38%                   |                |
| S&P Capital IQ                                     | -              | -              | 622            | 693            | 749            | 29%                   |                |
| S&P Dow Jones Indices                              | -              | -              | 207            | 248            | 301            | 10%                   |                |
| S&P Capital IQ / S&P Indices                       | 806            | 798            | -              | -              | -              | -                     |                |
| Commodities &<br>Commercial Markets                | 798            | 596            | 531            | 551            | 563            | 23%                   |                |
| Intersegment revenue<br>elimination                | [19]           | [25]           | [26]           | [29]           | [31]           | [1%]                  |                |
| <b>Total domestic revenue <sup>(3)</sup></b>       | <b>\$2,393</b> | <b>\$2,169</b> | <b>\$2,253</b> | <b>\$2,373</b> | <b>\$2,684</b> | <b>100%</b>           |                |
| <b>Foreign <sup>(1,2)</sup></b>                    |                |                |                |                |                |                       |                |
| Standard & Poor's<br>Ratings Services              | \$ 775         | \$ 738         | \$ 776         | \$ 857         | \$ 932         | 54%                   |                |
| S&P Capital IQ                                     | -              | -              | 294            | 338            | 375            | 21%                   |                |
| S&P Dow Jones Indices                              | -              | -              | 66             | 75             | 87             | 5%                    |                |
| S&P Capital IQ / S&P Indices                       | 307            | 324            | -              | -              | -              | -                     |                |
| Commodities & Commercial<br>Markets                | 264            | 276            | 280            | 345            | 410            | 22%                   |                |
| Intersegment revenue<br>elimination                | [23]           | [24]           | [30]           | [34]           | [38]           | [2%]                  |                |
| <b>Total foreign source revenue <sup>(3)</sup></b> | <b>\$1,323</b> | <b>\$1,314</b> | <b>\$1,386</b> | <b>\$1,581</b> | <b>\$1,766</b> | <b>100%</b>           |                |
| <b>Number of Employees</b>                         |                |                |                |                |                |                       |                |
| Domestic   | 11,986         | 11,336         | 11,410         | 11,592         | 9,942          |                       |                |
| Foreign  | 9,663          | 9,741          | 9,345          | 11,068         | 11,745         |                       |                |
| <b>Total</b>                                       | <b>21,649</b>  | <b>21,077</b>  | <b>20,755</b>  | <b>22,660</b>  | <b>21,687</b>  |                       |                |

\*MHFI: McGraw-Hill Education was reclassified as a discontinued operation in 2012. McGraw Hill Financial's results for 2008-2012 reflect this reclassification and serve as a baseline starting point for MHFI's future performance

Notes:  
Details may not sum to total due to rounding  
Approximately 17,000 employees as of July 31, 2013

(1) Foreign source revenue includes international sales by U.S. operations

(2) Individual segment results do not include adjustment for intersegment revenue elimination

(3) Total company revenue includes intersegment revenue elimination

\*MHFI: McGraw-Hill Education was reclassified as a discontinued operation in 2012. McGraw Hill Financial's results for 2008-2012 reflect this reclassification and serve as a baseline starting point for MHFI's future performance

## Capital Expenditures

| (dollars in millions)              | 2010        | 2011        | 2012        |
|------------------------------------|-------------|-------------|-------------|
| Standard & Poor's Ratings Services | \$39        | \$40        | \$43        |
| S&P Capital IQ                     | 21          | 21          | 22          |
| S&P Dow Jones Indices              | 2           | 2           | 2           |
| Commodities & Commercial Markets   | 10          | 14          | 17          |
| Corporate                          | 14          | 15          | 13          |
| <b>Total</b>                       | <b>\$86</b> | <b>\$92</b> | <b>\$97</b> |

## Depreciation

| (dollars in millions)              | 2010        | 2011        | 2012        |
|------------------------------------|-------------|-------------|-------------|
| Standard & Poor's Ratings Services | \$36        | \$37        | \$39        |
| S&P Capital IQ                     | 18          | 23          | 23          |
| S&P Dow Jones Indices              | 3           | 3           | 3           |
| Commodities & Commercial Markets   | 12          | 13          | 11          |
| Corporate                          | 18          | 17          | 17          |
| <b>Total</b>                       | <b>\$87</b> | <b>\$93</b> | <b>\$93</b> |

Note: Depreciation includes amortization of technology projects

## Amortization of Intangibles

| (dollars in millions)              | 2010        | 2011        | 2012        |
|------------------------------------|-------------|-------------|-------------|
| Standard & Poor's Ratings Services | \$ 1        | \$ 3        | \$ 4        |
| S&P Capital IQ                     | 10          | 20          | 27          |
| S&P Dow Jones Indices              | -           | -           | 5           |
| Commodities & Commercial Markets   | 10          | 10          | 12          |
| <b>Total</b>                       | <b>\$21</b> | <b>\$33</b> | <b>\$48</b> |

## Earnings Before Interest, Taxes, Depreciation, and Amortization (EBITDA)\*

| <b>Earnings Before Interest, Taxes, Depreciation, and Amortization (EBITDA)</b> |                |                |                |                |                |
|---|----------------|----------------|----------------|----------------|----------------|
| (dollars in millions)   | 2008           | 2009           | 2010           | 2011           | 2012           |
| <b>Operating profit</b>   |                |                |                |                |                |
| Standard & Poor's Ratings Services  | \$ 749         | \$ 712         | \$ 762         | \$ 720         | \$ 849         |
| S&P Capital IQ  | -              | -              | 171            | 214            | 208            |
| S&P Dow Jones Indices   | -              | -              | 144            | 189            | 212            |
| S&P Capital IQ / S&P Indices  | 321            | 302            | -              | -              | -              |
| Commodities & Commercial Markets  | 73             | 96             | 153            | 180            | 248            |
| <b>Total segment operating profit</b>   | <b>\$1,143</b> | <b>\$1,110</b> | <b>\$1,230</b> | <b>\$1,303</b> | <b>\$1,517</b> |
| Less: Unallocated expenses  | 133            | 156            | 204            | 226            | 306            |
| Earnings before interest and taxes (EBIT)                                       | \$1,010        | \$ 954         | \$1,026        | \$1,077        | \$1,211        |
| Depreciation  | 101            | 92             | 87             | 93             | 93             |
| Amortization of intangibles   | 31             | 26             | 21             | 33             | 48             |
| <b>EBITDA</b>   | <b>\$1,142</b> | <b>\$1,072</b> | <b>\$1,134</b> | <b>\$1,203</b> | <b>\$1,352</b> |

\*MHFI: McGraw-Hill Education was reclassified as a discontinued operation in 2012. McGraw Hill Financial's results for 2008-2012 reflect this reclassification and serve as a baseline starting point for MHFI's future performance

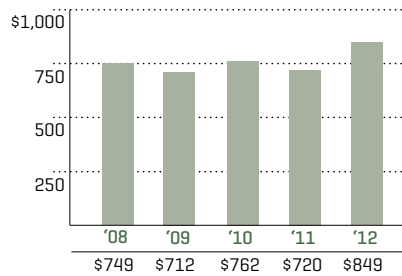
### Total Company EBITDA

(dollars in millions)



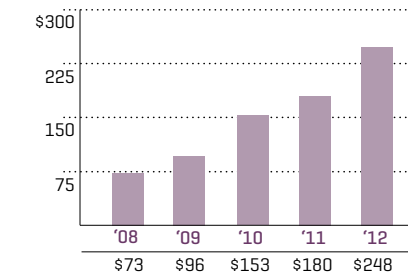
### Standard & Poor's Ratings Services

(dollars in millions)



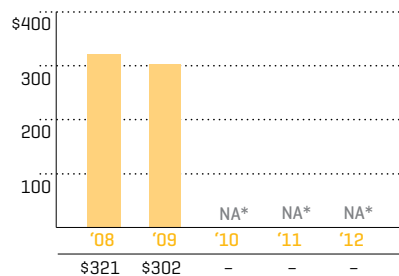
### Commodities & Commercial Markets

(dollars in millions)



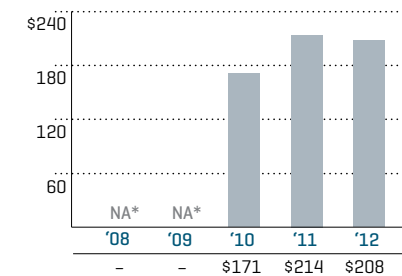
### S&P Capital IQ/S&P Indices

(dollars in millions)



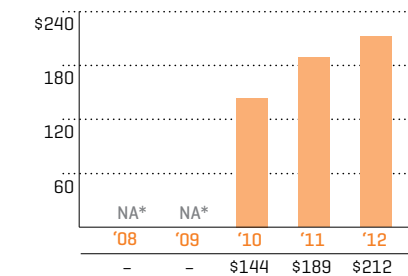
### S&P Capital IQ

(dollars in millions)



### S&P Dow Jones Indices

(dollars in millions)



NA\* The S&P Dow Jones Indices joint venture was launched on June 29, 2012. The Company began reporting S&P Capital IQ and S&P Dow Jones Indices separately in 4Q 2012 and recast results for the years 2010, 2011, and 2012

# Acquisitions & Divestitures

Acquisition and divestiture amounts for continuing operations reflect those reported on McGraw Hill Financial's U.S. GAAP cash flow statement and are not indicative of actual purchase/sale prices due to purchase price adjustments and other timing differences in payments/receipts. Divestiture amounts also include proceeds received from the disposition of property and equipment.

Amounts provided in brackets include discontinued operations.

## Operating Segment Legend:

- Standard & Poor's Ratings Services [formerly named "Standard & Poor's" in 2010 and "Financial Services" from 2002 to 2009]
- ❖ S&P Capital IQ [formerly named "S&P Capital IQ / S&P Indices"]<sup>(1)</sup>
- ★ S&P Dow Jones Indices [formerly named "S&P Capital IQ / S&P Indices"]<sup>(1)</sup>
- ★ S&P Capital IQ / S&P Indices [formerly named "McGraw-Hill Financial" in 2010 and "Financial Services" from 2002 to 2009]
- ▲ Commodities & Commercial Markets [formerly named "Information & Media" from 2002 to 2010]
- McGraw-Hill Education
- ◆ Corporate

|                              | Acquisitions   | Divestitures   |
|------------------------------|--|--|
| <b>2013</b><br>as of June 30 | No acquisitions  | <b>[\$ 2.4 billion for MHE]</b><br>■ McGraw-Hill Education   |
| <b>2012</b>                  | <b>\$177 million [\$183 million including MHE]</b><br>● Coalition Development Ltd.<br>❖ Credit Market Analysis Limited<br>❖ QuantHouse<br>❖ R <sup>2</sup> Technologies<br>★ S&P Dow Jones Indices LLC [73% interest]<br>▲ Kingsman SA<br>■ Key Curriculum                           | No divestitures  |
| <b>2011</b>                  | <b>\$194 million [\$200 million including MHE]</b><br>● RAM Holdings Berhad [5% interest]<br>● TRIS Corporation Limited [5% interest]<br>▲ BENTEK Energy LLC<br>▲ Steel Business Briefing Group<br>■ Bookette Software Company<br>■ Inkling [2% interest]<br>■ Unigo [5.5% interest] | <b>\$21 million [\$238 million including MHE and Broadcasting]</b><br>❖ DPC Data<br>▲ LinkedIn Corporation [0.45% interest]<br>▲ JDPa Estimate<br>▲ McGraw-Hill Broadcasting<br>■ Ebrary [2.4% interest]   |
| <b>2010</b>                  | <b>\$327 million [\$364 million including MHE]</b><br>● Pipal Research Corporation<br>❖ TheMarkets.com LLC<br>❖ Thomson Reuters databases [contingent payment]<br>■ Ambow Education Holding Ltd. [1% interest]<br>■ Starting Out!™<br>■ Tegrity Ltd.                                 | <b>\$25 million [\$31 million including MHE]</b><br>● CRISIL National Commodity & Derivatives Exchange Ltd. [7% of 12% interest]<br>● CRISIL Gas Strategies [remaining 10% interest]<br>❖ Return on investment in The Markets.com LLC<br>■ Australian secondary education business |
| <b>2009</b>                  | No acquisitions  | <b>\$15 million</b><br>★ Vista Research, Inc.<br>▲ <i>BusinessWeek</i>   |
| <b>2008</b>                  | <b>\$48 million</b><br>● Maalot, Ltd.<br>★ Case-Shiller® Home Price Indices [licensing agreement]<br>★ Thomson Reuters databases<br>▲ Umbria, Inc.<br>▲ LinkedIn Corporation [0.45% interest]  | <b>\$0.4 million</b><br>● CRISIL Gas Strategies [90% interest]   |
| <b>2007</b>                  | <b>\$87 million</b><br>★ ClariFI, Inc.<br>★ IMAKE/ABSX<br>■ HotChalk, Inc. [6% interest]<br>■ Reading Success [reading program]  | <b>\$62 million</b><br>★ S&P mutual fund data business<br>■ Benziger   |



|      | Acquisitions   | Divestitures  |
|------|--|---|
| 2006 | <b>\$13 million</b> <ul style="list-style-type: none"> <li>★ Heale Financial</li> <li>★ TheMarkets.com LLC [6% interest after acquisition of additional 3% interest]</li> <li>▲ Automotive Resources Asia, Ltd.</li> <li>▲ Azteca America affiliate low-powered TV station in Bakersfield, CA</li> </ul>   | <b>\$12 million</b> <ul style="list-style-type: none"> <li>★ The Review of Securities Regulation newsletters</li> <li>▲ E-Source</li> <li>▲ POWER Magazine</li> </ul>                         |
| 2005 | <b>\$462 million</b> <ul style="list-style-type: none"> <li>● CRISIL Limited [59% interest after acquisition of additional 49% interest]</li> <li>● Taiwan Ratings Corporation [51% interest after acquisition of additional 1% interest]</li> <li>★ ASSIRT Pty Limited</li> <li>★ TheMarkets.com [3% interest]</li> <li>★ Vista Research, Inc.</li> <li>▲ Azteca America affiliate low-powered TV stations in Colorado and San Diego</li> <li>▲ J.D. Power and Associates</li> <li>▲ USDTV</li> <li>■ TurnLeaf Solutions</li> </ul> | <b>\$131 million</b> <ul style="list-style-type: none"> <li>★ Corporate Value Consulting</li> <li>★ Standard &amp; Poor's Securities, Inc.</li> <li>▲ Healthcare Information Group</li> </ul> |
| 2004 | <b>\$306 million</b> <ul style="list-style-type: none"> <li>★ Capital IQ, Inc.</li> <li>▲ Center for Business Intelligence [energy conference business only]</li> <li>■ Grow.net, Inc.</li> <li>■ PRCEU Corporation [9% interest]</li> </ul>   | <b>\$47 million</b> <ul style="list-style-type: none"> <li>★ J.J. Kenny Drake, Inc.</li> <li>■ Landoll, Frank Schaffer, and related juvenile retail publishing businesses</li> </ul>          |
| 2003 | <b>\$4 million</b> <ul style="list-style-type: none"> <li>▲ FriedWire, Inc.</li> </ul>   | <b>\$503 million</b> <ul style="list-style-type: none"> <li>★ S&amp;P ComStock</li> <li>◆ Rock-McGraw, Inc. [45% interest]</li> </ul>   |
| 2002 | <b>\$19 million</b> <ul style="list-style-type: none"> <li>● EA Ratings</li> <li>■ Bredex Corporation</li> <li>■ Clear Learning</li> <li>■ Open University Press</li> <li>■ Reality Based Learning</li> </ul>  | <b>\$24 million</b> <ul style="list-style-type: none"> <li>★ MMS International</li> <li>▲ CAP</li> <li>■ Lifetime Learning</li> </ul>   |

**Notes:**

On July 24, 2013, McGraw Hill Financial announced a definitive agreement to sell Aviation Week

McGraw-Hill Education was sold in 2013 and reclassified as a discontinued operation

The Broadcasting Group was sold in 2011 and reclassified as a discontinued operation

[1] The S&P Dow Jones Indices joint venture was launched in June 2012. The Company began reporting S&P Capital IQ and S&P Dow Jones Indices' results separately in 4Q 2012 and recast results for 2010-2012

## Advancing Total Shareholder Value

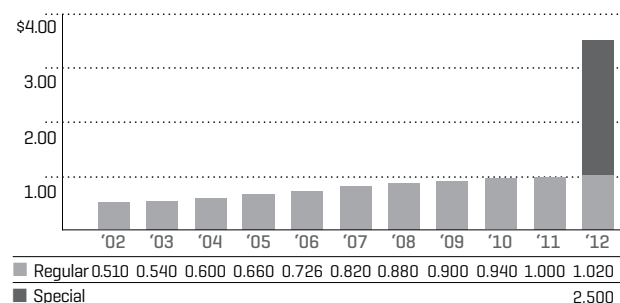
McGraw Hill Financial has paid a dividend each year since 1937 and is one of fewer than 25 companies in the S&P 500 that has increased its dividend annually for the last 40 years. The annualized rate of \$1.12 per share of common stock includes a 9.8% increase approved by the Board in January 2013. Reflecting the weighted impact of share repurchases, the Company had approximately 281 million fully diluted shares at the end of the second quarter of 2013.

### Share Repurchase Programs <sup>(1)</sup>

| Year | \$ in Millions | Shares Purchased | Diluted Weighted Average Shares Outstanding |
|------|----------------|------------------|---|
| 2012 | \$ 295         | 6,764,583        | 284,616,238                                 |
| 2011 | 1,500          | 34,742,871       | 303,645,607                                 |
| 2010 | 256            | 8,710,445        | 312,220,085                                 |
| 2009 | -              | -                | 313,296,491                                 |
| 2008 | 447            | 10,900,000       | 318,687,254                                 |
| 2007 | 2,213          | 37,000,000       | 344,784,866                                 |
| 2006 | 1,540          | 28,400,000       | 366,877,769                                 |
| 2005 | 672            | 14,343,900       | 382,569,750                                 |
| 2004 | 401            | 10,000,000       | 385,823,700                                 |
| 2003 | 213            | 6,935,400        | 384,009,014                                 |
| 2002 | 196            | 6,409,200        | 389,146,638                                 |
| 2001 | 182            | 6,203,400        | 391,745,196                                 |
| 2000 | 168            | 6,235,200        | 392,143,250                                 |
| 1999 | 174            | 6,463,400        | 397,114,618                                 |
| 1998 | 106            | 5,348,000        | 398,208,132                                 |
| 1997 | 80             | 5,200,400        | 399,008,728                                 |
| 1996 | 63             | 5,451,600        | 399,483,608                                 |
| 1987 | 135            | 19,960,000       |   |

Note: Shares repurchased are reported on a trade-date basis  
 (1) Adjusted for all stock splits

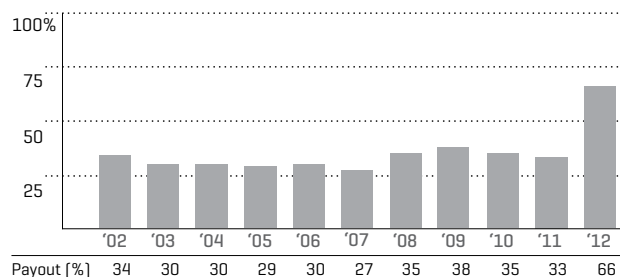
### Dividends per Share of Common Stock, 2002 – 2012



Note: 2012 includes a special dividend of \$2.50 per share on the Company's common stock

### Dividend Payout (Based on Regular Dividends)

(as a percentage of current year's earnings)



### Stock Split History, 1953 – 2005

| Record Date       | Payment Date   | Distribution |
|-------------------|----------------|--------------|
| May 6, 2005       | May 17, 2005   | 2-for-1      |
| February 24, 1999 | March 8, 1999  | 2-for-1      |
| March 28, 1996    | April 26, 1996 | 2-for-1      |
| May 9, 1983       | June 1, 1983   | 2-for-1      |
| June 30, 1967     | July 17, 1967  | 2-for-1      |
| March 10, 1961    | March 17, 1961 | 3-for-1      |
| July 25, 1956     | August 8, 1956 | 3-for-1      |
| July 24, 1953     | August 3, 1953 | 2-for-1      |

## Debt Profile

[as of June 30, 2013]

### Summary of Debt Outstanding

(dollars in millions)

|   |                |
|---|----------------|
| 5.90% Senior notes, due 2017                        | \$ 400         |
| 6.55% Senior notes, due 2037                        | 399            |
| Commercial paper                                    | 0              |
| <b>Total debt</b>                                   | <b>\$ 799</b>  |
| Less: Cash and equivalents & short-term investments | \$1,900        |
| <b>Net cash</b>                                     | <b>\$1,101</b> |

### Debt Rating

|                  | Fitch    |
|------------------|----------|
| Long-term debt   | BBB+     |
| Commercial paper | F2       |
| Outlook          | Negative |

On March 22, 2013, given the completion of the sale of McGraw-Hill Education and the resulting structural changes in McGraw Hill Financial's portfolio of operating units, Moody's withdrew its ratings of McGraw Hill Financial due to its own business reasons. The Baa2 rating reflected Moody's opinion at the time of the withdrawal

### Quarterly Stock Valuation Data

| Year                | Quarter | Prices <sup>(1)</sup> |        |        | MHFI<br>Volume | MHFI - Price to Earnings <sup>(2)</sup> |       |       | S&P 500 - Price to Earnings <sup>(2)</sup> |       |       | P/E Relative to S&P 500 |      |       |
|---------------------|---------|-----------------------|--------|--------|----------------|---|-------|-------|--|-------|-------|-------------------------|------|-------|
|                     |         | High                  | Low    | Close  |                | High                                    | Low   | Close | High                                       | Low   | Close | High                    | Low  | Close |
| 2012 <sup>(3)</sup> | 4       | 57.440                | 49.560 | 54.670 | 143,260,070    | 20.44                                   | 17.64 | 19.46 | 15.19                                      | 13.87 | 14.73 | 1.35                    | 1.27 | 1.32  |
|                     | 3       | 55.190                | 44.190 | 54.590 | 119,861,520    | 20.29                                   | 16.25 | 20.07 | 15.14                                      | 13.61 | 14.79 | 1.34                    | 1.19 | 1.36  |
|                     | 2       | 50.000                | 42.020 | 45.000 | 104,870,779    | 15.29                                   | 12.85 | 13.76 | 14.41                                      | 12.84 | 13.80 | 1.06                    | 1.00 | 1.00  |
|                     | 1       | 48.600                | 44.670 | 48.470 | 113,189,941    | 15.83                                   | 14.55 | 15.79 | 14.46                                      | 12.83 | 14.35 | 1.09                    | 1.13 | 1.10  |
| 2011                | 4       | 45.770                | 38.680 | 44.970 | 123,076,293    | 15.57                                   | 13.16 | 15.30 | 13.40                                      | 11.14 | 13.04 | 1.16                    | 1.18 | 1.17  |
|                     | 3       | 46.990                | 34.950 | 41.000 | 200,399,637    | 16.55                                   | 12.31 | 14.44 | 14.33                                      | 11.64 | 11.96 | 1.15                    | 1.06 | 1.21  |
|                     | 2       | 43.500                | 38.090 | 41.910 | 111,965,523    | 15.43                                   | 13.51 | 14.86 | 15.08                                      | 13.84 | 14.53 | 1.02                    | 0.98 | 1.02  |
|                     | 1       | 40.560                | 36.200 | 39.400 | 103,302,467    | 14.70                                   | 13.12 | 14.28 | 15.46                                      | 14.37 | 15.25 | 0.95                    | 0.91 | 0.94  |
| 2010                | 4       | 39.450                | 32.700 | 36.410 | 131,104,512    | 14.56                                   | 12.07 | 13.44 | 15.07                                      | 13.51 | 15.01 | 0.97                    | 0.89 | 0.89  |
|                     | 3       | 33.800                | 27.080 | 33.060 | 118,300,814    | 12.71                                   | 10.18 | 12.43 | 14.65                                      | 12.79 | 14.44 | 0.87                    | 0.80 | 0.86  |
|                     | 2       | 36.940                | 26.950 | 28.140 | 221,307,328    | 14.60                                   | 10.65 | 11.12 | 16.64                                      | 14.04 | 14.07 | 0.88                    | 0.76 | 0.79  |
|                     | 1       | 36.670                | 32.680 | 35.650 | 103,543,330    | 14.67                                   | 13.07 | 14.26 | 17.85                                      | 15.79 | 17.68 | 0.82                    | 0.83 | 0.81  |
| 2009                | 4       | 35.240                | 24.460 | 33.510 | 194,468,691    | 14.87                                   | 10.32 | 14.14 | 19.88                                      | 17.94 | 19.61 | 0.75                    | 0.58 | 0.72  |
|                     | 3       | 34.100                | 23.550 | 25.140 | 243,943,008    | 14.89                                   | 10.28 | 10.98 | 27.27                                      | 21.95 | 26.69 | 0.55                    | 0.47 | 0.41  |
|                     | 2       | 34.090                | 22.460 | 30.110 | 177,245,398    | 13.64                                   | 8.98  | 12.04 | 24.03                                      | 19.69 | 23.10 | 0.57                    | 0.46 | 0.52  |
|                     | 1       | 25.890                | 17.220 | 22.870 | 245,097,570    | 9.84                                    | 6.55  | 8.70  | 21.95                                      | 15.51 | 18.56 | 0.45                    | 0.42 | 0.47  |
| 2008                | 4       | 33.120                | 17.150 | 23.190 | 200,117,215    | 12.36                                   | 6.40  | 8.65  | 18.56                                      | 16.48 | 18.24 | 0.67                    | 0.39 | 0.47  |
|                     | 3       | 47.130                | 22.000 | 31.610 | 153,573,747    | 17.01                                   | 7.94  | 11.41 | 20.26                                      | 17.07 | 17.99 | 0.84                    | 0.47 | 0.63  |
|                     | 2       | 45.610                | 36.170 | 40.120 | 163,545,961    | 16.00                                   | 12.69 | 14.08 | 20.65                                      | 18.24 | 18.35 | 0.77                    | 0.70 | 0.77  |
|                     | 1       | 44.760                | 33.910 | 36.950 | 184,588,816    | 15.22                                   | 11.53 | 12.57 | 19.17                                      | 16.37 | 17.23 | 0.79                    | 0.70 | 0.73  |
| 2007                | 4       | 55.140                | 43.460 | 43.810 | 178,192,844    | 18.08                                   | 14.25 | 14.36 | 19.09                                      | 17.04 | 17.79 | 0.95                    | 0.84 | 0.81  |
|                     | 3       | 68.810                | 47.150 | 50.910 | 247,126,617    | 21.98                                   | 15.06 | 16.27 | 17.42                                      | 15.35 | 17.09 | 1.26                    | 0.98 | 0.95  |
|                     | 2       | 72.500                | 60.160 | 68.080 | 123,650,344    | 24.83                                   | 20.60 | 23.32 | 16.83                                      | 15.47 | 16.42 | 1.48                    | 1.33 | 1.42  |
|                     | 1       | 69.980                | 61.060 | 62.880 | 124,541,820    | 25.63                                   | 23.37 | 23.03 | 16.36                                      | 15.26 | 15.90 | 1.57                    | 1.53 | 1.45  |
| 2006                | 4       | 69.250                | 57.280 | 68.020 | 76,636,900     | 26.95                                   | 22.29 | 26.47 | 16.32                                      | 15.13 | 16.17 | 1.65                    | 1.47 | 1.64  |
|                     | 3       | 58.300                | 48.400 | 58.030 | 92,639,400     | 22.95                                   | 19.06 | 22.85 | 15.60                                      | 14.25 | 15.55 | 1.47                    | 1.34 | 1.47  |
|                     | 2       | 58.750                | 47.800 | 50.230 | 121,441,400    | 23.98                                   | 19.51 | 20.50 | 16.23                                      | 14.92 | 15.54 | 1.48                    | 1.31 | 1.32  |
|                     | 1       | 59.570                | 46.370 | 57.620 | 119,198,700    | 25.35                                   | 19.73 | 24.52 | 16.55                                      | 15.73 | 16.35 | 1.53                    | 1.25 | 1.50  |
| 2005                | 4       | 53.970                | 45.600 | 51.630 | 78,045,900     | 23.26                                   | 19.66 | 22.25 | 16.69                                      | 15.28 | 16.33 | 1.39                    | 1.29 | 1.36  |
|                     | 3       | 48.750                | 43.010 | 48.040 | 66,287,000     | 21.86                                   | 19.29 | 21.54 | 16.79                                      | 15.95 | 16.56 | 1.30                    | 1.21 | 1.30  |
|                     | 2       | 45.675                | 40.510 | 44.250 | 111,714,000    | 21.91                                   | 19.43 | 21.22 | 16.88                                      | 15.73 | 16.49 | 1.30                    | 1.24 | 1.29  |
|                     | 1       | 47.995                | 42.810 | 43.625 | 106,768,000    | 24.00                                   | 21.41 | 21.81 | 17.61                                      | 16.67 | 16.91 | 1.36                    | 1.28 | 1.29  |
| 2004                | 4       | 46.055                | 39.425 | 45.770 | 83,969,000     | 23.74                                   | 20.32 | 23.59 | 17.94                                      | 16.11 | 17.91 | 1.32                    | 1.26 | 1.32  |
|                     | 3       | 39.885                | 36.415 | 39.845 | 74,212,200     | 21.50                                   | 19.63 | 21.48 | 17.66                                      | 16.44 | 17.25 | 1.22                    | 1.19 | 1.25  |
|                     | 2       | 40.670                | 37.825 | 38.285 | 85,443,000     | 23.11                                   | 21.49 | 21.75 | 18.52                                      | 17.32 | 18.36 | 1.25                    | 1.24 | 1.18  |
|                     | 1       | 40.185                | 34.550 | 38.070 | 97,652,000     | 23.64                                   | 20.32 | 22.39 | 19.95                                      | 18.98 | 19.39 | 1.18                    | 1.07 | 1.15  |
| 2003                | 4       | 35.000                | 30.995 | 34.960 | 84,799,800     | 21.21                                   | 18.78 | 21.19 | 20.34                                      | 18.21 | 20.33 | 1.04                    | 1.03 | 1.04  |
|                     | 3       | 32.255                | 29.300 | 31.065 | 97,932,400     | 20.35                                   | 18.49 | 19.60 | 20.10                                      | 18.57 | 19.25 | 1.01                    | 1.00 | 1.02  |
|                     | 2       | 33.075                | 27.730 | 31.000 | 124,260,600    | 21.62                                   | 18.12 | 20.26 | 20.74                                      | 17.32 | 19.91 | 1.04                    | 1.05 | 1.02  |
|                     | 1       | 31.290                | 25.870 | 27.795 | 131,153,800    | 20.79                                   | 17.19 | 18.47 | 19.62                                      | 16.55 | 17.79 | 1.06                    | 1.04 | 1.04  |
| 2002                | 4       | 33.150                | 27.755 | 30.220 | 120,239,200    | 22.25                                   | 18.63 | 20.28 | 20.73                                      | 16.70 | 19.11 | 1.07                    | 1.12 | 1.06  |
|                     | 3       | 32.990                | 25.355 | 30.610 | 87,467,400     | 23.15                                   | 17.79 | 21.48 | 22.58                                      | 17.62 | 18.52 | 1.03                    | 1.01 | 1.16  |
|                     | 2       | 34.365                | 28.150 | 29.850 | 78,497,800     | 25.74                                   | 21.09 | 22.36 | 27.60                                      | 22.92 | 23.80 | 0.93                    | 0.92 | 0.94  |
|                     | 1       | 34.850                | 29.440 | 34.125 | 78,760,600     | 27.23                                   | 23.00 | 26.66 | 30.20                                      | 27.57 | 29.44 | 0.90                    | 0.83 | 0.91  |

**Note:**

On May 14, 2013, McGraw Hill Financial's common stock began trading under its new stock symbol "MHFI." The former symbol was "MHP"

(1) Data adjusted for all stock splits

(2) Based on 12-month moving operating earnings per share, which excludes one-time items

(3) 2012 P/E excludes McGraw-Hill Education's results, which were reclassified into discontinued operations

Source: S&P Capital IQ

## Items Affecting Comparability of Results

### Summary of items affecting comparability of results

Revenue and operating income for the McGraw-Hill Education segment were restated as discontinued operations for 2008 through 2012. Revenue and operating income for the Broadcasting Group, historically included in the Company's Commodities & Commercial Markets segment, were restated as discontinued operations for 2008 through 2011.

#### 2012 Income from continuing operations before taxes includes:

- Q4—Growth and Value Plan costs of \$48 million, primarily in unallocated expense, and a \$29 million restructuring charge, which is reflected in operating income as follows: an \$8 million charge at the Standard & Poor's Ratings Services segment, a \$5 million charge at the S&P Capital IQ segment, a \$6 million charge at the Commodities & Commercial Markets segment, and a \$10 million charge in unallocated expense, partially offset by \$52 million related to a vacation accrual reversal
- Q3—Growth and Value Plan costs of \$42 million, primarily in unallocated expense, and a \$39 million restructuring charge, which is reflected in operating income as follows: a \$7 million charge at the Standard & Poor's Ratings Services segment, a \$14 million charge at the S&P Capital IQ segment, a \$1 million charge at the S&P Dow Jones Indices segment, a \$6 million charge at the Commodities & Commercial Markets segment, and an \$11 million charge in unallocated expense
- Q2—Growth and Value Plan costs of \$24 million in unallocated expense and transaction costs of \$15 million for the S&P Dow Jones Indices LLC joint venture
- Q1—Growth and Value Plan costs of \$21 million in unallocated expense and an \$8 million charge related to a reduction in lease commitments

#### 2011 Income from continuing operations before taxes includes:

- Q4—a \$32 million restructuring charge, which is reflected in operating income as follows: a \$9 million charge at the Standard & Poor's Ratings Services segment, a \$6 million charge at the Commodities & Commercial Markets segment, and a \$17 million charge in unallocated expense
- Q4—Growth and Value Plan costs of \$10 million in unallocated expense

#### 2010 Income from continuing operations before taxes includes:

- Q4—an \$11 million restructuring charge at the Commodities & Commercial Markets segment
- Q4—a \$16 million charge for subleasing excess space at the Corporation's New York facilities
- Q3—a \$7 million gain on the sale of certain equity interests at the Standard & Poor's Ratings Services segment

#### 2009 Income from continuing operations before taxes includes:

- Q4—an \$11 million gain on the sale of *BusinessWeek* at the Commodities & Commercial Markets segment
- Q2—a \$14 million loss on the sale of Vista Research, Inc. at the S&P Capital IQ / S&P Indices segment
- Q2—a \$4 million net restructuring charge, which is reflected in operating income as follows: a \$3 million benefit at the Standard & Poor's Ratings Services segment, a \$3 million charge at the S&P Capital IQ / S&P Indices segment, and a \$4 million charge at the Commodities & Commercial Markets segment

2008 Income from continuing operations before taxes includes a \$48 million restructuring charge, which is reflected in operating income as follows:

| (dollars in millions)              | Q1   | Q2   | Q3   | Q4   | FY   |
|------------------------------------|------|------|------|------|------|
| Standard & Poor's Ratings Services | \$ - | \$14 | \$ 2 | \$ 6 | \$22 |
| S&P Capital IQ / S&P Indices       | -    | 1    | 2    | 1    | 4    |
| Commodities & Commercial Markets   | -    | -    | 14   | 5    | 19   |
| Unallocated expense                | -    | -    | -    | 3    | 3    |
| Total pre-tax charges              | \$ - | \$15 | \$18 | \$15 | \$48 |

## Reconciliation of Adjusted Information to U.S. GAAP Information

### Reconciliation of Adjusted Information to U.S. GAAP Information

| (in millions, except per share data)   | 2010<br>Reported | Non-GAAP<br>Adjustments | 2010<br>Non-GAAP | 2011<br>Reported | Non-GAAP<br>Adjustments | 2011<br>Non-GAAP | 2012<br>Reported | Non-GAAP<br>Adjustments | 2012<br>Non-GAAP |
|--|------------------|-------------------------|------------------|------------------|-------------------------|------------------|------------------|-------------------------|------------------|
| Standard & Poor's Ratings Services   | \$ 762           | \$ [7]                  | \$ 755           | \$ 720           | \$ 9                    | \$ 728           | \$ 849           | \$ 16                   | \$ 865           |
| S&P Capital IQ   | 171              | -                       | 171              | 214              | -                       | 214              | 208              | 20                      | 228              |
| S&P Dow Jones Indices  | 144              | -                       | 144              | 189              | -                       | 189              | 212              | 22                      | 234              |
| Commodities & Commercial Markets   | 153              | 11                      | 163              | 180              | 6                       | 186              | 248              | 13                      | 261              |
| <b>Segment operating profit</b>  | <b>\$1,230</b>   | <b>\$ 3</b>             | <b>\$1,233</b>   | <b>\$1,303</b>   | <b>\$ 15</b>            | <b>\$1,318</b>   | <b>\$1,517</b>   | <b>\$ 70</b>            | <b>\$1,587</b>   |
| Unallocated expense  | [204]            | 16                      | [188]            | [226]            | 27                      | [198]            | [306]            | 104                     | [202]            |
| <b>Total operating profit</b>  | <b>\$1,026</b>   | <b>\$ 19</b>            | <b>\$1,045</b>   | <b>\$1,077</b>   | <b>\$ 42</b>            | <b>\$1,119</b>   | <b>\$1,211</b>   | <b>\$ 174</b>           | <b>\$1,385</b>   |
| Interest (expense), net  | [83]             | -                       | [83]             | [77]             | -                       | [77]             | [81]             | -                       | [81]             |
| <b>Income from continuing operations before taxes on income</b>                      | <b>\$ 943</b>    | <b>\$ 19</b>            | <b>\$ 962</b>    | <b>\$1,000</b>   | <b>\$ 42</b>            | <b>\$1,042</b>   | <b>\$1,130</b>   | <b>\$ 175</b>           | <b>\$1,305</b>   |
| Provision for taxes on income  | 344              | 7                       | 351              | 374              | 15                      | 389              | 404              | 65                      | 469              |
| <b>Income from continuing operations</b>   | <b>\$ 599</b>    | <b>\$ 12</b>            | <b>\$ 611</b>    | <b>\$ 626</b>    | <b>\$ 27</b>            | <b>\$ 653</b>    | <b>\$ 726</b>    | <b>\$ 109</b>           | <b>\$ 835</b>    |
| Less: Net income attributable to noncontrolling interests from continuing operations | [19]             | 2                       | [17]             | [19]             | -                       | [19]             | [50]             | [2]                     | [52]             |
| <b>Net income attributable to McGraw Hill Financial</b>                              | <b>\$ 581</b>    | <b>\$ 14</b>            | <b>\$ 594</b>    | <b>\$ 607</b>    | <b>\$ 27</b>            | <b>\$ 634</b>    | <b>\$ 676</b>    | <b>\$ 107</b>           | <b>\$ 783</b>    |
| <b>Diluted earnings per share from continuing operations</b>                         | <b>\$ 1.86</b>   | <b>\$0.04</b>           | <b>\$ 1.90</b>   | <b>\$ 2.00</b>   | <b>\$0.09</b>           | <b>\$ 2.09</b>   | <b>\$ 2.37</b>   | <b>\$0.38</b>           | <b>\$ 2.75</b>   |

Note: Details may not sum to total due to rounding

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# Notes

## “Safe Harbor” Statement Under the Private Securities Litigation Reform Act of 1995

This document contains forward-looking statements, including without limitation statements relating to McGraw Hill Financial’s businesses and prospects, new products, sales, expenses, tax rates, cash flows, and operating and capital requirements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are intended to provide management’s current expectations or plans for the Company’s future operating and financial performance and are based on assumptions management believes are reasonable at the time they are made.

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- worldwide economic, financial, political, and regulatory conditions;
- currency and foreign exchange volatility;
- the effect of competitive products and pricing;
- the level of success of new product development and global expansion;
- the level of future cash flows;

- the levels of capital investments;
  - income tax rates;
  - restructuring charges;
  - the health of debt and equity markets, including credit quality and spreads, the level of liquidity, and future debt issuances;
  - the level of interest rates and the strength of the capital markets in the U.S. and abroad;
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  - the contract value of public works, manufacturing and single-family unit construction.
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